

Global Survey: Has Cloud Computing Matured?

Third Annual Report



A Global Survey

Cloud Computing Findings

Who?

573 C-Level executives, business unit leaders and IT decision-makers across 18 regions of North America, South America, Europe and Asia Pacific conducted by Kelton Research

Companies surveyed span major categories:

Aerospace

Defense

Non-profit

Telecom

Manufacturing

Energy

Healthcare

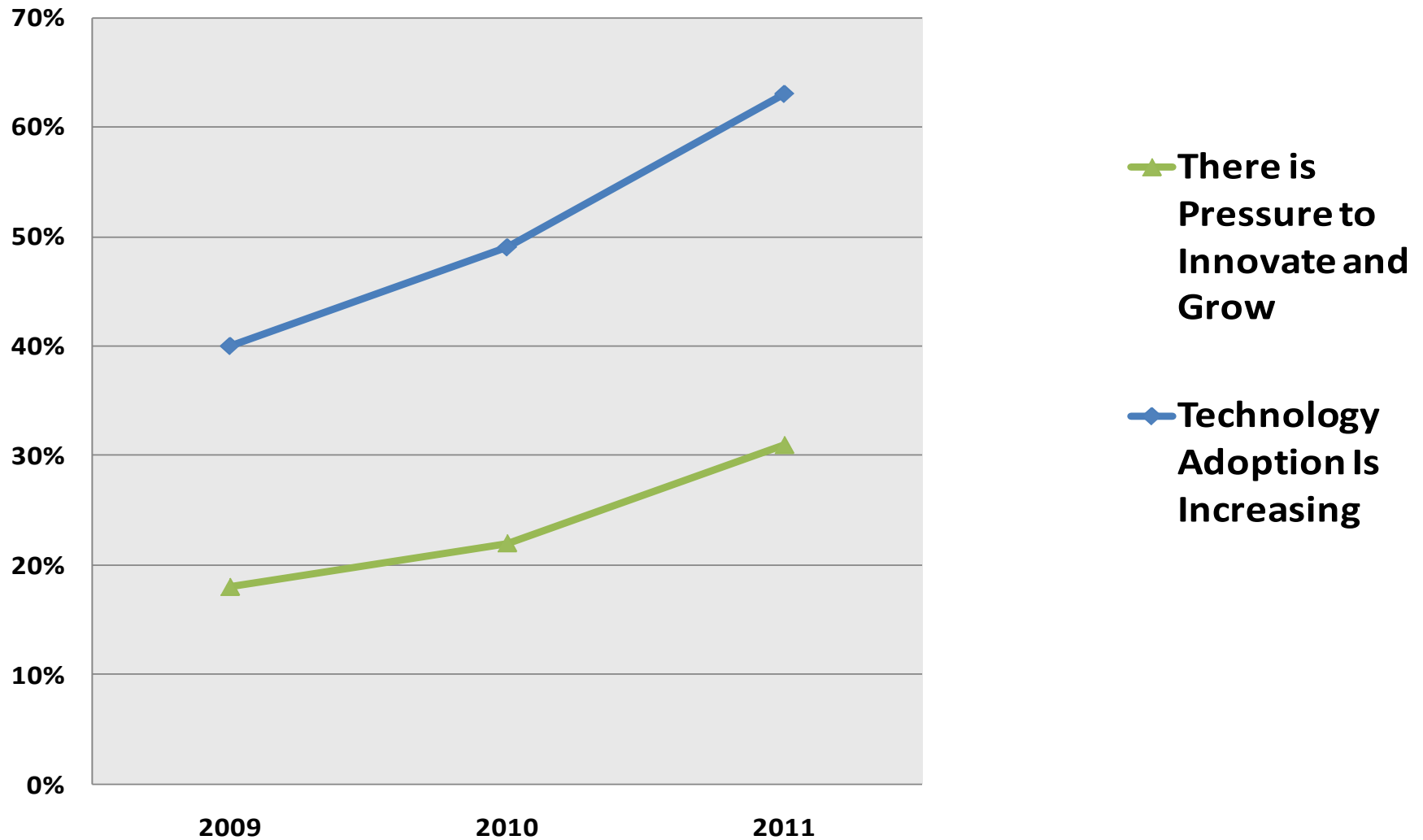
Media

Government

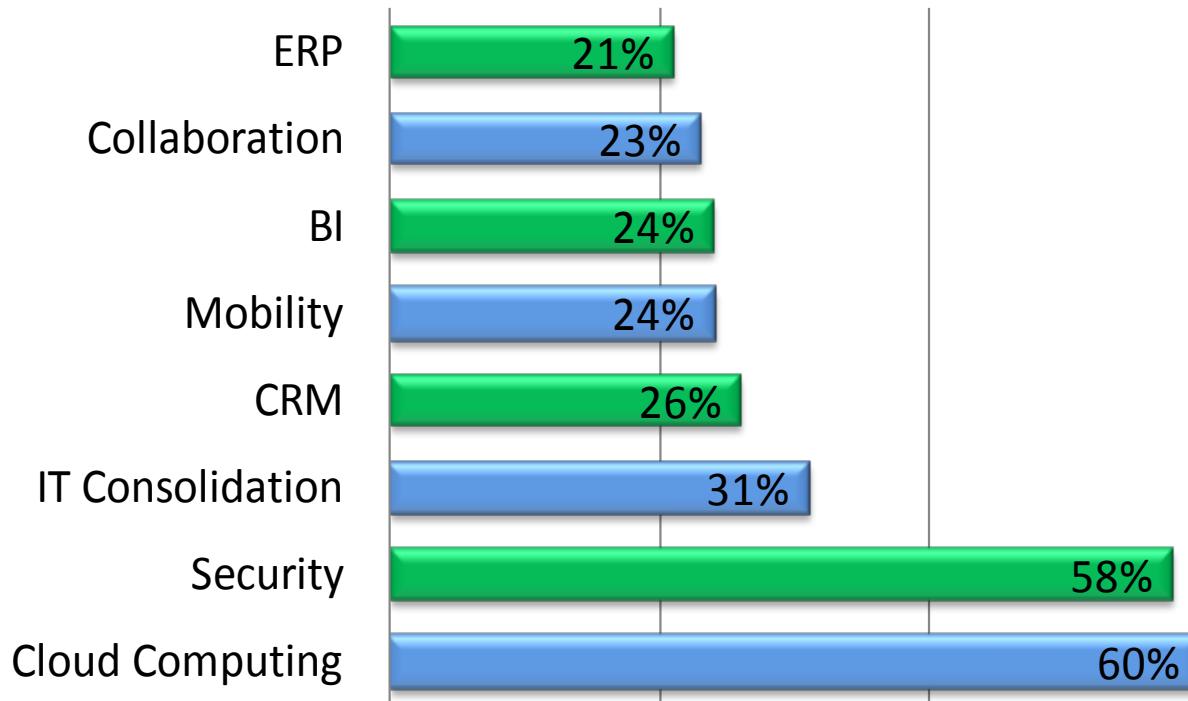
Financial services

Logistics

"At My Company..."

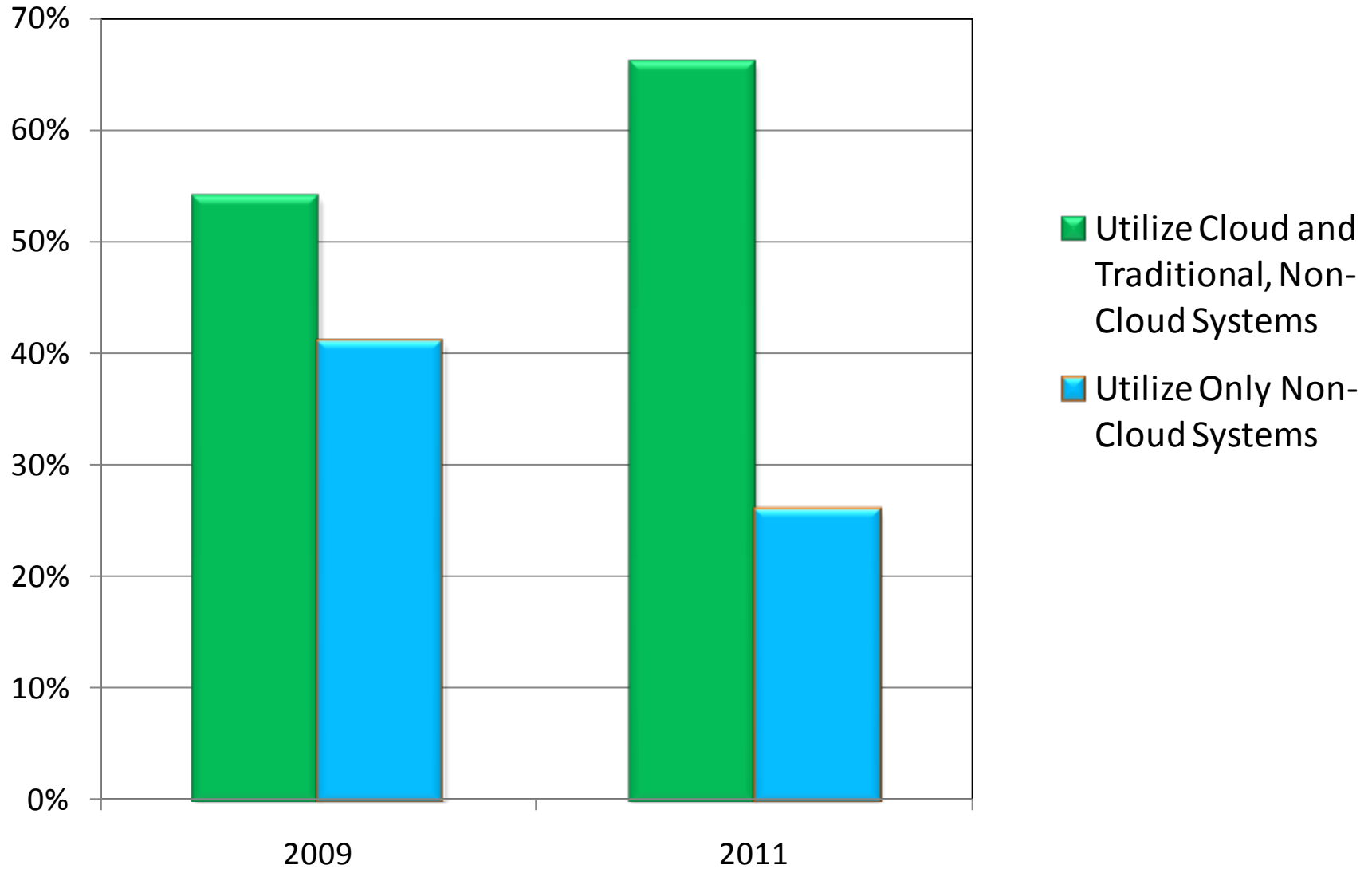


Top IT Priorities For Year Ahead



Cloud computing, security and IT consolidation are top three IT focus areas for executives.

Cloud Computing Top IT Priority



Cloud Adoption on the Rise

74%

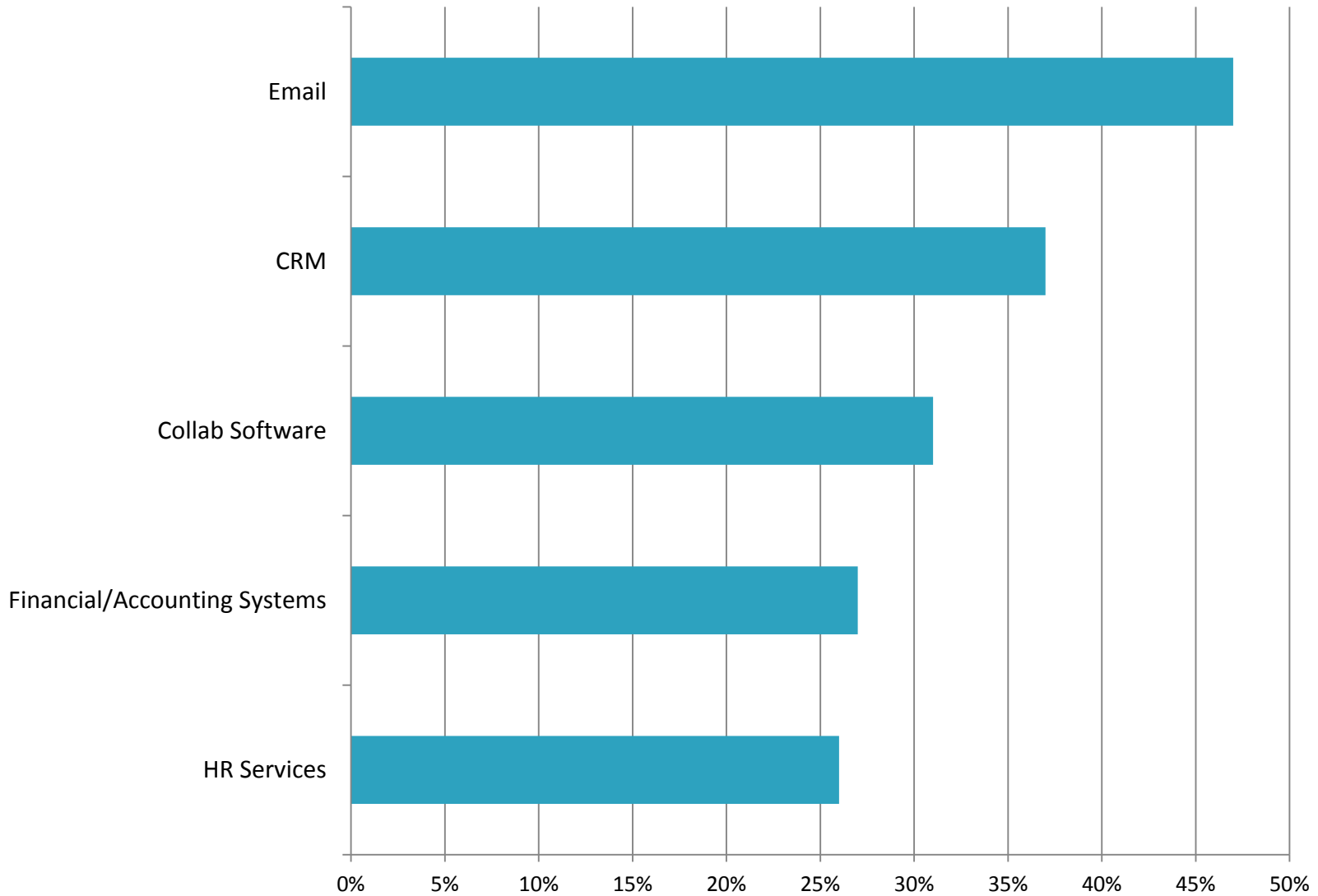
companies are currently using some form of cloud computing services.

3 out of 4

organizations that have yet to implement cloud say it's on the horizon.

Cloud Computing Top IT Priority

Top Applications Already in the Cloud



Cloud Spending

74%

of companies report they have allocated up to 30% of their IT budgets to cloud computing annually.

38%

of companies report their IT spend on cloud services is between \$100 and \$499 per user.

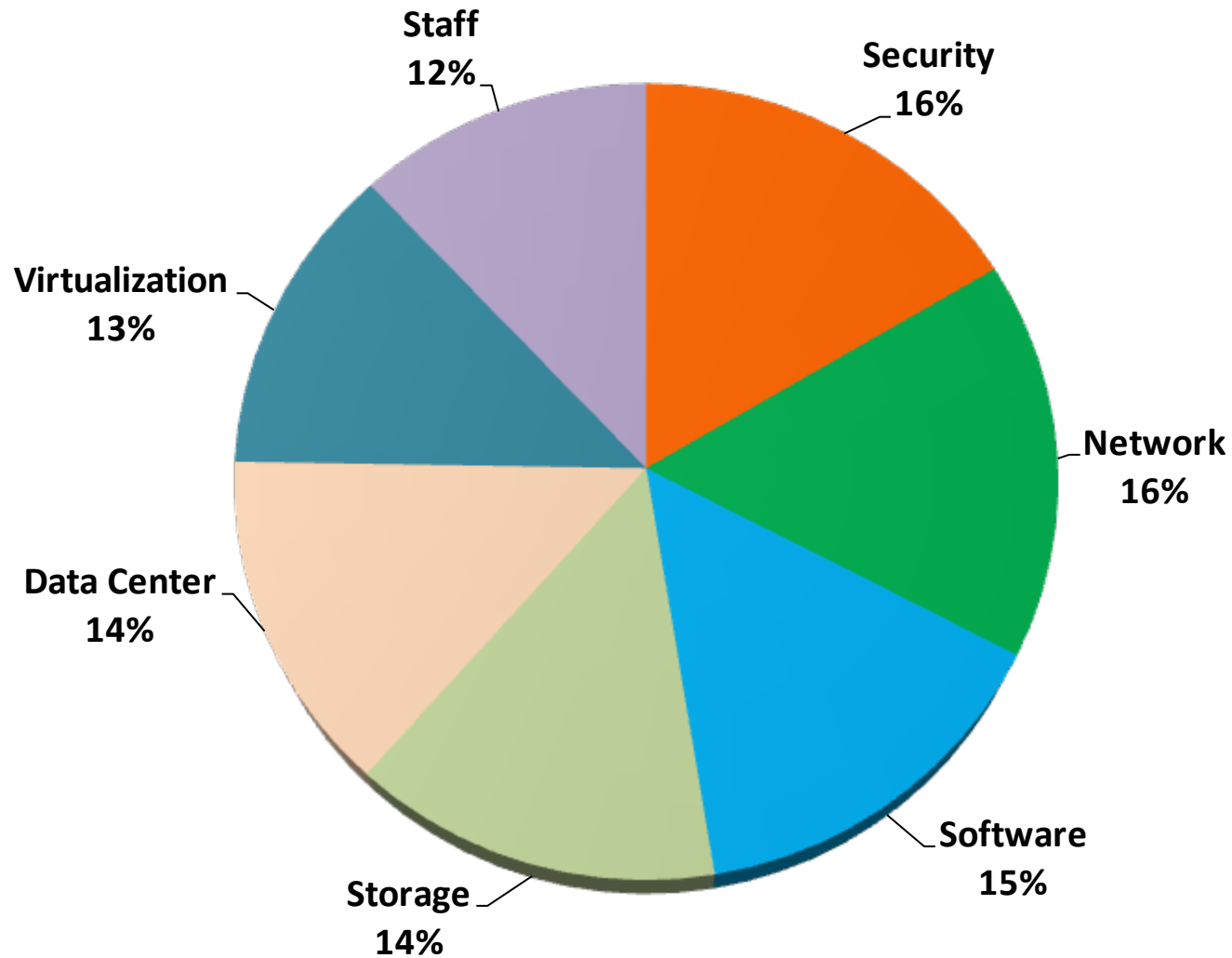
A Private Cloud Preference

Previously, companies relied on third-party public cloud providers for the majority of their cloud infrastructure. But, today the enterprise is seeing a shift towards a private cloud preference.

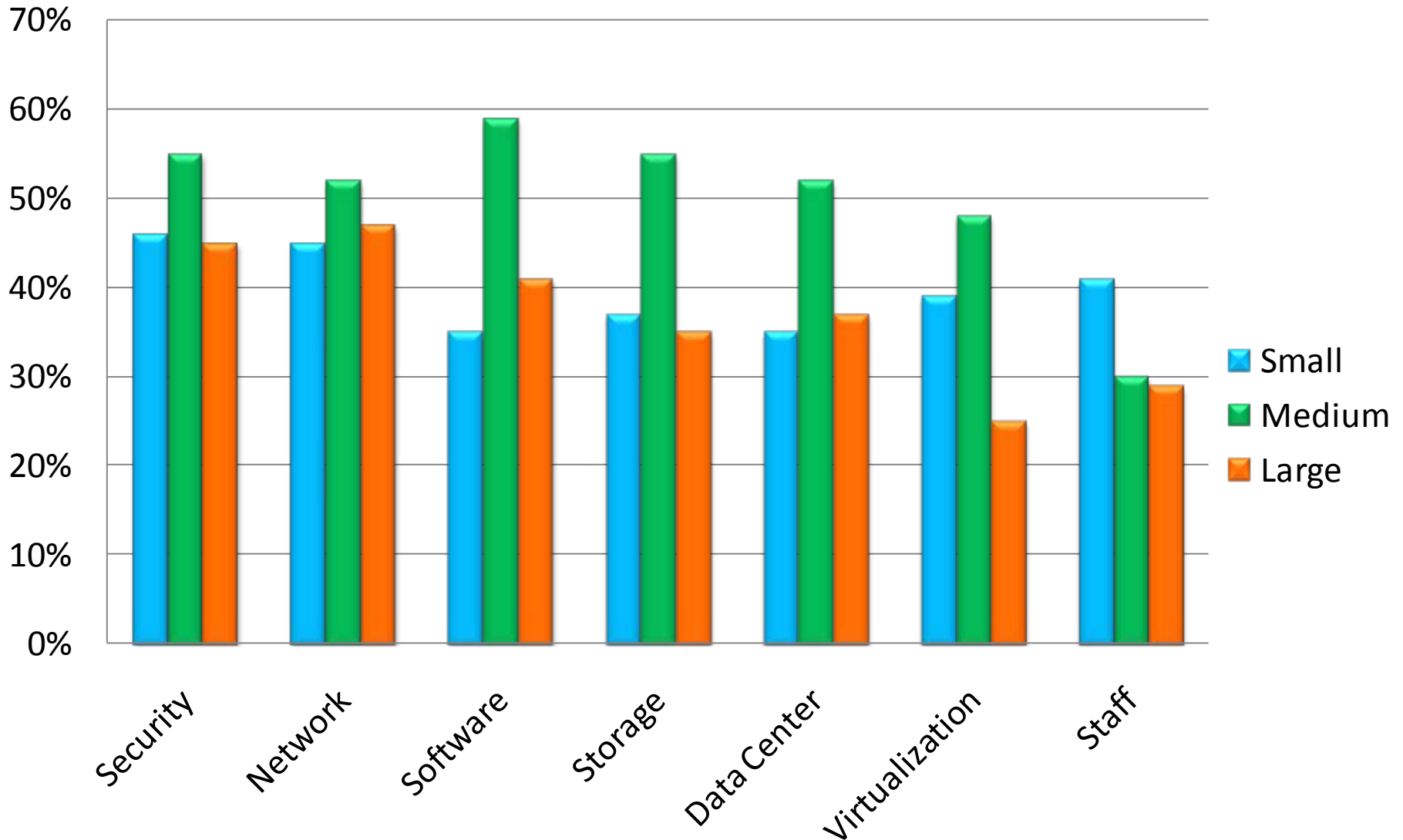
Nearly half, **43%**,
of all companies report
utilizing private clouds.

34%
of companies say they will
begin to use some form of
private cloud in the next six to
12 months.

What areas is your company investing in to prepare for private cloud deployment?



Private Cloud Investments By Company Size

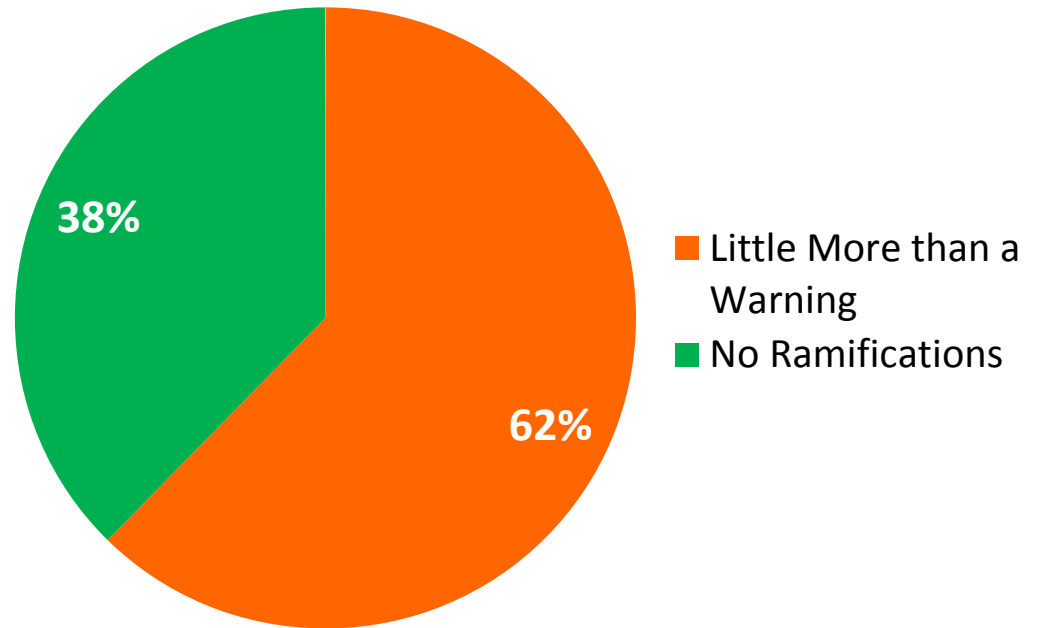


Is Cloud Governance Working?

60

Percent of respondents report they have corporate policies in place that govern the use/adoption of cloud services.

Ramifications for Signing Up for Online Services



Although nearly two-thirds of companies report having corporate policies in place that prohibit the personal provisioning of cloud services, most report there are no ramifications for going rogue.

Is Cloud Governance Working?

It's easier to do it myself.

61%

It takes too long to go through IT.

50%

My company's cloud policy prohibits the cloud services I want to use.

27%

1 in 5 employees have purchased a cloud service without the IT department's knowledge.

When asked why, they said...