

***** MEDIA ALERT *****

Avanade and Swinburne University of Technology partner to augment academia with real-world integration

What: Avanade and Swinburne University of Technology expand partnership to create and deliver undergraduate and postgraduate learning content on innovation and entrepreneurship.

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[Avanade](#) and [Swinburne University of Technology](#) today jointly announced a partnership to deliver undergraduate and postgraduate learning content on innovation and entrepreneurship through Swinburne's Australian Graduate School of Entrepreneurship. The partnership will commence from October 2023.

The new partnership will incorporate practical lessons and experiential learning from real-life company examples that will enable students to thrive in real-world scenarios.

Recent [research](#) has found that 40 per cent of the current skills required to join the Australian workforce are expected to change over the next five years. The partnership will equip the next generation of entrepreneurs with the most relevant work skills they need to prepare them for a fast-evolving business landscape.

By combining Avanade's industry expertise with Swinburne's dynamic learning environment, the program will ensure students receive a full complement of theoretical knowledge and practical experience in their field.

This collaboration reinforces Avanade's commitment to make a genuine human impact and empowering learners to achieve more through the power of digital innovation. The program also builds on Avanade's existing [Women in STEM scholarship program](#) with Swinburne.

Quotes:

"We are delighted to contribute to Swinburne's legacy of academic excellence and innovation. Our partnership reflects our commitment to fostering the next generation of leaders, especially in an era defined by rapid technological advancements. Our expanded partnership with Swinburne will help bridge the gap between academic knowledge and the real-world application in the workforce. It is important to equip students with a skill set that will prepare them to navigate the demands of an ever-evolving industry and allow Australia to retain its competitive edge on a world stage," said **Melissa Witheriff**, Australian Innovation Lead, Avanade.

"We are excited to join forces with Avanade, enhancing our commitment to deliver high quality education designed for contemporary graduates. Our courses are forward-thinking and rooted in a history of excellence. With more than 100 years of expertise, our focus is on collaborative, impactful education, emphasised by strong industry connections, social diversity and a dedication to positive change across both undergraduate and postgraduate programs.

"As a progressive institution, Swinburne constantly refines its approach, ensuring students benefit from top-tier education and global industry exposure.

"Teaming up with Avanade, Swinburne is reinforcing its role as a leader in preparing individuals of all backgrounds for tomorrow's workforce," says **Alexander Kaiser**, Director, Industry Engagement, School of Business, Law & Entrepreneurship, Swinburne University of Technology.

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