



News Release

MEDIA CONTACTS:

Avanade: Matt Tucker

Email: matthew.n.tucker@avanade.com

GOLIN: Phoebe Francis

Email: pfrancis@golin.com

Avanade Launches “Tech for Social Good” with Microsoft Philanthropies; Also Becomes Founding Partner of Nethope Center for the Digital Non-profit

SEATTLE, November 7, 2018 – With this announcement, Avanade, the leading digital innovator on the Microsoft ecosystem, and Microsoft Philanthropies will advise non-profit organizations and the social sector on the right technologies to operate in the digital world.

Avanade is also proud to announce its founding membership, along with Microsoft, Blackbaud, Okta, Box and Oracle NetSuite, of NetHope’s Center for the Digital Non-Profit. NetHope is a consortium of 50+ leading global non-profits whose mission is to change the world through the power of technology. Working together, the group will collaborate and develop digital solutions to share and replicate for the greater good of all non-profit partners.

“Many non-profit organizations face systemic challenges in leveraging technology, whether it’s a shortfall of the right talent or scalable industry solutions,” said Pamela Maynard, President, Product & Innovation, Avanade and executive sponsor of this initiative. “As a strategic partner with Microsoft Philanthropies and their Technology for Social Good, we will work together to tackle these challenges and at the same time enable our employees to make a genuine human impact in our world today.”

The new Technology for Social Good business is staffed from Avanade’s workforce of 34,000 digitally connected people and a central investment fund is available to support the delivery of impactful technology and relevant solutions. These solutions represent tailored intellectual property (IP) designed to support and digitally transform non-profits to enable these deserving organizations to streamline their work and better serve their communities.

“We couldn’t be more excited about our partnership with Avanade and Technology for Social Good,” said Justin Spelhaug, General Manager, Microsoft Philanthropies Tech for Social Impact. “Avanade is a great partner given their unparalleled experience in the Microsoft stack and their IP in Dynamics and Azure are all hyper relevant in the non-profit industry. They also have a global footprint, which very few partners operating in the world of non-profits can offer.”

Pamela Maynard will introduce Technology for Social Good to the non-profit sector and set out the focus Avanade will deliver to the social sector in collaboration with NetHope CDN and Microsoft Philanthropies when she represents Avanade at the NetHope Summit in Dublin the week of November 5, 2018.



Follow us on social to see how we're making a #humanimpact—and check out our [Technology for Social Good page](#).

About Avanade

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences delivered through the power of people and the Microsoft ecosystem. Our professionals bring bold, fresh thinking combined with technology, business and industry expertise to help fuel transformation and growth for our clients and their customers. Avanade has 34,000 digitally connected people across 24 countries, bringing clients the best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.