



► **Press release, Avanade, September 2023**

English version

Avanade wins major ERP contract with global plastics manufacturer Trioworld

Stockholm, September 19, 2023

Leading Microsoft solutions provider, Avanade, has just signed a contract with Trioworld on developing a new ERP solution to strengthen and streamline the global plastics manufacturer's growth journey.

One of the world's leading manufacturers of plastic packaging solutions, Trioworld, has signed a million-dollar agreement with premium service integrator Avanade. Over the next three years, Avanade will develop and implement a new standard, future-proof IT system that unites Trioworld's many work processes - from warehousing and production to reporting and documentation of sustainability initiatives.

Trioworld has been on an intense growth journey in recent years with several acquisitions of production facilities and recycling centers in Denmark, France, the Netherlands, and Canada. In this context, Trioworld has been looking for a new ERP platform to harmonize the company's business processes, strengthen the digital journey, and optimize product development across the group.

It is the first time Avanade and Trioworld have collaborated, and Avanade's General Manager in the Nordics, Antonio Marsico, is looking forward to the new partnership.

"The agreement is an important step for Avanade. It shows that our industry-focused strategy and in-depth knowledge of the manufacturing sector are bearing fruit. It makes us even more relevant to our customers and allows us to understand better Trioworld's business priorities and the needs concerning their new ERP solution," says Antonio Marsico, General Manager for Avanade in the Nordics.

The solution is based on Microsoft D365 F&SCM platform, and Avanade's extensive expertise in the Microsoft ecosystem played an essential role in Trioworld's choice of supplier.

"From the start, we were looking for a Microsoft-based solution to unify our ERP landscape to continue utilizing our existing processes. Avanade's partnership with Microsoft and deep knowledge of industrial applications in the Microsoft ecosystem was a clear advantage. We look forward to working with Avanade and realizing the benefits of the new system," says Andrew Lord, CFO of Trioworld.



Paving the way for sustainability reporting

In addition to managing and connecting all Trioworld's many work processes and creating a standardised and future-proof solution, the new ERP solution will also strengthen Trioworld's sustainability reporting - now and in the future. Avanade's General Manager in the Nordics, Antonio Marsico, also sees great potential in the partnership.

"Sustainability, waste reduction and increased recycling is a major focus for us and Trioworld. Right now, the plastics industry faces several regulations and requirements for increased reporting from individual countries and the EU. The new system supports this work and, as I see it, will help pave the way for sustainability reporting across industries," says Antonio Marsico, General Manager for Avanade in the Nordics.

The Trioworld contract will come into force in the autumn of 2023. Avanade expects the development of the new ERP system to start at the beginning of 2024. The roll-out will occur in several phases over the next three years.

About Avanade

Avanade is the leading provider of innovative digital, cloud and advisory services, industry solutions and design-led experiences across the Microsoft ecosystem. Every day, our 60,000 professionals in 26 countries make a genuine human impact for our clients, their employees and their customers.

We have been recognized, together with our parent Accenture, as Microsoft's Global SI Partner of the Year more than any other company. With the most Microsoft certifications (60,000+) and 18 (out of 18) Gold-level Microsoft competencies, we are uniquely positioned to help businesses grow and solve their toughest challenges.

We are a people first company, committed to providing an inclusive workplace where employees feel comfortable being their authentic selves. As a responsible business, we are building a sustainable world and helping young people from underrepresented communities fulfill their potential.

Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.

About Trioworld

Trioworld is a leading manufacturer of innovative packaging solutions based on polyethylene (PE) and polypropylene (PP) films for consumer and industrial packaging, transport packaging, agriculture, hygiene, and medical technology. Trioworld was founded in 1965 in Smålandsstenar, Sweden. Today, Trioworld has production facilities in Sweden, Denmark, France, the Netherlands, the UK and Canada, and external waste recycling centers in Sweden, Denmark, and France.



Media Contacts

Suzanna Abarca

+46 72 511 90 08

suzanna.abarca@avanade.com

Bea Maria Holland

+45 21 70 81 90

bea@morsingpr.dk