



# Protect your organization with a new approach to Digital Identity

As organizations search for rapid ways to modernize the workplace and stay ahead of growing security risks, a new approach to Digital Identity is critical.

Modern Identity and Access Management (IAM) solution provides effective, centralized control over today's sprawling digital environments. It is also the key to maintaining a resilient core and avoiding disruption as enterprises pursue new ways to support collaboration and productivity.



## Traditional security solutions won't protect your organization

In today's complex, growing threat landscape, even the most robust security defenses cannot guarantee protection. That's why traditional solutions, such as network firewalls, are quickly being replaced by "assumed breach" design principles and modern identity, governance and authentication solutions.

By limiting exposure at the identity level, organizations can monitor and react to risky behavior, as well as condition access, automatically. This is essential to prevent the leading cause of cyberattacks – compromised credentials.

Modern Digital Identity must scale to support far more than just your employees. Your customers, third-party partners, internet connected devices and bots are all subject to credential theft and compromise – and you need a solution for all of it. Anything less and organizations expose themselves to risk or slow the gains of innovation.

## The Business Drivers for Digital Identity

### Agile Identity Factory

The need to quickly bring to market new business applications, such as Microsoft Office 365 or Microsoft Teams, while providing a next-generation user experience and accelerated adoption.

### Growth, Mergers and Acquisitions

Driving seamless, secure onboarding of new employees and business units across geographic or corporate boundaries.

### Securing third-party collaboration

Securely break down the barriers to collaborating with trusted third-party partners and customers is with modern Digital Identity.

### Strengthening compliance and regulation

Enabling you to meet compliance and continually protect your most important assets.

### Implement Modern Authentication

Enhance the sign-in experience with single sign-on and passwordless authentication, while improving your security posture to reduce credential theft.

## Avanade's Digital Identity Capabilities span 4 areas

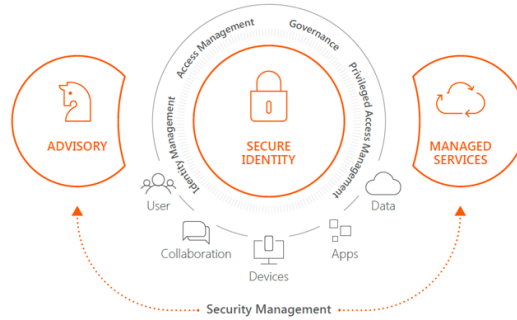
### Identity Management:

**Unified Identity:** Enable hybrid infrastructure architecture to unify data, device and identity management.

**Identity as a Service:** Free up IT staff and sustain modern IT with consumption-based identity management services.

### Privileged Access Management:

**Securing Privileged Access:** Build resilience and be proactive in securing privilege accounts.



### Governance:

**Proactive Governance:** Move from reactive to proactive with automation, analytics, intelligence, self-service and self-healing capabilities, all while maintaining a positive end user experience.

### Access Management:

**Access Control Services:** Provide seamless user experiences, mitigate risks and condition access with best practices and capabilities, such as multi-factor authentication (MFA), passwordless and single sign-on (SSO).

#### Case Study

# SIEMENS

Siemens delivers scale at speed

#### Situation:

With more than 350,000 employees, it used to take months to integrate newly acquired employees into the IT ecosystem, creating business and technological challenges.

#### Solution:

We helped Siemens build a new Active Directory migration factory, bringing more speed and flexibility into its migration and integration processes.

“On every layer, this was a great partnership.”

-Thomas Müller-Lynch, Active Directory Architect, Siemens

#### Results:

- Ability to scale up to 25,000 migrations a week
- Two-thirds reduction in Active Directory infrastructure
- Increased IT infrastructure insights

## Why Avanade?

At Avanade, we're the experts at helping you secure your Microsoft and hybrid IT ecosystems. Our security services provide a holistic approach through advisory, implementation and managed services. Named as Microsoft

Alliance SI Partner of the Year for 14 years, we provide proven methodologies, deep expertise and leading-edge technology. We partner with leading Digital Identity solution providers, including Saviynt and zScaler.



Visit [www.avanade.com/security](http://www.avanade.com/security) to see how Avanade can help you to secure your enterprise with a modern Digital Identity solution.



AVANADE IS GOLD FOR MICROSOFT'S SECURITY COMPETENCY



MICROSOFT SECURITY 2020 SECURITY ADVISORY OF THE YEAR WINNER



MICROSOFT PARTNER FOR OFFICE 365 FOR TEN CONSECUTIVE YEARS



DIGITAL TRANSFORMATION PARTNER OF THE YEAR 2019



#### About Avanade

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences on the Microsoft ecosystem. With 38,000 professionals in 25 countries, we are the power behind the Accenture Microsoft Business Group, helping companies to engage customers, empower employees, optimize operations and transform products, leveraging the Microsoft platform. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at [www.avanade.com](http://www.avanade.com).

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