

News Release

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Avanade announces its first Robotic Process Automation Centre of Excellence in ASEAN with Blue Prism®

SINGAPORE, May 19 2020 - [Avanade](#), the leading digital innovator on the Microsoft ecosystem, today announced it has been certified by Blue Prism as a Robotic Process Automation (RPA) Centre of Excellence (CoE) in ASEAN. This is Avanade's first RPA CoE in the region, designed to help enterprises in banking and financial services, healthcare and the public sector achieve higher productivity and cost efficiency, as well as enable their employees to take on more complex tasks and drive innovation.

Complementing the capabilities of its RPA CoE are Avanade's designation as the [first global systems integrator to become an authorised training partner for Blue Prism](#), as well as [Avanade's first Digital Innovation Studio in ASEAN](#). This means enterprises can benefit from an end-to-end, human-centred approach that puts employees and customers at the centre of their digital transformation strategy. Enterprises can co-create with Avanade to implement innovative solutions for their virtual workforce, as well as deliver support and training on Blue Prism RPA solutions to help employees upskill and collaborate with machines.

According to the "[IDC Perspective: Six Capabilities from Leading RPA Service Providers That Advance Financial Services Institutions Toward Intelligent Automation](#)" report that focuses on the Asia Pacific region, "Avanade's Intelligent Automation offering brings together capabilities and solutions in RPA, cognitive services, and machine learning with conversational virtual agents to intelligently automate business processes with a virtual workforce. These automated processes leverage foundational technologies from Microsoft and other partners that support workflow, analytics, "smart" APIs, and business applications such as Dynamics 365."

"When enterprises embark on their automation journey, it is important not to overlook the human impact that comes from the implementation. This is why we work with our clients to put their employees and customers at the centre of the intelligent automation programme," said Omer Ali Khan, Avanade's ASEAN General Manager.

"Our CoE model is designed to tackle the toughest challenges around rapid deployment, scalability and support for intelligent automation projects," said Bill Taylor, VP of Sales for ASEAN at Blue Prism. "We offer a proven methodology and playbook, which Avanade's enterprise customers can leverage and exploit to drive a true digital transformation." Blue Prism is a market leader in robotic process automation (RPA), delivering a Digital Workforce, helping organisations automate and scale ever more complex, end-to-end business processes via artificial intelligence (AI), machine learning and sentiment analysis. By strategically applying



intelligent automation, organisations are creating new opportunities and services, while unlocking massive efficiencies that return millions of hours of work back into their business. Blue Prism's certification programme is the industry's leading independently verified partner certification and assurance programme.

Supported by an industrialised automation factory and the Microsoft Azure cloud, Avanade possesses the expertise and knowledge that helps its clients optimise the potential of RPA for their business. To date, Avanade has delivered more than 6,000 automated processes for 350+ clients around the world across a range of industries. Avanade holds more than 24,000 certifications in Microsoft technology, 5,000+ Azure cloud certifications and more than 3,500 automation experts, including 300 cognitive experts and 1,200 RPA experts.

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About Avanade

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences delivered through the power of people and the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help fuel transformation and growth for our clients and their customers. Avanade has 38,000 digitally connected people across 25 countries, bringing clients the best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.