

Accenture and Avanade Named to the Leaders Category in Worldwide Microsoft Implementation Services, According to IDC MarketScape Report

NEW YORK and SEATTLE – June 10, 2019 – [Accenture](#) (NYSE: ACN) and [Avanade](#) have been jointly recognized by the IDC MarketScape as a leader in worldwide Microsoft implementation services, based on current capabilities and future strategies.

The report, “[IDC MarketScape: Worldwide Microsoft Implementation Services 2019 Vendor Assessment](#)” (doc #US45034818, May 2019), evaluated 10 leading global Microsoft Enterprise Implementation Services providers across a range of lifecycle services including design, build, and integrated functions, including implementation of all Microsoft enterprise business solutions. Accenture and Avanade were evaluated as a single entity for this report because their go-to-market strategies and capabilities for Microsoft services are tightly integrated.

According to the report, buyers rated Accenture and Avanade highly for their ability to integrate their team with customers’ internal teams, meet project timelines and handle changes in project scope. It also highlighted Accenture’s and Microsoft’s unique relationship through Avanade and the [recently announced](#) Accenture Microsoft Business Group.

The report states, “This relationship enables them to have a go-to-market strategy that is closely aligned with Microsoft’s strategy to take customers to the path of digital transformation. Together, they offer solutions around digital customers, the digital workplace, business applications, Internet of Things (IoT), AI, cloud transformation, and engineering services that help facilitate a customer’s digital transformation journey.”

Emma McGuigan, senior managing director and Accenture Microsoft Business Group lead, Accenture, said, “Maintaining our leadership position in this report demonstrates our success and continued commitment to provide clients with leading enterprise transformation solutions on the Microsoft platform. Our recent launch of the Accenture Microsoft Business Group, powered by Avanade, is helping us take this to the next level, building on our unique relationship with Microsoft to help deliver even better business outcomes for our clients.”

“With the largest group of skilled Microsoft consultants in the world, Avanade brings clients innovative thinking that helps enable them to tap into the potential of Microsoft as part of their digital transformation strategy,” said Adam Warby, Avanade chief executive officer. “We’re delighted to be recognized as a leader in this report and will continue to work with our clients to help them imagine the art of the possible on the Microsoft ecosystem.”

Accenture and Avanade have been named Microsoft Alliance Partner of the Year 14 times. Together, they have delivered more than 35,000 Microsoft projects for more than 4,000 clients around the world.

Read an excerpt of the IDC MarketScape [here](#).

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Accenture

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience

and specialized skills across more than 40 industries and all business functions — underpinned by the world's largest delivery network — Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With more than 477,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

About Avanade

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences on the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help make a human impact on our clients, their customers and their employees. We are the power behind the Accenture Microsoft Business Group, helping companies to engage customers, empower employees, optimize operations and transform products, leveraging the Microsoft platform. Avanade has 36,000 professionals in 24 countries, bringing clients our best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.

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