

News Release

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ACCENTURE AND AVANADE NAMED TO 2011 MICROSOFT DYNAMICS INNER CIRCLE

Companies Recognized by Microsoft as a Top Performing Partners for Microsoft Dynamics in Delivering Business Results for Enterprise Organizations

NEW YORK – Oct. 6, 2011 – [Accenture](#) (NYSE:ACN), a global management consulting, technology services and outsourcing company, and [Avanade](#), a provider of business technology solutions and managed services, have been named to the 2011 Inner Circle for Microsoft® Dynamics. The companies were jointly recognized for their commitment to generating business results for customers through optimized use of the Microsoft Dynamics® platform – CRM (Customer Relationship Management) and AX (Enterprise Resource Planning, ERP).

“This recognition by Microsoft that Accenture and Avanade have helped our clients achieve business performance goals with Microsoft Dynamics reinforces the unique Microsoft skills Accenture and Avanade bring to each client relationship,” said Scott Harrison, Accenture’s Global Lead, Microsoft Alliance. “As we continue to invest in industry-based solutions development and cloud-based offerings on Microsoft Dynamics, we will further help our customers realize the full value of the Microsoft platform.”

“Avanade was an early advocate to the business performance advantages of Microsoft Dynamics, as we’ve seen the tangible results our customers have achieved through both Microsoft’s CRM and ERP applications,” said Mick Slattery, Executive Vice President, Global Service Lines at Avanade. “To be named to Microsoft’s Inner Circle for a fifth year – and this year with Accenture – places us among a distinguished group of some of Microsoft’s most elite Microsoft Dynamics partners across the globe.”

The [Inner Circle for Microsoft Dynamics](#) represents an elite group of the most strategic Microsoft Dynamics partners worldwide with sales achievement that ranks them in the highest echelon of the Microsoft Dynamics global network of partners. These partners are recognized for their exceptional overall company performance in delivering valuable solutions to Microsoft Dynamics customers.

“Avanade’s performance has placed the company into this elite group of our most strategic Microsoft Dynamics partners from across the globe,” said Doug Kennedy, vice president, Microsoft Dynamics Partners. “This recognition for the fifth year is based on Avanade’s dedication to solving customer business needs and for driving strong Microsoft Dynamics business results. Avanade is a valued partner for Microsoft Dynamics and we are pleased to continually recognize the company for its business excellence.”

Accenture and Avanade were also honored with four Microsoft Partner of the Year awards for 2011. Together the companies have earned more Microsoft partner awards worldwide than any other company. Recognitions for 2011 include:

- Alliance Partner of the Year – Application Platform
- Desktop Partner of the Year
- Dynamics Distribution Partner of the Year

- Country Partner of the Year – Brazil

Awards were presented during the 2011 President's Club Reception and Partner Awards Ceremony at Microsoft's Worldwide Partner Conference in July 2011. For more information on the partner awards, please visit: <http://digitalwpc.com/awards>.

About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with approximately 223,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$21.6 billion for the fiscal year ended Aug. 31, 2010. Its home page is www.accenture.com.

About Avanade

Avanade provides business technology solutions and managed services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results. Our people have helped thousands of organizations in all industries improve business agility, employee productivity, and customer loyalty. Avanade combines the collective business, technical and industry expertise of its worldwide network of experts with the rigor of an industrialized delivery model to provide high quality solutions using proven and emerging technologies with flexible deployment models—on premises, cloud-based or outsourced. Avanade, which is majority owned by Accenture, was founded in 2000 by Accenture and Microsoft Corporation and has 13,000 professionals in more than 20 countries. Additional information can be found at www.avanade.com.

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