

Custom Application Managed Services

Unlock the value in your application portfolio

Executive Summary

Enterprises looking to drive growth and greater efficiency from emerging Microsoft technologies turn to managed service providers to help speed application development and reduce the cost of support and maintenance. As a Microsoft application specialist Avanade helps enterprises to drive and support growth, while maintaining IT cost and agility with custom application managed services that unlock the value in Microsoft investments and allows faster response to business needs

What are Avanade's Applications Services?

Avanade's Custom Application Managed Services take responsibility for some or all aspects of your Microsoft based, enterprise custom applications and associated processes. We do this using Microsoft technology, across the spectrum of application development, management, lifecycle management and portfolio management to design, build, enhance and run solutions related to mobility, cloud, digital marketing and new custom applications for a range of industries and verticals.

"The business value of managed services has dramatically changed over the past decade. It has moved from the historical "lift and shift" with the goal of driving down costs while standardizing technologies to a goal requiring innovation and transformation"

— [IDC Analyst Connection: How Managed Services Can Optimize the Business Value of Microsoft and non-Microsoft Technology Environments, David Tapper, June 2013](#)



Avanade® Custom Application Managed Services

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New Application possibilities

The Nexus of forces—mobility, social, big data and cloud and emerging Microsoft technology solutions are creating new business opportunities and application possibilities for organizations to change the way they manage their business and interact with their customers and employees. IT teams are being challenged to deliver innovation through beautiful applications faster than ever before at a time when the cost of application ownership is rising.

Enterprises are turning to Managed Service providers

Many organizations are struggling to take advantage of these new application possibilities because they lack the resources, skills and tools to respond fast enough to business need. Increasingly, research shows that organizations are turning to managed service providers to help them adapt and implement their application development and management strategy.

Unlock the value in your application portfolio

As a Microsoft application managed services specialist, we use Microsoft technology across the spectrum of application development, management, lifecycle management and portfolio management. This means Avanade can design, build, enhance and run solutions related to mobility, cloud, digital marketing and new custom applications for a range of industries and verticals. By delivering exceptional application reliability, quality and cost control along with continuous improvement and innovation, we help reduce cost increase agility and drive growth.

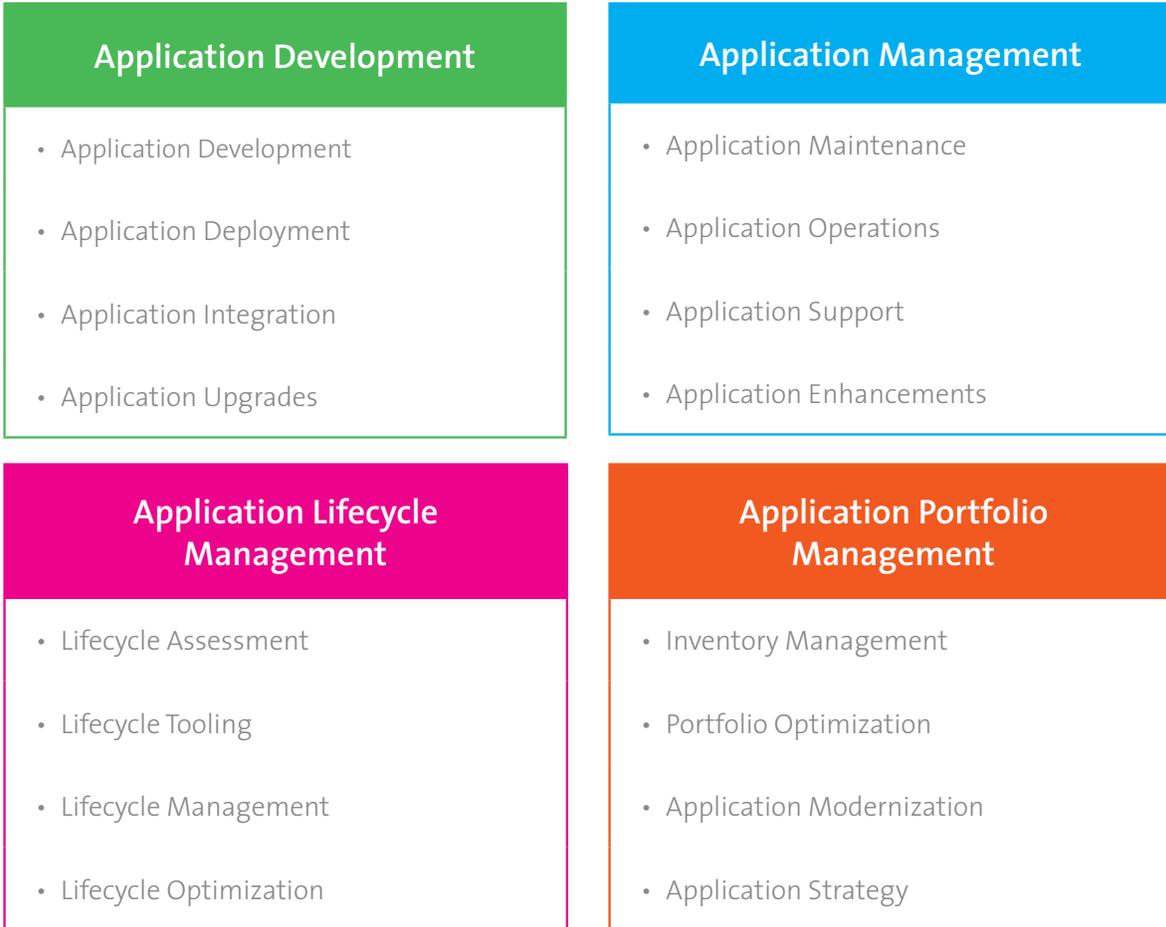
Benefits of Custom Application Managed Services:

- Improve time to market: Respond to needs quicker with our repeatable processes and tools, proven delivery methodologies, and global teams
- Focus on innovation: Take advantage of industry-leading Microsoft application developments skills, Avanade IP, industry solutions, and assets
- Ensure business flexibility: Meet your budgetary needs with business models which reduce capital expenditures and provide flexible pricing options
- Maintain operational choice: As the global partner of choice of the Windows Azure platform, Avanade can help you migrate and manage your custom applications on the public cloud or manage it on your premises
- Enhance business performance: Maximize predictable results, optimize cost and minimize project risk with built-in quality assurance mechanisms

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The Avanade Application Services Framework defines an holistic menu of services we can set against a flexible engagement model



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What Custom Application Managed Services do for our customers

As a Microsoft application managed services specialist we deliver exceptional application reliability, quality and cost control along with continuous improvement and innovation, so you can:

- **Reduce cost:** Our specialist skills and business acumen optimizes your Microsoft applications portfolio to reduce complexity and total cost of ownership.
- **Increase agility:** Our application development and maintenance tools and methods are designed for Microsoft solutions. Our experience and deep capability and technical knowledge means our clients can respond faster to business needs.
- **Drive Growth:** By reducing IT costs and increasing agility across the application lifecycle, we deliver efficiencies and create a platform for innovation and growth.

For more information

To learn more about Avanade's Custom Application Managed Services Contact an Avanade expert or visit:

<http://www.avanade.com/us/offerings/pages/custom-application-managed-service.aspx>



About Avanade

Avanade provides business technology solutions and managed services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results. Our people have helped thousands of organizations in all industries improve business agility, employee productivity and customer loyalty. Additional information can be found at www.avanade.com.

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