Avanade Brings Digital Innovation and Industry Expertise to Helping Clients Get Greener with Smart Sustainability Solutions

Combining data, green software and Microsoft's new Cloud for Sustainability will make a genuine human impact for businesses and the planet

SEATTLE; May 17, 2022 – Avanade, the leading Microsoft solutions provider, is bringing its unique insights and expertise to help organizations solve their toughest sustainability challenges with new solutions focused on enabling clients to harness the full potential of Microsoft's newly announced Cloud for Sustainability.

With Environmental, Social and Governance (ESG) hot on the business leadership agenda, finding sustainable business models that combat climate change without compromising business growth is high priority in many boardrooms.

Two new solutions developed by Avanade and based on Microsoft's new Cloud for Sustainability which combine data, green software and the power of the cloud, will enable clients to make a meaningful impact on their sustainability goals and see results in as little as a month.

- **Avanade Sustainability Technology Accelerator** will harness Avanade's rich cloud and data technology expertise enabling organizations to integrate existing data sources and start using the Microsoft Cloud for Sustainability to report on emissions and carbon impacts within weeks.

- **Avanade Sustainability Quick-Start** will enable organizations to combine their people, business, and technology to rapidly prioritize practical actions and test and scale new innovations based on insights generated from the Microsoft Cloud for Sustainability.

"Smarter sustainability actions depend on digital," said Jillian Moore, Global Advisory and Executive Sustainability lead at Avanade. "Through the power of Microsoft and people, Avanade's new services will help clients use data to report emissions reductions and digital technologies to turn ambitious sustainability goals into practical actions."

Avanade is actively partnering with organizations to accelerate activity to achieve their ESG goals by moving to green cloud and software to consume fewer resources and innovating safer and more sustainable business models with AI and the Internet of Things. One example is Wood, a global consulting and engineering company, which is exploring new ways to harness digital innovation and the power of data to drive efficiency, performance and become more sustainable.

Ann Rosenberg, senior vice president for Sustainability Solutions at Wood said, "Our driving purpose at Wood is to unlock solutions to the world's most critical challenges and climate change certainly fits that description. We share Avanade's commitment to bringing together digital technologies and diversity of thought to innovate new ways to address this challenge. Its deep digital expertise will help leaders take advantage of the Microsoft Cloud for Sustainability to prioritize climate-positive actions and progress their sustainability journeys transparently and ethically."

As a global Microsoft sustainability partner and steering committee member of the Green Software Foundation, Avanade brings specialist expertise to help organizations use digital to rethink sustainability and drive business value from the Microsoft Cloud for Sustainability.

Elisabeth Brinton, corporate vice president, Sustainability at Microsoft said, "Microsoft believes that, just like every company currently has a financial system of record that sits at the core of their organization, there needs to be a sustainability system of record. Avanade's new services for the Microsoft Cloud for Sustainability will help organizations use technology to run the execution of their sustainability commitments and reduce emissions faster."

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About Avanade

Avanade is the leading provider of innovative digital, cloud and advisory services, industry solutions and design-led experiences across the Microsoft ecosystem. Every day, our 56,000 professionals in 26 countries make a genuine human impact for our clients, their employees and their customers.

Avanade has been recognized, along with its parent, Accenture, as Microsoft's Global SI Partner of the Year more than any other company. With the most Microsoft certifications (60,000+) and 18 (out of 18) Gold-level Microsoft competencies, we are uniquely positioned to help businesses grow and solve their toughest challenges.

We are a people first company, committed to providing an inclusive workplace where employees feel comfortable being their authentic selves. As a responsible business, we are building a sustainable world and helping young people from underrepresented communities fulfill their potential.

Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.