

News Release

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Avanade appoints Anna Di Silverio as Europe Area President

LONDON, AUGUST 31, 2020 – [Avanade](#), the leading digital innovator on the Microsoft ecosystem, announced today that it has appointed Anna Di Silverio, as the new Area President for Europe, effective September 1, 2020.

In this role, Di Silverio will be responsible for driving the growth of Avanade's business, managing the implementation of our strategy and operations, as well as leading a team of 5,000 professionals across 16 countries in Europe. Di Silverio will continue to report directly to Pamela Maynard, CEO of Avanade.

Di Silverio joined Avanade in 2010 as General Manager of Italy. In 2015, she moved to Singapore to assume the role of Chief Operating Officer of Growth Markets (Australia, Brazil, China, Hong Kong, Japan, Malaysia and Singapore) and became Area President in 2016.

Under her leadership, Avanade has consistently achieved double-digit growth in Growth Markets, successfully established Digital Innovation Studios in Australia, Singapore and Japan, and expanded geographically into Osaka, Japan. Her unwavering commitment towards people and culture is demonstrated in the diversity of her leadership team which comprises more than 40 percent women leaders and a 61 percent increase in number of employees. In addition, Avanade has been recognised as Employer of Choice for Gender Equality in Australia and Top 50 Best Places to Work in Brazil.

"After five years leading our Growth Markets business, I couldn't be more delighted that Anna will become our Area President in Europe," said Maynard. "Her ability to partner with our clients, to grow our business and prioritize our people will be critical as she leads our European business into its next chapter."

"I am incredibly proud of our team, our results and the positive impact we've made on our clients in Growth Markets," said Di Silverio. "As organisations increasingly look to us to rethink and reimagine the future of their businesses, I am excited about the opportunity this move offers for cross-pollination of ideas from Growth Markets to Europe."

Di Silverio holds a degree in computer sciences from the University of Pisa.

About Avanade

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences on the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help make a human impact on our clients, their customers and their employees. We are the power behind the Accenture Microsoft Business Group, helping companies to engage customers, empower employees, optimize operations and transform products, leveraging the Microsoft platform. Avanade has 38,000 professionals in 25 countries, bringing clients our best thinking through a collaborative culture that honors diversity and reflects the communities in which



we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.

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