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## **AVANADE NAMED TO MICROSOFT DYNAMICS INNER CIRCLE AND PRESIDENT'S CLUB; HONORED AS DYNAMICS RESELLER OF THE YEAR IN ASIA PACIFIC**

SEATTLE – July 29, 2010 – Avanade, a business technology services provider, has been named to the 2010 Inner Circle and President's Club for Microsoft Dynamics. Avanade was also recognized as the 2010 Microsoft Dynamics Reseller of the Year for Asia Pacific.

Avanade received President's Club recognition for demonstrating exceptional business success by optimizing the use of Microsoft Dynamics to deliver innovative solutions that exceed customer expectations and surpass business goals. Specific regions honored by Microsoft, include Avanade Australia Pty Ltd, Avanade Belgium SPRL, Avanade Deutschland GmbH, Avanade Netherlands, Avanade Norway, Avanade Spain S.L.U. and Avanade Sweden AB.

Out of thousands of partners, Microsoft also recognized 13 companies with the 2010 Microsoft Dynamics Regional Partner of the Year award. Avanade was selected as the Microsoft Dynamics Reseller of the Year for Asia Pacific. Key criteria for this recognition include outstanding sales performance, thorough technological expertise on Microsoft Dynamics products and services, consistently high level of customer satisfaction and feedback from Microsoft team members.

"Each year, it is a privilege for us to recognize the innovative contributions made by organizations within our diverse Microsoft Dynamics partner community," said Doug Kennedy, vice president, Microsoft Dynamics Partners. "Avanade serves as a leader within this community because of the value it provides through its solutions as well as its exceptional levels of customer service. We are proud to congratulate Avanade on being named as our top Microsoft Dynamics partner of the year in multiple regions."

"As a global company dedicated to the Microsoft platform, our ability to deliver consistent, measurable business results in the regions we serve is essential. Being recognized by Microsoft for our commitment to the success of our customers is an added honor," said Aziz Virani, executive vice president, Global Technologies and Solutions at Avanade. "Through our comprehensive industry expertise, our investments in creating innovative solutions that address business needs, and our partnership with Microsoft, we are able to provide unparalleled value to our Microsoft Dynamics customers."

Microsoft presented the awards to Avanade at this year's Worldwide Partner Conference in July 2010.

### **About Avanade**

Avanade provides business technology services that connect insight, innovation and expertise in Microsoft technologies to help customers realize results. Avanade's services and solutions help improve performance, productivity and sales for organizations in all industries. The company applies Microsoft expertise from its global network of consultants, drawing on the right mix of onshore, offshore and nearshore skills, which together are designed to help deliver results faster, at lower cost and with less risk. Avanade, which is majority owned by Accenture, was founded in 2000 by Accenture and Microsoft Corporation and serves customers in more than 24 countries worldwide with more than 10,000 professionals. Additional information can be found at [www.avanade.com](http://www.avanade.com).

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