



The new perimeter of security and collaboration


Avanade's Identity and Access Management solution

Identity is the new central control panel for cybersecurity. Whether you're moving operations to the cloud or modernizing your workplace experience, identity and access management (IAM) has replaced firewalls as "the new perimeter," the last line of defense standing between your data and bad actors. Yet, as the need for a more robust identity solution grows, so do the complexities and challenges of delivering it. Avanade leverages our deep Microsoft expertise, trusted partnerships and proven experience to provide end-to-end identity security, spanning identity and access management, governance and privileged account management. Our customized offerings and managed services help close security gaps, drive productivity and unlock innovation in your cybersecurity team.

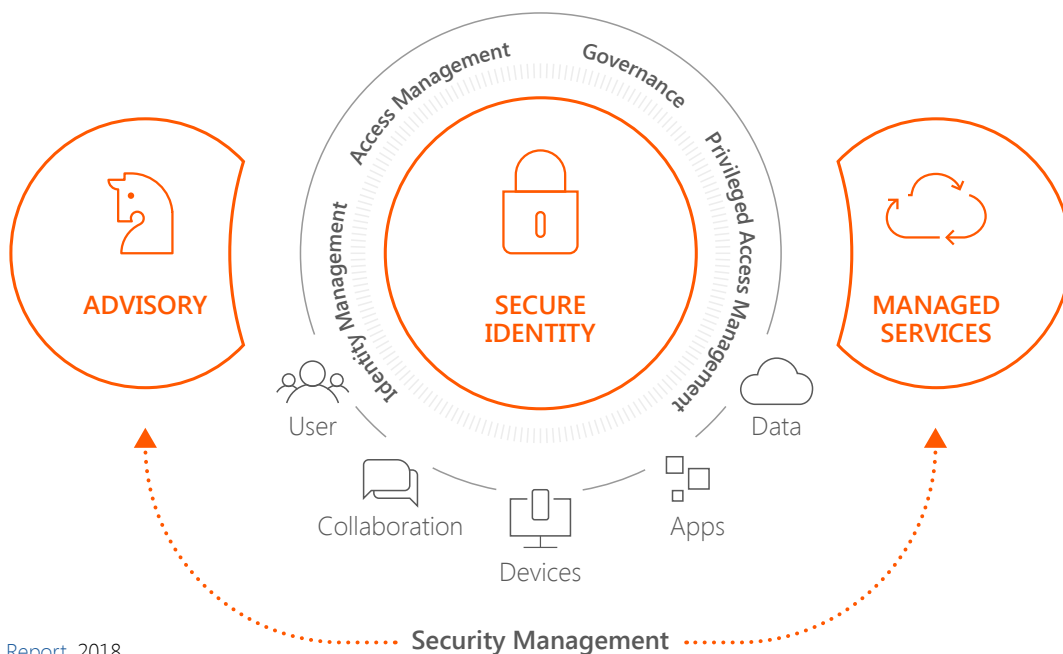
Benefits of Avanade's Identity and Access Management:

- **Drive productivity:** Streamline identity and access to empower users and third-party collaborators to work together securely, driving productivity and creativity.
- **Strengthen protection:** Bolster your defenses against identity attacks with multi-factor authentication, insights and analytics.
- **Reduce IT burden:** Simplify identity management and lower the burden for IT with evergreen environments, centralized control panels and automation.
- **Reimagine security:** Evolve the way you detect and maintain "good access," using emerging technologies, such as machine learning and artificial intelligence.

Identity theft is the leading type of data breach, accounting for

64.5% 
of all incidents in 2018¹

Avanade's end-to-end capabilities help build, run and manage a holistic Identity and Access Management solution



¹ [Breach Level Index Report](#), 2018.

What is Avanade's Identity and Access Management solution?

Avanade's IAM solution pulls together our expertise in the Microsoft ecosystem with assessments, managed services and powerful third-party identity, access and governance tools. From upfront analysis and road mapping, to building, running and managing an evergreen identity solution, this comprehensive approach weaves identity security and efficiency into every facet of your digital transformation and modern workplace initiatives.

The growing demand for secure identity

Identity is the go-to target for today's cyber criminals, with a 300% growth of identity-based attacks in 2017 alone². Bad actors know once they get through the front door with stolen credentials, they are one step closer to what they really want: your data. In fact, Forrester reports nearly 31% of all data breaches are caused by stolen credentials. Another 18% are the result of phishing³.

Meanwhile, new trends in the workplace are pushing users to collaborate more fluidly than ever before, from working on the go, to using the cloud to team up with third-party contributors. Identity solutions must enable these new styles of work, without slowing down your people. Simply put, the right identity solution shouldn't tax the end user.



Sprawl and complexity increase the challenges

Even as identity becomes more essential, it gets more difficult to manage. Multi-cloud initiatives, ad hoc security purchases and new collaboration applications have increased the surface of attack and complexity for security administrators. IT is being asked to do more to serve the business, with even less time and resources.

To succeed, organizations must simplify their technology landscape and leverage cutting-edge tools such as artificial intelligence, automation and self-service, without drastically interrupting the business. Anything less will lead to unnecessary risk, user pains and a bottleneck to innovation.



How Avanade can help

As a global systems integrator and managed services provider, Avanade helps organizations meet these changing tides with a modern IAM solution, one that secures the new identity perimeter and unleashes IT efficiency, without sacrificing end-user productivity. Our holistic IAM capabilities help you leverage the world's most advanced identity, access and governance tools. As the Microsoft experts, we put Azure Active Directory at the heart of most modern identity solutions, while also working with the leading identity, access and privileged account management providers, such as CyberArk, Okta, SailPoint and many more, to deliver a complete enterprise solution.

² Microsoft Security Intelligence Report, 2017

³ Forrester Data Global Technographics® Security Survey, 2017

Overview of Avanade's Identity and Access Management solution:

Capabilities	Benefits
 Identity management	Streamline your identity security across users, cloud and on-premises applications: <ul style="list-style-type: none">• Synchronize user accounts and privileges across IT infrastructure• Simplify and automate join, move and leave operations to speed access, close vulnerabilities• Enhance data quality and empower self-service
 Access management	Boost your capabilities in safeguarding access, no matter where it resides or who needs access: <ul style="list-style-type: none">• Provide single point of access for user credential validation• Give transparent access to applications across cloud and on-premises• Enable access to a variety of user types, such as employees, third-party partners, acquired/merged companies and end customers
 Identity governance	Ensure compliance and meet regulatory needs: <ul style="list-style-type: none">• Gain visibility and control across IT assets• Advance policies, enforcement and automation to meet stringent data protection requirements with less effort
 Privileged Access Management (PAM)	In the wrong hands, privileged credentials can be used to cause catastrophic damage to a business. With Avanade, you can: <ul style="list-style-type: none">• Secure, control, manage and monitor privileged access to critical assets• Isolate the use of privileged accounts to reduce the risk of those credentials being stolen• Run your business efficiently and maintain the confidentiality of sensitive data• Analyze and detect high-risk behavior
 Run and Managed Services	Reimagine secure identity as a managed service, so you can: <ul style="list-style-type: none">• Remain always up to date with the latest security advancements• Use our analytics and insights to extend your capabilities to proactively guard against threats• Free your IT team from mundane and repetitive management tasks, so they can focus on innovation

For more information

Identity is the new perimeter. How you protect it will make all the difference to the security and productivity of your organization. To start planning your solution today, visit [Avanade.com/security](https://www.avanade.com/security) to learn more.



About Avanade

Avanade is the leading provider of innovative digital and cloud-enabling services, business solutions and design-led experiences, delivered through the power of people and the Microsoft ecosystem. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation and has 35,000 professionals in 24 countries. Visit us at www.avanade.com

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