

Avanade names Kari Järnström as new Finland country manager

Appointment signals next growth chapter for Accenture/Microsoft joint venture in Finland as it continues to help clients build resilience and rethink employee and customer business strategies in response to ongoing Covid pandemic

Helsinki, 4 January 2021—Avanade, the leading digital innovator on the Microsoft ecosystem, today announces Kari Järnström as its new Finland country manager.

Järnström's immediate focus will be on helping clients continue to build resilience and rethink their strategies in response to the ongoing Covid pandemic. He will also be responsible for identifying new market opportunities and driving overall growth in the country. Järnström will report to Antonio Marsico, who was recently appointed General Manager of Avanade's Nordics Region.

"I am excited to be joining Avanade at a time when demand for innovative Microsoft solutions has never been higher," commented Kari Järnström, country manager, Avanade Finland. "The pandemic continues to put significant pressure on all organisations, and leaders are accelerating their adoption of cloud, intelligent business applications, data & AI and workplace solutions. Avanade has a strong track record of advising organizations on their digital transformation strategies and helping to make a genuine human impact on their businesses. I'm delighted to be leading this effort in Finland."

"We look forward to welcoming Kari to the Finnish business," said Antonio Marsico, general manager, Avanade Nordics. "His wealth of experience as a strategic leader will take our business to the next level; strengthening our ability to help clients maximize the impact of new and emerging technologies, ready to face today's and tomorrow's business challenges."

During his 20+ year career within the IT sector, Järnström has held many senior positions, including, most recently, Managing Director at DXC Technologies in Finland. Prior to that Järnström was partner and country director for ISG, director at EY, account and service delivery director at HP Enterprise Services, and held several senior manager roles at IBM and PwC.

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About Avanade

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences on the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help make a human impact on our clients, their customers and their employees. We are the power behind the Accenture Microsoft Business Group, helping companies to engage customers, empower employees, optimize operations and transform products, leveraging the Microsoft platform. Avanade has 39,000 professionals in 25 countries, bringing clients our best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com