News Release

Avanade Media Contact: Matt Tucker
matthew.n.tucker@avanade.com
Accenture Media Contact: Hannah Unkefer
hannah.m.unkefer@accenture.com

Accenture and Avanade Named to the Leaders Category in Worldwide Microsoft Implementation Services, According to 2021 IDC MarketScape Report

NEW YORK and SEATTLE – June 17, 2021 – Accenture (NYSE: ACN) and Avanade have been jointly recognized as a Leader in the "*IDC MarketScape: Worldwide Microsoft Implementation Services 2021 Vendor Assessment,*" based on current capabilities and future strategies.

The report (doc #US46733621, May 2021), evaluated 13 Microsoft applications systems integrators providers based on a comprehensive framework and a set of parameters expected to be most conducive to success in providing Microsoft implementation services in both the short and the long term. Accenture and Avanade were evaluated as a single entity for this report because their go-to-market strategies and capabilities for Microsoft services are tightly integrated.

According to the report, buyers rated Accenture and Avanade highly for their ability to integrate its teams with customers' internal teams, meet project timelines and handle changes in project scope.

"With the largest group of Microsoft solution experts in the world, Accenture and Avanade's growth and innovation strategies remain highly differentiated in the market," said Ali Zaidi, research director at IDC. "Its joint products and services built on the Microsoft cloud help clients engage with customers in new ways, empower employees and reimagine operations."

The report states, "Accenture, Avanade, and Microsoft help clients formulate new strategies and industry solutions to drive innovation and growth in the digital era. The Accenture Microsoft Business Group — launched in February 2019 — elevates the long-standing Accenture, Avanade, and Microsoft relationship, expanding combined service capabilities, global scale, and joint solution development to help clients overcome disruption and lead transformation in their industries."

Chris Howarth, senior managing director and Accenture Microsoft Business Group lead at Accenture, said, "We're proud to be recognized as a Leader in this report. It is a testament to our ability to provide clients with strong enterprise transformation solutions on the Microsoft platform. We're embedding our industry experience into the fabric of our client's organizations – using flexible cloud technologies powered by Microsoft Azure, and by baking in industry leading data and intelligence capabilities – to help them accelerate value and respond to change."

Pam Maynard, Avanade chief executive officer, Avanade, said, "Helping clients to become resilient and agile, and advising them on how to maximize the potential of their Microsoft investment to drive growth is at the heart of what we do to make a genuine human impact. To be positioned as a leader by the IDC MarketScape in Microsoft implementation services is great recognition and a true testament to the knowledge, skills and leading industry solutions our teams deliver every day."

Accenture and Avanade have been named Microsoft Alliance Partner of the Year 15 times, more than any other partner. Together, Accenture and Avanade have delivered more than 35,000 Microsoft projects for more than 12,000 clients across over 20 industries around the world.

[Read an excerpt of the IDC MarketScape here](#).

# # #

About IDC MarketScape
IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Accenture
Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services—all powered by the world's largest network of Advanced Technology and Intelligent Operations centers. Our 537,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities. Visit us at www.accenture.com.

About Avanade
Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences on the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help make a genuine human impact on our clients, their customers and their employees. We are the power behind the Accenture Microsoft Business Group, helping companies to engage customers, empower employees, optimize operations and transform products, leveraging the Microsoft platform. Avanade has 43,000 professionals in 25 countries, bringing clients our best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.