

Rethink to renew and grow

Rethink sustainability

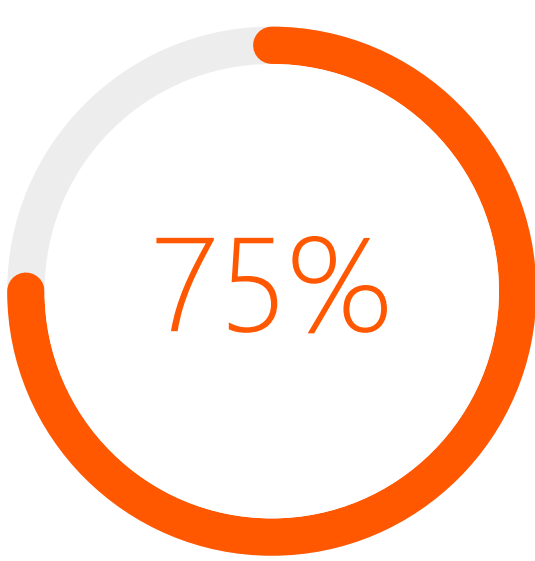
Accelerate your journey to net zero with digital



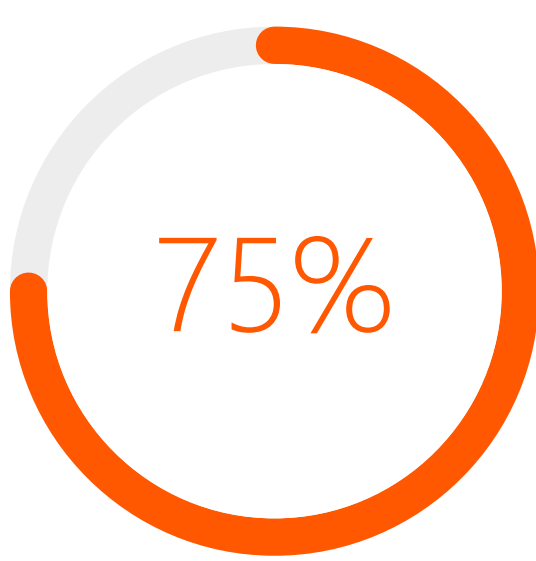
Organizations that use digital to make a positive environmental impact contribute to the sustainability of the planet and people, but also reduce operating costs, innovate new business models and improve brand reputation.

3.7X

greater operating margins can be achieved by companies with higher ESG performance



75% of CEOs say they are **investing in digital** to address sustainability challenges



75% of CTOs will be tasked with contributing to enterprise sustainability goals, **by 2025**



93% energy efficiency improvements can be achieved by **transitioning to Microsoft cloud**

Source: Gartner "A CTO's Guide to Achieving Sustainability Leadership" Sept 2021



Define the business case

Set courageous environmental, social and governance (ESG) targets inspired by United Nations [Sustainable Development Goals](#) and [GRI standards](#) and prioritize the ones that you will tackle first.



Build a sustainable foundation

Identify opportunities to accelerate towards your ESG targets by optimizing and lowering CO2 emissions using digital and [Green Software Foundation](#) standards.



Measure and monitor

Maximize transparency by using digital to record and report progress towards achievement of your ESG targets and journey to net zero.



Take action

Use advanced analytics to generate impactful sustainability insights across your operations and supply chain to take climate positive actions.



Innovate and evolve

Use cloud, data and AI to innovate more inclusive, responsible and sustainable operations and services that will keep your organization and ecosystem of partners resilient through continual change.

DISCOVER MORE ABOUT

Avanade's ESG commitments and how we're partnering with clients to **accelerate positive impacts for people, the planet and profitability with digital.**