

# Unlock your data for business success



Avanade® Business  
Intelligence™ Solutions

Avanade can help organizations effectively manage data over the long term, turning data into a success factor—not a cost issue.



# Transform your data into a strategic asset

Knowledge is power. It can come in many different flavors—hard data, strategic views, market trends, performance insight—the list is endless. In order to harness that power and maximize it, you need a business intelligence strategy in place to help you capture, analyze and act upon all the different forms of knowledge. Avanade Business Intelligence solutions help you do all that and more.

## **Business intelligence equals performance**

Maximize the value that is inherent in your data to make better decisions, increase efficiency, take advantage of market opportunities, identify issues before they become critical and gain a competitive edge. Avanade Business Intelligence solutions can help in all these areas, which can have a significant impact on organizational performance.

Align your operational procedures with your strategy with the help of our Enterprise Performance Management solution. Gain a comprehensive, integrated view of your business, as well as the ability to plan, forecast, monitor, analyze and manage performance more effectively. And with actionable information, easy-to-use tools and consistent processes, you can make faster decisions—and accelerate efficiency.

Decision makers will be able to monitor effectively with performance dashboards that offer rich visualization and access to structured and unstructured data sources, as well as analytics that give you a full range of views. To help bring it all together, financial reporting that is integrated with Microsoft Office Excel® will reduce errors, enable easy sharing and provide greater consistency.

## **Information managed for success**

Gaining performance benefits from business intelligence is, of course, dependent on your data. But that's only true if your data is seen and managed like a real strategic asset.

Avanade can help you deploy a well-designed, flexible IT architecture that will allow you to efficiently capture, store, maintain and integrate data over its life cycle. Mine the deep pool of valuable information scattered across your enterprise with our Information Architecture solution. With standards, guidelines, frameworks and procedures in place, you can build large scale data warehouses, optimize architectures, manage master and meta data and address governance requirements.

Like most large enterprises, your organization may have significant investments in systems that produce mountains of data. Avanade can help you meet the challenge of how best to manage that data and integrate those systems, helping you gain control over valuable assets that are currently underutilized.

## **Unleash your data**

If your data is seldom used or cumbersome to access, you could be missing out on an opportunity to gain a competitive advantage. You may be limiting your teams' ability to use that data for greater productivity, problem-solving and holistic analysis.

Avanade can provide a tailored Business Intelligence solution that addresses your specific information delivery needs. We work with you to deliver a custom application that securely integrates data from multiple systems into a single intuitive interface, and eliminates manual gathering and reporting processes for improved reliability. This application is tightly integrated with your line of business applications and can add value to an existing Business Intelligence implementation.

### Turn data into success

Design and deploy an effective information architecture for your organization with Avanade proven methodologies, assets and industry-leading, cost-effective Microsoft technology. Just as important, we leverage our experience in technology and deep industry expertise within the context of your overall strategy and specific operations—from your main business goals to processes used by departments and individuals.

We also understand that major decisions regarding the way your data is captured, stored, managed, maintained and integrated must always align with the needs of your key stakeholders. Our experienced business intelligence teams implement solutions for you that reflect the true realities of finances, performance requirements and data volumes that are unique to your enterprise.

These realities include the oversight, governance and management of data as well, so our solutions set a clear strategy for outlining responsibilities and processes. And data security is a core discipline that pervades everything we do for you, while ensuring that the information you and your people need is assessable.

Of course, change is the only constant in business. Avanade business intelligence experts have unmatched experience in integrating data-driven solutions that can evolve as organizations grow, merge or chart a different course.

### Insight

- Each Avanade solution reflects the collective experience of our global network of consultants, real-world feedback from customers and collaboration with our partners—Accenture and Microsoft.
- Our unique connections to Accenture and Microsoft provide a powerful combination of business, industry and technology insights that will help you realize business success.

### Innovations

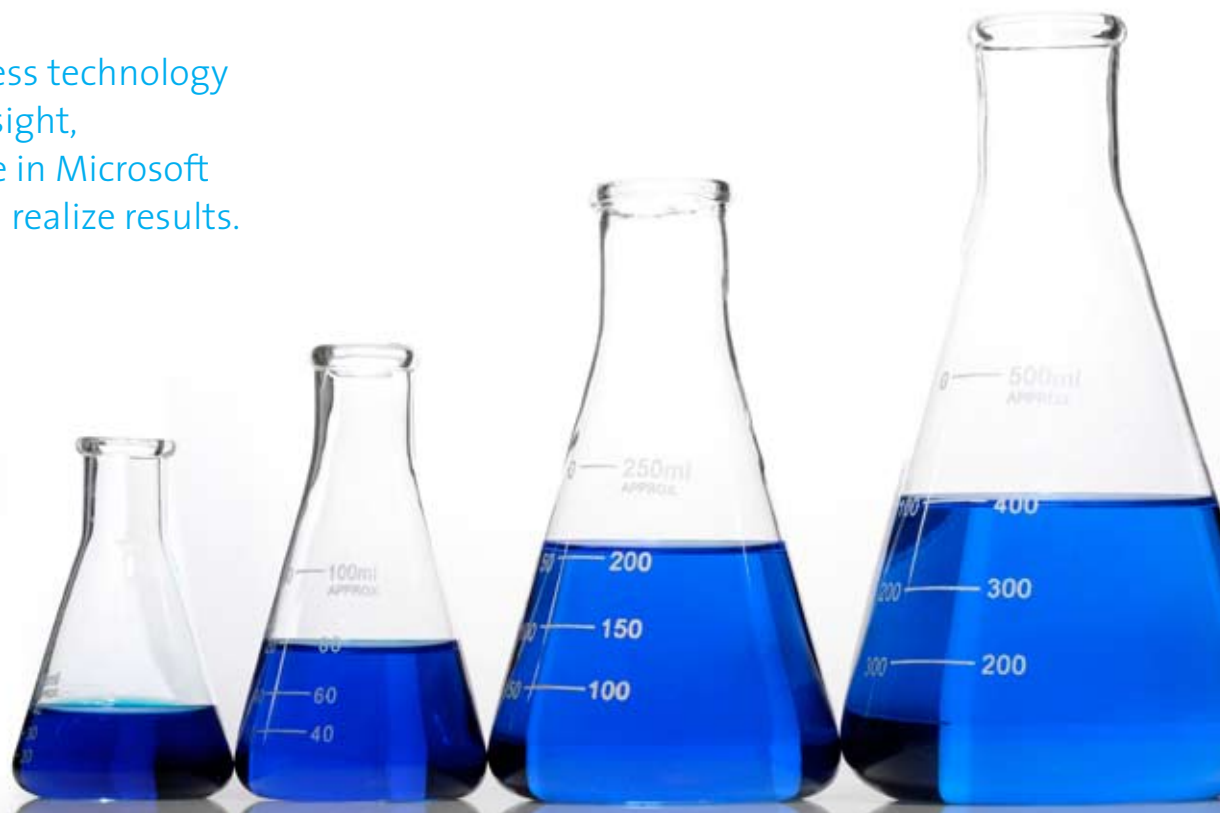
- Avanade assets and re-usable delivery tools, such as Avanade Connected Architectures® and Avanade Connected Methods, reduce risk, fast-track deployment and cut costs.
- By enabling customers to evolve and adopt new game-changing technologies—like virtualization, cloud computing and Software as a Service—our solutions optimize IT environments with a view to the future.

### Expertise

- Our consultants hold one of the highest concentrations of Microsoft expertise in the world, maintaining the most Microsoft certifications per employee than anyone else in the marketplace.
- Our expertise spans the entire Microsoft platform, allowing us to deliver comprehensive solutions that benefit your IT department, business divisions and workforce.
- Our global delivery network links onshore, offshore and nearshore capabilities, providing the right skills, at the right cost, in the right location.

## Results Realized

Avanade provides business technology services that connect insight, innovation and expertise in Microsoft technologies to help you realize results.



# Avanade solutions help you improve your IT efficiency and performance while reducing costs. Our solutions extend the value of Microsoft products and are tailored to meet your specific needs.

## Avanade Application Development Solutions

Leverage existing technology and progressively build capabilities to cost-effectively align with strategic needs. The key is proven .NET technology that maximizes mission critical line-of-business and customer-facing applications for reduced costs, higher functionality, greater transparency, improved efficiency and enhanced agility.

## Avanade Business Intelligence Solutions

Transform data into a strategic asset that can build the basis for well-informed, strategically sound decisions. Our well-designed Information Architecture and Enterprise Performance solutions help you stay ahead of the competition.

## Avanade Data Center Infrastructure Solutions

Help reduce costs while enabling business change. Optimize operations by eliminating server sprawl, shrinking your carbon footprint and increasing return on investment.

## Avanade Enterprise CRM Solutions

Facilitate productive customer interactions and more profitable business relationships. Built on the Microsoft Dynamics CRM, Avanade Enterprise CRM is a proven, full-featured, flexible solution that is ideal for organizations seeking a truly integrated customer management system that fits the way they do business.

## Avanade ERP Solutions

Connect your partners, customers and employees to improve business processes. Built on Microsoft Dynamics AX, Avanade ERP integrates with your heterogeneous IT environment, allowing your decision makers to have a comprehensive view of your enterprise, and providing a familiar Microsoft Office interface that users can quickly adopt.

## Avanade Managed Services Solutions

Take advantage of high-quality, low-cost services that help you manage and support your organization's application environment—whether it's all or only a part of the application portfolio. Avanade provides industry-leading skills, processes, project management and software expertise for significant savings and performance benefits in the areas of application maintenance and enhancement.

## Avanade Workplace Infrastructure Solutions

Experience a next generation workplace where distributed employees, customers and partners can collaborate quickly and easily—all at a lower cost and with improved agility. These solutions take into account both the human element and the associated infrastructure so people can work productively anytime, anywhere and from any device in real time.

## Contact us

To learn more about how Avanade can help you leverage your IT investment and greatly expand your technology capabilities, visit our website: [www.avanade.com](http://www.avanade.com).



### About Avanade

Avanade provides business technology services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results. Avanade consultants apply unsurpassed expertise in the Microsoft platform to create innovative solutions that enable large organizations across all industries to improve performance, productivity and sales.

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### Americas

Seattle  
Phone +1 206 239 5600  
[Americas@avanade.com](mailto:Americas@avanade.com)

### Europe

London  
Phone +44 (0) 20 7025 1000  
[Europe@avanade.com](mailto:Europe@avanade.com)

### Asia-Pacific

Sydney  
Phone +612 9005 5900  
[AsiaPac@avanade.com](mailto:AsiaPac@avanade.com)