

Avanade and Accenture Celebrate 19th Year as Microsoft's Global SI Partner of the Year and Receive Inaugural AI Transformation Award

Seattle, June 26, 2024 – Avanade and Accenture have been recognised as Microsoft's Global SI Partner of the Year for a record 19th time. This accolade underscores the companies' nearly 25-year partnership with Microsoft, and commitment to delivering cutting-edge innovation, world-class capabilities, and transformative client value.

Avanade and Accenture have also been named Microsoft's first ever Global Business Transformation Partner of the Year for Copilot, recognizing their leading expertise in deploying and leveraging Copilot across the Microsoft ecosystem and driving substantial value with generative AI for organizations worldwide.

The companies have been at the forefront of developing AI solutions in collaboration with Microsoft for over a decade, most recently pioneering with generative AI application. As early adopters of Copilot, they have also played a critical role in previewing, developing, and deploying the full suite of Microsoft Copilots, enabling them to have market-leading offerings available on day-one of general availability. Avanade and Accenture have continued this momentum with the rollout of industry-specific Copilots and Microsoft Agents for Copilot, showcased at Microsoft Build in May 2024.

This year, Avanade and Accenture received more Global Industry awards and finalist recognitions than ever before, including wins across Retail & Consumer Goods, Media & Telco, and Mobility & Transportation. They were also recognized as a winner or finalist in every Business Applications category.

Overall, Avanade and Accenture have been honored as winners in seven global categories:

- Global System Integrator (GSI)
- Global Business Transformation | Copilot
- Global Industry | Retail & Consumer Goods
- Global Industry | Media & Telco
- Global Industry | Automotive, Mobility & Transportation
- Global SAP RISE on Microsoft Cloud
- Global Dynamics 365 Sales & Customer Insights

Pam Maynard, CEO of Avanade, commented, "This is an incredible honor, one that confirms our commitment to creating value for our clients. In addition to our record-breaking 19th Partner of the Year win and receiving more global industry wins and finalist recognitions than ever before, it's notable to be named the winner of the inaugural Copilot Transformation award, which highlights our close alignment with Microsoft on AI from the earliest days of Copilot's development and deployment. As we look ahead to the opportunities offered by an 'AI-first' world, we will continue to leverage the expertise and insights of our global team to expand what's possible with Microsoft technologies."

"Our recognition as Microsoft's Global SI Partner of the Year for the 19th time underscores the exceptional value our partnership with Microsoft and Avanade delivers to our clients," said Chris Howarth, senior managing director and Accenture Microsoft Business Group lead. "By leveraging Microsoft Copilot and advanced generative AI technologies, we are not only enhancing our service offerings but also creating new opportunities for our clients to innovate and accelerate growth in

their respective markets. This strategic focus empowers them to harness the full potential of their digital transformation, driving significant business outcomes.”

About Avanade

Avanade is the leading global provider of digital, cloud, AI and advisory services, industry solutions and design-led experiences across the Microsoft ecosystem.

Together with Accenture, we have been recognized as Microsoft’s Global SI Partner of the Year more than any other company. With the most Microsoft Most Valued Professionals, certifications (60,000+) and 18 (out of 18) Gold-level Microsoft competencies, we are uniquely positioned to help businesses grow and solve their toughest challenges.

Avanade is a responsible business committed to building a sustainable world through the power of people and Microsoft. We hold ourselves accountable to environmental, social and governance targets, ensuring our business is sustainable for the long term. Every day, our 60,000 professionals in 26 countries harness the power of their diverse backgrounds to make a genuine human impact for our clients, their employees and their customers. Learn more at www.avanade.com and follow us on [LinkedIn](#).

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