

# Media Alert

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## **MICROSOFT RECOGNIZES AVANADE FOR DEMONSTRATED EXCELLENCE IN CENTRAL AND EAST REGIONS**

### **WHAT**

[Avanade](#), a business technology solutions and managed services provider, has been honored by [Microsoft](#) with the 2011 U.S. East Region Cloud Partner of the Year and the U.S. Central Region Enterprise and Partner Group (EPG) Compete Partner of the Year awards.

Microsoft recognized Avanade with the East Region Cloud Partner of the Year award for their innovation in cloud computing services and strategy, specifically linked to some of the Avanade's work on several complex online collaboration services deals. The company was selected from a set of more than 200 organizations across the East by Microsoft's Field Partner Awards Program, which provides Microsoft with an opportunity to award regional partners on a global scale.

Avanade, along with Accenture (NYSE: ACN), a global management consulting, technology services and outsourcing company, were also selected as this year's Enterprise and Partner Group Compete Partner of the Year winner for their work on strategic accounts across the Central United States. The companies' strong list of competitive platform wins and migrations for customers set Avanade and Accenture apart from its competitors. The award was presented by Janet Kennedy, central region enterprise vice president at Microsoft, and Jennifer Heard, central region small and midmarket solutions and partners vice president at Microsoft, and distinguishes Avanade and Accenture as leaders in building many of the tools to migrate off competitive solutions for large enterprise and partner group accounts.

"We are honored to be recognized with this award for our work in the Central region by Microsoft," said Amy Zoretic, account group executive at Avanade. "This is a testament to not only our continually strengthened partnership with Microsoft, but the results we are collectively delivering to our clients. This truly highlights the great work stemming from the Central United States, and we look forward to expanding on this success in the area."

### **ABOUT THE AWARDS**

Each year, during its Worldwide Partner Conference, Microsoft hosts regional breakout sessions to spotlight companies that have demonstrated excellence as a top regional partner. Winning partners are determined by Microsoft's regional leadership team based on their extraordinary contributions serving small, mid-market and enterprise commercial customers throughout the fiscal year.

This year's winners and finalists were awarded in multiple categories and were selected for demonstrating key competitive wins and the ability to secure competitive opportunities and established excellence in selling the value of the Microsoft technology solution sets. Winners were announced during the 2011 Worldwide Partner Conference in Los Angeles, Calif., in July.

For more information on all of the awards, please visit: <http://digitalwpc.com/Awards/2011-Awards?awardId=7#fbid=CmAXgO4TLkU>

### **About Avanade**

Avanade provides business technology solutions and managed services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results. Our people have helped thousands of organizations in all industries improve business agility, employee productivity, and customer loyalty. Avanade combines the collective business, technical and industry expertise of its worldwide network of experts with the rigor of an industrialized delivery model to provide high quality solutions using proven and emerging technologies with flexible deployment models—on premise, cloud-based or outsourced. Avanade, which is majority owned by Accenture, was founded in 2000 by Accenture and Microsoft Corporation and has 13,000 professionals in more than 20 countries. Additional information can be found at [www.avanade.com](http://www.avanade.com).

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