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AVANADE ANNOUNCES NEW PRIVATE CLOUD ENTERPRISE RESOURCE PLANNING OFFERING ON MICROSOFT DYNAMICS AX

SEATTLE – April 12, 2011 – [Avanade](#), a business technology services provider, today announced availability of Avanade Cloud ERP. This new cloud-based enterprise resource planning (ERP) offering will help companies connect and manage business functions such as financials and operations management, supply chain management, payroll, and human resources. Avanade Cloud ERP provides a fully managed solution in a private cloud computing environment for the delivery of Microsoft Dynamics AX.

“In today’s fast-paced economic climate, companies need the agility to quickly scale to meet changing business requirements while also reducing costs,” said Bernd Weidenmueller, Vice President, Dynamics AX for Global Technologies and Solutions at Avanade. “Avanade Cloud ERP meets these needs by helping lower risks, minimize costs and reduce maintenance hassles.”

The Avanade Cloud ERP solution is designed for customers who are looking for a complete hosted offering that is fully managed, yet scalable and flexible enough to support changing business needs. Avanade configures and customizes Microsoft Dynamics AX as necessary to meet specific business requirements. The company also provides ongoing user support, application management, pre-production and production environments, and system maintenance services. In addition, Avanade provides extensive administration and monitoring of the customer’s complete solution, enabling earlier detection of issues before they are visible to business users.

“Avanade’s cloud offering for Microsoft Dynamics AX provides customers with an easy way to scale and manage their ERP needs while lowering upfront costs and maintenance burdens,” said Kees Hertogh, director, product management, Microsoft Dynamics AX. “And, with Avanade Cloud ERP, customers will also benefit from Avanade’s proven industry experience and deep Microsoft expertise.”

Avanade is currently deploying a cloud-based Microsoft Dynamics AX solution for Genesis Casket Company, a start-up manufacturing business in Indianapolis, Indiana. As a new company, Genesis needed a complete solution with little upfront investments that could scale as the company grows. The implementation is currently underway and is expected to go live in July 2011.

“As a new company, we wanted to be able to get into the market quickly in a cost effective way. Working with Avanade, we can deploy a cloud-based ERP solution that lowers our upfront costs and gives us the flexibility we need to sustain our business over time,” said Tony Colson, President and CEO, at Genesis. “With this solution, we are also able to realize value much sooner than with a traditional implementation approach.”

As CIOs demand more options to deploy mission-critical technology, Avanade is focused on delivering cloud-based offerings to customers across its service lines on the Microsoft platform. With Avanade

Cloud ERP, Avanade extends its leadership with a breadth of services, capabilities and solutions for the Microsoft Business Productivity Online Suite, Microsoft Windows Azure, Microsoft Office 365, private cloud and Avanade Online Services™ (AOS) for Microsoft Dynamics CRM.

For additional information on Avanade Cloud ERP and other Avanade ERP solutions, please visit <http://www.avanade.com/en-us/services/Pages/erp-services.aspx?offering=Cloud-ERP.aspx>.

About Avanade

Avanade provides business technology services that connect insight, innovation and expertise in Microsoft technologies to help customers realize results. Avanade's services and solutions help improve performance, productivity and sales for organizations in all industries. The company applies Microsoft expertise from its global network of consultants, drawing on the right mix of onshore, offshore and nearshore skills, which together are designed to help deliver results faster, at lower cost and with less risk. Avanade, which is majority owned by Accenture, was founded in 2000 by Accenture and Microsoft Corporation and serves customers in more than 20 countries worldwide with more than 12,000 professionals. Additional information can be found at www.avanade.com.

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