

Digital Marketing and Connected Commerce

Grow your online business

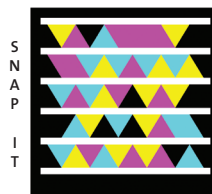
Next Generation Digital Marketing

Avanade and Accenture offer Connected Commerce, a best-in-class e-commerce solution designed to help grow your online business and improve customer loyalty. Using Microsoft technologies, we can help you leverage the latest in search, mobility, and social media to convert shoppers into buyers. Get up and running quickly with a comprehensive, multi-channel platform tailored to your business.

Connected Commerce

- **Improve customer experiences.** With the shift in technology adoption toward web and mobile devices having a dramatic impact on consumer purchasing decisions, we can help you adapt to the changes and engage shoppers with personalized, interactive digital experiences.
- **Lower your costs with true integration.** Built on Microsoft technologies and leveraging our extensive implementation experience, we can help deliver a solution that is truly integrated with your key support systems and processes.
- **Empower your business users to respond quickly.** We can help prepare your business users to take action by allowing them to update marketing campaigns, product catalogs, and user experiences with little or no involvement from your technology department. Efficiently change the branding of your e-commerce web application using our well-defined processes.

Connected Commerce is one of our innovative, digital marketing solutions. To learn more, please go to oltiva.biz/digitalmarketing or snap this image with your phone.



Get the free app for your phone at <http://gettag.mobi>



From Accenture and Microsoft

Digital Marketing and Connected Commerce

Partner to succeed.

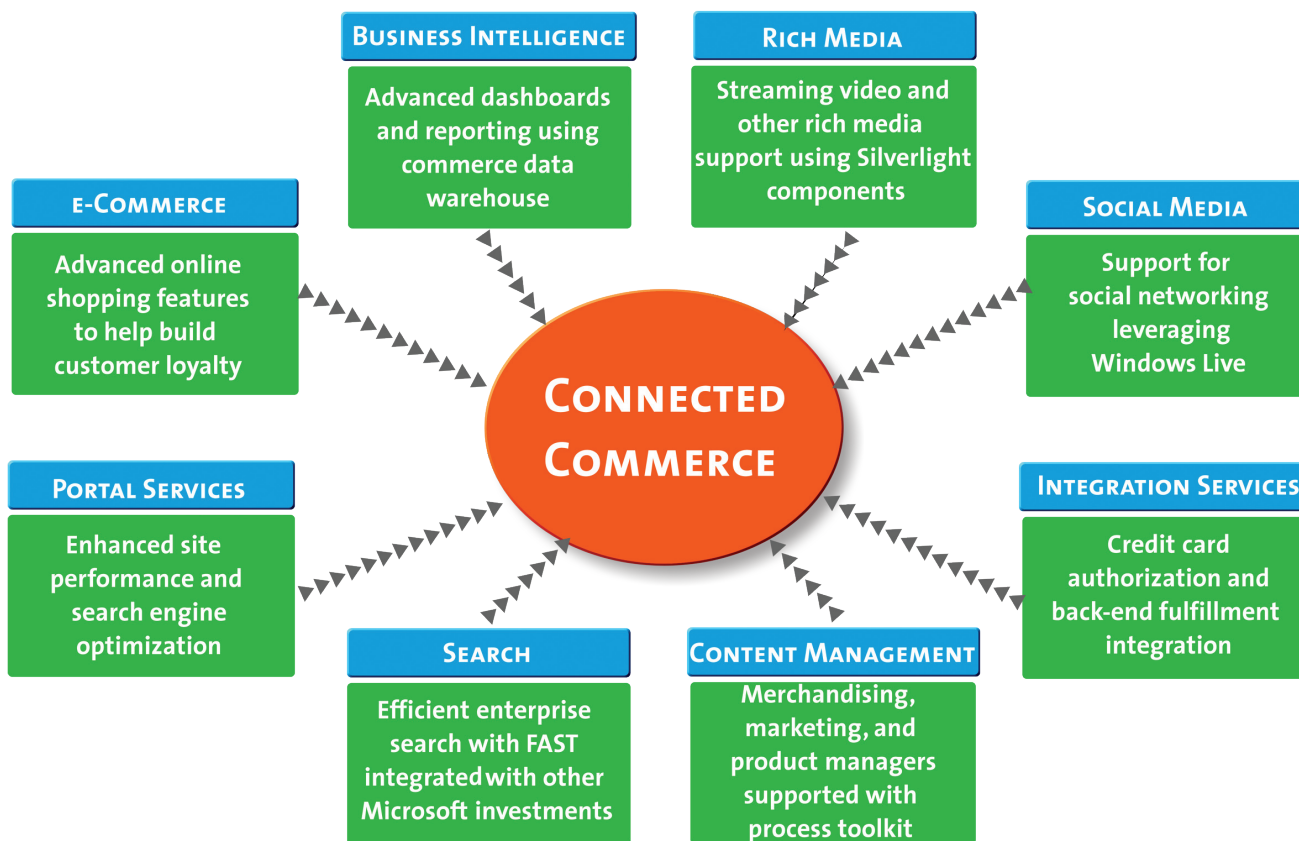
Our Connected Commerce solution is backed by Avanade's alliance with Microsoft and Accenture. Selecting us for your e-commerce solutions means you are choosing partners who drive industry innovation. With Accenture's retail industry experience, Microsoft's leading edge technology, and Avanade's vast implementation experience, we bring our expertise to your team.

Get off to a fast start. Minimize your risk.

Since our solution is backed by Accenture and Avanade's proven strategies, solution accelerator tools and expertise, we can get you online quickly. We use established methodology, repeatable best practices, and thoroughly tested software assets to address complex integration and process optimization challenges. Connected Commerce is tailored for your business, not a one-size-fits-all solution.

Built on a foundation that leverages all the benefits of Microsoft Commerce Server 2009, Connected Commerce also uses other commonly licensed technology including:

- Microsoft Office SharePoint Server
- Microsoft SQL Server
- Microsoft Biztalk Server
- Microsoft Silverlight
- Microsoft Dynamics
- Fast search



About Avanade

Avanade provides business technology services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results. Avanade consultants apply unsurpassed expertise in the Microsoft platform to create innovative solutions that enable large organizations across all industries to improve performance, productivity and sales.

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