



# Sustainability Smart Hub

an Avanade Sustainability Solution

Avanade presents...

# Sustainability Smart Hub

A fully integrated Advanced Analytics solution based on Microsoft Azure Platform. It supports organizations in managing their sustainability plan, through the control of ESG factors, the acquisition of data from a large variety of sources and real-time monitoring of sustainability indicators.

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# Sustainability Smart Hub

The best-in-class platform to manage the performance and trends of your sustainability efforts and how they support your strategic objectives.

## Ingest

Easy configuration of all structured and non structured data sources, using a parametric ingestion module:

- Connect to structured and unstructured data sources
- Integrate via API to your services (SAP, SF, Rest. etc.)
- Import from Social Networks



## Model

Prepare data for visual presentation with automatic dynamic model:

- Start from industry model and extend to include your own KPIs
- Parametric visual settings
- Configurable dimensions (e.g. GRI domains, Buildings, Geographic Locations, Sentiment)

## Represent

Data analysis through an intuitive modern web app allow to:

- Measure SDGs' contribution and controls completeness
- Analyse Sentiment for brand and material topics
- Advanced Reporting and Export Capabilities



# Visualize your Performance

## SDGs' EVALUATION

Visualize your KPI framework, monitor completion of your plan and gauge your contribution to the **sustainability development goals**. Manage your performance and enrich your non financial statement with the evidence of data.

## SENTIMENT ANALYSIS

Monitor positive and negative sentiment for relevant domains, uncover details on **word impact**, the daily **distribution of words** in text and **industry or market influencing sites** for each topic.

## IoT MAPPING

Improve control on your value chain, connect your products or industrial platform and delve into **interactive maps and visuals** for every relevant metric. Select a location, a building, a sensor and monitor detailed and aggregate information to uncover trends.

# Why choose Sustainability Smart Hub



## Completeness

- Full information on Sustainability
- Integrated with social sentiment
- Useful interactive maps



## Integration

- Modular and extensible
- Data from multiple sources
- Easy to configure



## Customization

- Define your KPI universe
- Customizable visual
- Expandable report

# Thank you!

## Contact us:

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