

Intelligent Marketing and Engagement for Providers

Our accelerator equips you to attract patients and improve engagement based on insight, not just instinct, and to meet the needs of each patient at every stage of their journey.

As Microsoft's 2018 Alliance Partner of the Year – for the 11th straight year in a row – you can rest assured in our ability to bring the best resources to power your intelligent marketing.



Engage

CRM and marketing automation to target referrals and new patients

Communicate

Integrate with EHR so marketing can deliver the right message at the right time to active patients

Facilitate

Al-enabled call center and online help tools improve patient digital experience at home and onsite

Activate

Personalized digital outreach to create highly personalized experiences that boost satisfaction and enable better outcomes

Re-Engage

Machine learning and AI to identify individualized next best services to target

About Avanade



Avanade is the leading provider of innovative digital and cloud-enabling services, business solutions and design-led experiences, delivered through the power of people and the Microsoft ecosystem. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation and has 30,000 professionals in 24 countries. Visit us at www.avanade.com

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