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# Fueling Digital Transformation: Avanade Named a Leader in Microsoft Dynamics 365 Services

**SEATTLE – Dec 20, 2017 –** <u>Avanade</u> announced today that it has been positioned as a leader in The Forrester Wave™: Microsoft Dynamics 365 Services, Q4 2017. Avanade's "scale, cross-industry footprint, and lineage give it a unique proposition", the report states.

## Findings from Avanade's Vendor Profile include:

- "Accenture subsidiary Avanade not only has nearly twice as many Microsoft Dynamics pros as its closest competitor, it's also one of the few service providers with a balanced portfolio, employing CRM and ERP practitioners in equal proportions."
- "[Avanade] has been quick to take advantage of Dynamics' growing acceptance for enterprisewide ERP deployments, with more than 50 such engagements in recent years."
- "... The ability to tap into Accenture's consulting and industry sector competency becomes a proposition that is hard to beat."
- "Consider Avanade particularly when the Dynamics implementation is part of a broader business model and business process transformation."

"We believe Forrester's recognition of Avanade in this report is a testament to the value and innovation we bring enterprises, and reflects our continued investments in Dynamics 365 capabilities," said Pam Maynard, Avanade President, Solutions and Innovation. "We are thrilled that so many of our clients are adopting Microsoft Dynamics 365 to propel digital transformation both internally and externally, and accelerate their business performance."

"Powered by Data and AI, Microsoft Dynamics 365 enables organizations to realize digital transformation and insight with intelligent business applications. Success for our customers depends on enabling people-first solutions using the vision, experience and capabilities of key Microsoft partners like Avanade," said Victor Morales, Vice President, SI Partners Team, Microsoft Corp. "We are delighted that Avanade has been named as a leader in the Forrester Wave for Dynamics 365 in recognition of their capabilities and experience with Microsoft Dynamics 365."

The Wave<sup>™</sup> report evaluated the capabilities and experience of 13 providers in the Microsoft Dynamics implementation services market. Successful vendors are differentiating via their consulting capabilities, scale, and industry-specific capabilities.

To view the full report, "The Forrester Wave™: Microsoft Dynamics 365 Services, Q4 2017" please visit <u>our website</u>.

## **About Avanade**

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences delivered through the power of people and the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help fuel transformation and growth for our clients and their customers. Avanade has 30,000 digitally connected people across 23 countries, bringing clients the best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at <a href="https://www.avanade.com">www.avanade.com</a>