accenture
avanade

#1

TOP 10
Digital Workplace Design

> Driving employee experience through digital workplace design

💡 INNOVATION CAPABILITY

#2 – Thought leadership and vision

#4 – Talent development

#1 – Investments in capability

#1 - Verticalization and industry-focused solutions

🚀 ABILITY TO EXECUTE

#3 – Consulting and design thinking capability

#1 - Breadth, reach, and scale

#3 – Experience and methodology

#10 - Pricing and commercial models

- **Workforce experience-led:** Accenture's digital workforce model goes beyond employee experience, ensuring that it enables the workforce to deliver business performance through the interaction of technology and people.

- **Avanade and Microsoft relationship:** Accenture has a comprehensive set of partnerships across the market, but it generates huge leverage in the workplace market through its partnership with Avanade and Microsoft.

- **Solutioning and asset-heavy approach by industry:** Accenture has several migration and transformation tools for technology that operate through its twenty industry-focused frameworks, to effectively deliver on any workplace transformation.

- **Clients rate both delivery and innovation:** Clients rate Accenture highly across both execution and innovation – with a emphasis on the firm's ability to drive a clear focus on business goals.

HFS Research

📢 VOICE OF THE CUSTOMER

#1 **#3**