

Avanade Named a Leader in Microsoft Business Application Services (MBAS) Report by Independent Research Firm

Recognized for its global presence to serve any client from anywhere in the world, Avanade was cited as a “good fit” for large organizations and for its reinvented implementation service

Seattle, March 20, 2024 – Avanade has been named as a leader in The Forrester Wave™: Microsoft Business Application Services, Q1 2024. Avanade believes this recognition solidifies its position as a premier choice for large enterprises with multiple deployment sites.

In its evaluation of MBAS providers, [The Forrester Wave™: Microsoft Business Application Services, Q1 2024](#), Forrester makes the following statement: "Avanade has a large bouquet of solutions and a reinvented implementation service. Long one of the top MBAS providers, Avanade's proximity to Microsoft and Accenture, large pool of Microsoft-certified Dynamics 365 consultants, and global presence give it the breadth and depth to serve any client from anywhere in the world."

Vishal Sarkar, Global Business Application Lead at Avanade says of the recognition, “We are honoured to be recognized as a leader in the Forrester Microsoft Business Application Services Wave. We believe this recognition reflects our dedication to delivering real business value and exceptional results for clients, by providing the highest level of expertise and service in the market. We are very proud to have received the top score in the current offering category and among the highest in the strategy category. We believe this recognition further solidifies Avanade's position as a trusted partner for enterprises seeking transformative digital solutions.”

Cited within the report are Avanade's extensive offerings, including over 75 accelerators in Microsoft Dynamics 365, designed to enhance Microsoft's out-of-the-box solutions, expedite delivery, and modernize processes. Additionally, Avanade's dedication to innovation is evidenced by its global engineering teams, which construct and manage these accelerators, exemplifying the company's commitment to client success and cutting-edge solutions.

Avanade has built tools and methods to revamp its delivery services, reducing risk and improving business outcomes by delivering on budget, increasing transparency throughout the implementation process, and providing a continuous reporting and approval mechanism. Reference customers appreciate Avanade's depth of knowledge in Microsoft Business Applications and the easy access to senior management in critical phases of implementation.

Avanade was named Microsoft Global SI partner of the year for the 18th consecutive year in June 2023, reaffirming its status as the leading Microsoft provider in the industry.

About Avanade

Avanade is the leading global provider of digital, cloud, AI and advisory services, industry solutions and design-led experiences across the Microsoft ecosystem.

Together with Accenture, we have been recognized as Microsoft's Global SI Partner of the Year more than any other company. With the most Microsoft Most Valued Professionals, certifications (60,000+) and 18 (out of 18) Gold-level Microsoft competencies, we are uniquely positioned to help businesses grow and solve their toughest challenges.

Avanade is a responsible business committed to building a sustainable world through the power of people and Microsoft. We hold ourselves accountable to environmental, social and governance targets, ensuring our business is sustainable for the long term. Every day, our 60,000 professionals in 26 countries harness the power of their diverse backgrounds to make a genuine human impact for our clients, their employees and their customers. Learn more at www.avanade.com and follow us on [LinkedIn](#).

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