

Avanade Information Management

Consolidated Business Intelligence

How you should expect business information to be delivered.



Realizing results using a Consolidated Business Intelligence (CBI) portal.

Information sprawl is rampant within organizations today. In fact, many businesses spend more time looking for and organizing information than they do actually *using* that information. Microsoft Consolidated Business Intelligence (CBI) allows businesses to effectively inventory, locate, secure and share business data assets—such as reports, scorecards, dashboards and data lists—without consolidating reporting systems or data repositories. CBI is a cost-effective solution that provides true business value through a single, easy-to-access portal that helps improve and accelerate decision-making processes.

Case Study

Like many IT organizations, Microsoft maintains a complex reporting environment with numerous server-based business information systems. The challenge Microsoft IT faced is that multiple reporting systems can cause business and technical issues, such as silos of information, multiple data repositories, reporting tools, and complicated permission schemas.

To help business units within Microsoft make better and faster decisions CBI was developed as a centralized portal application built on Microsoft's SharePoint Server and SQL Server products. CBI is part of Microsoft IT's Enterprise Data Warehouse strategy, the solution helps to surface data sources, data subject areas and identify opportunities for data consolidation and enrichment.

Today at Microsoft, the CBI implementation is used by more than 50 business units, it has over 20,000 subscribing users and is accessible by over 90,000 employees, vendors and partners. These numbers grow on a monthly basis as Microsoft IT, with the help of Accenture and Avanade, onboard new business units and their associated users.



From Accenture and Microsoft

Avanade Information Management Services Consolidated Business Intelligence

Solution Features

Increased Ability to Make Informed Business Decisions

CBI provides your executives, managers, employees, partners and vendors with one portal destination to locate, organize, share and display business information assets in a manner that each user's needs.

Single Source for Business-Critical Information

CBI allows you to effectively manage all your business intelligence assets from a central catalog with customizable metadata and flexible viewing options.

Ability to Easily Locate Information Assets

CBI's rich search capabilities—including keyword search, advanced metadata search and search within a folder—allow you to quickly and easily locate the information you're seeking.

Personalized, Consistent and Flexible User Experience

A CBI portal provides a personalized user experience by identifying each user based on their Windows account, displaying their default reports automatically and showing only those

reports that the user is permitted to access.

Increased productivity through streamlined report processes

Information publishers work with familiar tools (e.g. Microsoft Excel, Microsoft SQL Reporting Services) to create and publish reports that can be made immediately available to select users or the entire organization.

Reduced Development, Maintenance, and Support Costs

A CBI solution provide a host of functionality for organizing, searching and sharing business information assets. This functionality reduces the need for departments to develop similar functionality, and eliminates the need to maintain and support these isolated environments.

Increased Data Security

A CBI portal solution can span both internal and external network environments, allowing access for employees and for partners and vendors. Each group leverages the same portal, tools and enterprise catalog of Business Intelligence assets.

Engagement Overview

Customized Look and Feel

Together with your creative and IT departments our team will customize your CBI portal implementation to complement your corporate branding.

Catalog Customization

Our solution team will work with your business groups and information management professionals to customize the CBI catalog to meet your information -categorization requirements.

Solution Deployment

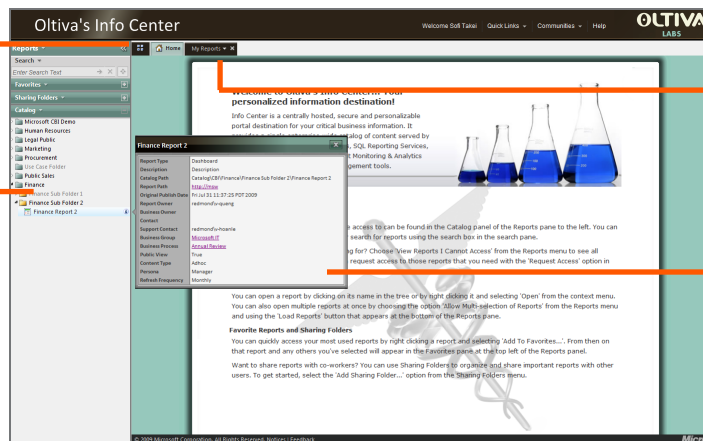
Working with your technical infrastructure, networking and security professionals our consultants will define and execute an implementation plan for your CBI portal.

Communication, Change Management, Training and Application Management

Our solution team works with your business communication team to plan and execute a change-management and training program to introduce CBI to your organization. We can also provide long-term application and program management for your CBI program.

Robust search, filtering and report thumbnails make locating data assets more effective.

The enterprise report catalog provides a single destination to manage and organize data assets and associated metadata



User specific favorite folders, default tabs, memorized tabs and report stacking allows users to be more productive.

Metadata is the heart of the CBI solution allowing you to institutionalize an information governance program for managing business information assets.



About Avanade

Avanade provides business technology services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results. Avanade consultants apply unsurpassed expertise in the Microsoft platform to create innovative solutions that enable large organizations across all industries to improve performance, productivity and sales.

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