

## **Avanade Named a Leader in Microsoft Business Applications Services Evaluation by Independent Research Firm**

*Report states: "Avanade has a gold-standard portfolio of offerings and broad expertise in delivering engagements on the Microsoft stack."*

**Seattle—November 4, 2021.** Avanade, the leading digital innovator on the Microsoft ecosystem, has been positioned as a leader in [The Forrester Wave™: Microsoft Business Applications Services \(MBAS\) Q4 2021](#), by independent research firm, Forrester.

According to the report, "Avanade has been at the top of the MBAS ecosystem for many years now. Its vast market presence and strong proximity to Microsoft help the company stand out from the competition."

Leslie Joseph, Forrester Principal Analyst and report author, wrote. "Avanade is a strong bet for a wide range of enterprises that have chosen the Microsoft stack to drive broad-based business transformation." He added, "Reference customers favorably noted Avanade's investments in innovation and its ability to support an MBAS engagement throughout the lifecycle from ideation to execution."

Commenting on the MBAS market, Forrester states, "Microsoft Business Applications has gained significant momentum, enjoying significant growth and becoming a preferred platform for digital business transformation platform in a variety of industries. Service providers play a critical role in delivering on the promise of business agility and transformation."

"It's terrific to see Avanade recognized by Forrester as a leader among Microsoft Business Application Services following its assessment of the market," said Gord Mawhinney, Global Business Applications lead at Avanade. "Our delivery capabilities, the depth and breadth of our industry knowledge and experience enable us to make a genuine human impact for our clients and their customers, empowering them to build resilience, rethink and grow their business. When combined with our advisory and innovation skills, we believe that our solutions are unrivalled anywhere in the world."

Forrester's research assessed the top 15 service providers in global Microsoft applications implementation services across 20 criteria, in three areas: current offering, strategy and market presence. You can read a copy of [the report here](#).

### **About Avanade**

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences on the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help make a genuine human impact for our clients, their customers and their employees. We are the power behind the Accenture Microsoft Business Group, helping companies to engage customers, empower employees, optimize operations and transform products, leveraging the Microsoft platform. Avanade has 50,000 professionals in 26 countries, bringing clients our best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture,

Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at [www.avanade.com](http://www.avanade.com).

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