

*Comunicado de prensa de Kabel  
Mayo 2022*

## Avanade refuerza su estrategia de crecimiento en Europa con la adquisición de Kabel, importante empresa líder en soluciones de transformación digital en España

***Los clientes se beneficiarán de la experiencia y liderazgo de Kabel en la nube, y especialmente en la maximización del valor de los datos, la aplicación de la inteligencia artificial y el desarrollo de aplicaciones modernas.***

Madrid, 27 de mayo de 2022 – Avanade, proveedor líder en soluciones de Microsoft y creado en el 2000 como joint venture entre Accenture y Microsoft, ha anunciado hoy la adquisición de Kabel, importante empresa líder en soluciones de transformación digital en España y partner clave de Microsoft. Como quinta adquisición de Avanade en Europa en tres años, las capacidades de Kabel en multicloud, inteligencia artificial, datos y desarrollo de aplicaciones fortalecerán aún más la sólida posición de Avanade en España y Europa en general.

La adquisición consolidará el negocio, así como los conocimientos y capacidades de Avanade en todo el espectro de tecnologías digitales, y especialmente en Inteligencia Artificial y datos, infraestructura y gestión de cloud, desarrollo de software y aplicaciones. Con la incorporación de los casi 300 profesionales de Kabel, el equipo resultante ofrecerá al mercado español amplia experiencia en soluciones personalizadas de transformación integral en todos los segmentos industriales.

“Kabel se ha ganado una sólida reputación como partner de transformación que puede diseñar soluciones innovadoras de gran complejidad y eficiencia”, comentó Silvia Vidal, directora general de Avanade Iberia. “Avanade siente un profundo respeto por la estrecha relación que Kabel mantiene con clientes, empleados, Microsoft y otros partners. Valoramos su gran experiencia y habilidades, que ampliarán nuestra capacidad de generar un impacto humano genuino para nuestros clientes españoles y sus clientes.”

“Kabel ha experimentado un fuerte crecimiento, en los últimos años, por el rápido aumento de la demanda de soluciones de transformación, logrando una posición de liderazgo del mercado en este tipo de soluciones, así como el reconocimiento como Microsoft Gold Partner, con catorce competencias Gold y cinco especializaciones avanzadas”, declaró José Ramón Barriocanal, CEO de Kabel.

“Para seguir creciendo de forma sostenida y sostenible se hace necesario contar con los mejores compañeros de viaje. Avanade comparte nuestros valores y su relación con Accenture nos permitirá asumir proyectos aún más complejos y ofrecer a nuestros clientes una gama más amplia de tecnologías y soluciones, manteniendo inalterable nuestro compromiso de ayudar a nuestros clientes a mejorar la sociedad a través de la tecnología”, apostilló Alfredo Rivela, Fundador y Presidente de Kabel.

Las condiciones económicas de la operación no se han hecho públicas.

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## **Sobre Avanade**

Avanade es el proveedor líder en consultoría y servicios digitales, en la nube, soluciones por industria y experiencias basadas en el diseño a través del ecosistema Microsoft. Cada día, nuestros 56.000 profesionales en 26 países logran un impacto humano genuino para nuestros clientes, sus empleados y sus clientes.

Hemos sido reconocidos como Global SI Partner of the Year de Microsoft más veces que cualquier otra empresa. Con el mayor número de certificaciones de Microsoft (más de 60.000) y 18 (de 18) competencias de nivel Gold de Microsoft, estamos en una posición única para ayudar a las empresas a crecer y resolver sus retos más difíciles.

Somos una empresa que prioriza las personas y comprometida a ofrecer un lugar de trabajo inclusivo en el que los empleados se sientan cómodos siendo ellos mismos. Como empresa responsable, estamos construyendo un mundo sostenible y ayudando a los jóvenes de colectivos poco representados a desarrollar su potencial.

Avanade, propiedad mayoritaria de Accenture, fue fundada en el 2000 por Accenture LLP y Microsoft Corporation. Más información en [www.avanade.com](http://www.avanade.com)

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## **Forward-Looking Statements**

Except for the historical information and discussions contained herein, statements in this news release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as “may,” “will,” “should,” “likely,” “anticipates,” “expects,” “intends,” “plans,” “projects,” “believes,” “estimates,” “positioned,” “outlook” and similar expressions are used to identify these forward-looking statements. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those expressed or implied. Many of the following risks, uncertainties and other factors identified below may be amplified by the invasion of Ukraine by Russia, the sanctions (including their duration), and other measures being imposed in response to this conflict, as well as any escalation or expansion of economic disruption or the conflict’s current scope. These risks include, without limitation, risks that: the transaction might not achieve the anticipated benefits for Accenture; Accenture’s results of operations have been, and may in the future be, adversely affected by volatile, negative or uncertain economic and political conditions and the effects of these conditions on the company’s clients’ businesses and levels of business activity; Accenture faces legal, reputational and financial risks from any failure to protect client and/or company data from security incidents or cyberattacks; Accenture’s business depends on generating and maintaining ongoing, profitable client demand for the company’s services and solutions including through the adaptation and expansion of its services and solutions in response to ongoing changes in technology and offerings, and a significant reduction in such demand or an inability to respond to the evolving technological environment could materially affect the company’s results of operations; if Accenture is unable to match people and skills with client demand around the world and attract and retain professionals with strong leadership skills, the company’s business, the utilization rate of the company’s professionals and the company’s results of operations may be materially adversely affected; the COVID-19 pandemic has impacted Accenture’s business and operations, and the extent to which it will continue to do so and its impact on the company’s future financial results are uncertain; the markets in which Accenture operates are highly competitive, and Accenture might not be able to compete effectively; Accenture’s ability to attract and retain business and employees may depend on its reputation in

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