



News Release

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Avanade appoints Sebo Wijnberg as General Manager for Gallia and Country Manager for The Netherlands

Avanade and Accenture stalwart returns from Hong Kong to bolster support for clients looking to embrace cloud and AI on their digital transformation journeys

Utrecht – 8 August, 2019 – Avanade, the leading digital innovator on the Microsoft ecosystem, has appointed Sebo Wijnberg as general manager for its Gallia region overseeing the company's activities in Belgium, France and The Netherlands. Based out of Utrecht, Sebo will also assume the role of country manager for The Netherlands. With a consulting career spanning two decades, Sebo has a proven track record of helping clients realize results from their technology investments with both Avanade and Accenture. Most recently he was solution and delivery management executive for Avanade's growth markets region, consisting of Brazil and APAC countries.

In his new dual role, Sebo will be responsible for driving growth across the region with a particular focus on advising clients on how to leverage Azure, data and artificial intelligence (AI) and automation to optimize their workplace and customer experiences.

Sebo replaces John Jaques, who will be taking up a new opportunity to run operations for Avanade's Nordics region (Denmark, Finland, Norway and Sweden).

Avanade Europe president, Darren Hardman welcomed the international experience that Sebo will bring to Gallia: "Sebo has a rich background, and we are eager to benefit from his cross-cultural experiences. While the pace of change across the business landscape in Europe is different to APAC, disruption to traditional industries like retail, finance and manufacturing is certainly being felt. Sebo's track record in working with Avanade's growth market clients will provide a valuable perspective of how things are likely to develop."

Sebo added: "It's really exciting to be returning to my homeland to take on this great opportunity. Digital disruption is widespread and presents a real opportunity to innovate and explore the right solutions to help organizations thrive. Avanade is well positioned to provide that strategic guidance and support to help Gallia businesses tread the right path as they look to maximize the impact of their investments in digital and deliver seamless experiences to both their customers and their employees. We have the best people and the best Microsoft expertise to help them do that. I can't wait to get started!"

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**About Avanade**

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences on the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help make a human impact on our clients, their customers and their employees. We are the power behind the Accenture Microsoft Business Group, helping companies to engage customers, empower employees, optimize operations and transform products, leveraging the Microsoft platform. Avanade has 36,000 professionals in 26 countries, bringing clients our best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.