Maintain your competitive advantage

Market in context using Sitecore V9

Sitecore's Experience Platform provides the intelligence to "market in context" using personalised experiences across multiple channels. Have you been able to successfully use Sitecore to achieve your goals?

Sitecore V9 delivers a new UI, headless experiences, AI to better manage content, digital asset management, commerce and forms all on Azure PaaS as default. Avanade's global Sitecore practice has in-house IP and tools to assess your current implementation and complete a low risk upgrade quickly. Not only will you be up to date, supported and have an improved and enriched feature set, we can also take the upgrade as a chance to fine tune the platform, to better align you with your goals. Our local advisory and Digital Studio teams have hands on training that will ensure that "marketing in context" using personalised experiences across multiple channels is a reality.

A 360-degree view of Sitecore

Avanade lead the way on Sitecore's advisory councils, MVP community and lighthouse programs; we have early access and are best place to advise your platform choices. We've trained our 900 global Sitecore developers on V9 – which means we're perfectly placed to help you make the most of your upgrade. We even update our in-house accelerators, IP and tooling to make sure you have all the support you need.

An upgrade to V9 isn't just about application code, it also requires changes to infrastructure and dev-ops. Avanade can help you plan to align best practice for all three facets. With Avanade and Sitecore V9 by your side, you can continue to lead the way in your market.

The lowdown on the upgrade

Improved functionality, agility and scale that puts you ahead of your competition

Headless capability to deliver IOT functions driven by Sitecore content and Xconnect insights

Greater access to the customer insights provided by the XDB

Sitecore Content Hub, a single SaaS based repository for all business marketing, product images, data and can be used to drive campaigns

PaaS as standard

Improved and fully integrated Sitecore Commerce, so you can create new channel value

Reduced risks by working with Avanade, the original Sitecore partner, and access to our tools and IP

Tailored to you

Before we start your upgrade, we'll undertake a digital assessment that gives us a complete view of your existing application and infrastructure. Then we'll use our Sitecore migration accelerator tool kits to help you enjoy a seamless transition.

The benefits

Scale with ease, thanks to subscription-based licensing that offers unlimited production environments

Use headless to drive external application and gain insight and analytics from new channels

Become ML and AI-ready with built-in components that use Microsoft's cognitive services on Azure

Protect your business with HOT disaster recovery at no extra license cost

Integrate with SF, SFMC, Dynamics 365 and Marketo using enhanced connectors

Implement digital asset management using content hub to gain value from your assets and help drive CX and conversions

Why Avanade?

Avanade helps companies create game-changing customer experiences.

Experienced at delivering the biggest transformation projects.

Our data, AI and emerging tech expertise can future-proof your business.

Global network of transformation, advisory and consultancy teams working locally with you.

A strong track record with major global brands, such as Volvo Cars, United Airlines, Subway and Merck & Co.

Delivered more Sitecore implementations on Microsoft Azure than any other provider.

A combination of design thinking and tech depth, giving us agency creativity and the technical heritage of a global innovator.

The original Global Sitecore partner, with more staff, MVPs, clients and experience than any Digital Agency.

21 Sitecore Site of the Year and Experience Awards in the last 5 years.

For more information contact:

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