

## Media Alert

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## **Avanade appoints Andy Gillett as General Manager for UK & Ireland**

*Former Accenture executive will lead next phase of growth across the Region, helping clients digitally transform their businesses on the inside and out leveraging Microsoft technologies.*

**LONDON, September 21, 2018** – [Avanade](#), the leading digital innovator on the Microsoft ecosystem, has appointed [Andy Gillett as its General Manager \(GM\) for UK & Ireland \(UK&I\)](#). Reporting to Europe President, [Darren Hardman](#), Andy will be responsible for continuing to drive Avanade's growth trajectory, helping clients digitally transform their businesses on the inside and out, by delivering its trademark innovation, deep advisory and implementation capabilities.

Andy joins Avanade following a 25 year career at Accenture, where he most recently led UKI sales for its Communications Media and Technology (CMT) business, and was part of the core leadership team. During his tenure, CMT experienced very strong revenue growth combined with extensive diversification and performance in Digital. Andy's previous roles include running the UKI Media & Entertainment business and leading CMT Technology.

"I am excited to be taking on this role at a time when Microsoft is fast becoming a clear market leader across [Cloud](#), [Digital](#), [Business Applications](#), [Data](#) and [Artificial Intelligence](#). Across the UK and Ireland, Avanade has unrivalled skills and experience in helping businesses apply a strategic approach to where and how data solutions and artificial intelligence are applied, to achieve maximum impact. The opportunity is significant, and I look forward to working with a fantastic team to deliver exceptional business and technology value to our clients," said Andy.

"It's a pleasure to welcome Andy into the Avanade family," said Darren Hardman, Avanade Europe President. "I'm looking forward to working with him as he takes our UK&I business to the next level, helping our clients to maximize the impact of new and emerging technologies which will have a genuine impact on their employees and their customers. Andy's knowledge and experience makes him the ideal person for this job."

Andy holds a Master's Degree in Electrical and Electronics Engineering from the University of Manchester.

### **About Avanade**

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences delivered through the power of people and the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help fuel transformation and growth for our clients and their customers. Avanade has 30,000 digitally connected people across 24 countries, bringing clients the best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at <https://www.avanade.com/en-gb>