![avanade]

Is Sitecore working for your business?

Get the most from Sitecore with an Avanade Assessment

Sitecore is an incredibly powerful marketing tool which, if used well, can have a demonstrable impact on business value and profitability. As the original global Sitecore experts, Avanade can help you realise the platform's full potential by assessing your existing application. We will consider how your team use it and their pain points, the quality of the build, as well as your strategy and roadmap. We can also support your team with any changes that the assessment highlights.

The process

We have the world's largest Sitecore practice, with staff in every time zone ready to review your implementation.

The assessment includes:

A strategy workshop that helps us – and you – understand your business goals and platform expectations

A review of XDB which finds out how well it's collecting data, and whether the site can be personalised

Staff and user interviews that allow us to take a deeper look at how you're using the application and where the pain points are

A full report with remedial actions, a plan and timelines that will ensure your Sitecore can meet your business goals

Exploration of all historic tickets to find underlying issues

An in-depth evaluation against Avanade's best practice digital maturity model

A technical review, including .Net, Sitecore configuration and set up, front end, UX, IA, accessibility, performance and security

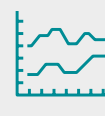As an optional additional service, we can also review and optimise your SEO and content

The benefits

Improve C-level and wider business buy-in to the platform in the event that it hasn't been delivering business benefits

Stabilise your platform and resolve any issues that may be creating unplanned downtime

Align Sitecore with your big data and CRM strategies

Maximise your Sitecore ROI with a setup that's in line with best practice and aligned to your exact business needs

Plan for how and when to use all of Sitecore's features with platform specialists and marketing advice from Sitecore's original global partner

The outcomes

1 A thorough report on your application state, maturity and ability to meet your strategic goals

2 A clear plan for how to rectify any application issues, with timelines and cost included

3 A longer program of change and enablement that will help you meet your strategic goals

4 An in-depth guide to increasing your organisation's digital maturity

Why Avanade?

Avanade helps companies create game-changing customer experiences.

Global network of transformation, advisory and consultancy teams working locally with you.

A combination of design thinking and tech depth, giving us agency creativity and the technical heritage of a global innovator.

Experienced at delivering the biggest transformation projects.

A strong track record with major global brands, such as Volvo Cars, United Airlines, Subway and Merck & Co.

The original Global Sitecore partner, with more staff, MVPs, clients and experience than any Digital Agency.

Our data, AI and emerging tech expertise can future-proof your business.

Delivered more Sitecore implementations on Microsoft Azure than any other provider.

21 Sitecore Site of the Year and Experience Awards in the last 5 years.

For more information contact:

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