

# Avanade® Data and Analytics Services

Analytics Value Experience

## Make your data pay



### Give employees fast access to deep insight

With an agile approach to data and analytics, you can accelerate business growth, drive business imperatives and performance and build a flexible future for your organization. Avanade delivers a business-user oriented rapid prototype approach that stimulates rapid technology adoption and immediate value to the business.

### Turn data novices into data gurus

- Capture data from its many sources and deliver it via self-service or guided experiences that provide rich visualizations and rapid insights to support users in daily activities and decision making.
- Meet the new demands in a world where 88 percent of executives report that employees use their own computing devices for business purposes with an experience on their device of choice so they can make decisions when and where they need to.
- Increase user adoption that drives a real return on investment. Stay among the 75 percent of companies that in the next 12 months will invest in tools to improve their ability to analyze data.\*\*
- Prepare to implement a state-of-the-art solution that provides a single point of access for finding relevant, reliable data.

\* Avanade global research, "Dispelling 6 Myths of Consumerization of IT," January 2012

\*\* Avanade global research, "Is Big Data Producing Big Returns?" June 2012

**Deliver insights**

Many organizations are struggling to manage—and monetize—big data. Fuel your organization’s growth with fresh insights into business problems and opportunities. Avanade offers a modern approach to data and analytics that turns complex and disparate data into consumer-friendly visualizations. Empower your employees and put these actionable insights into the hands of decision makers across your enterprise.

**Drive adoption**

The best solutions clearly fail without broad user adoption. But until now, data and analytics has taken too long and come up short in business-savvy content. Avanade changes the game by mirroring the personal device and social media experience to increase adoption. With a user-driven approach to data and analytics, your employees gain rich data views and self-service capability that they expect, using the easy-to-use Microsoft platform that they find familiar.

**Gain value**

The Avanade approach to user-oriented data and analytics veers from the traditional development process and puts your business in control of its own data. You can quickly see the solution in action and rapidly iterate to deliver integrated and savvy data and analytics solutions. Based on the Microsoft platform, these solutions offer a compelling total cost of ownership, drive performance and create a more agile business.

**Get the Data and Analytics results you want: Your data, your questions, one week**

Because big data is everyone’s business, many of our customers are asking how they can monetize it. Empower your business users to generate their own insights and drive business value.

**Envision what is possible**



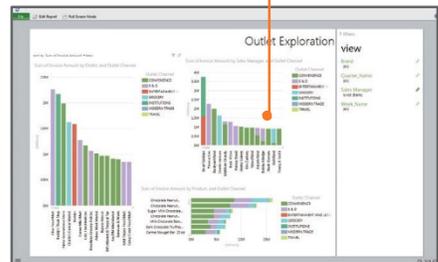
Your business users can put their own data to work to simulate business questions using rich data views, mash-ups and self-service capability.



Your employees can create customized reports for their specific business needs, getting the information they need in the format they want.



Companies worldwide accelerate time to market and increase return on an analytics investment and implementation working with Avanade.



**Discuss the impact of a modern Analytics approach with an Avanade expert.**  
Schedule a consultation with us. Scan this tag to sign up today.

Industry tailored with minimal customization, cloud-based or on-premises, our user-centric approach can drive insights and adoption throughout your organization.

**Insight = adoption = value**



**About Avanade**  
Avanade provides business technology solutions and managed services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results. Our people have helped thousands of organizations in all industries improve business agility, employee productivity and customer loyalty. Additional information can be found at [www.avanade.com](http://www.avanade.com).

**North America**  
Seattle  
Phone +1 206 239 5600  
America@avanade.com

**Asia-Pacific**  
Singapore  
Phone +65 6592 2133  
AsiaPac@avanade.com

**South America**  
Sao Paulo  
Phone +55 (11) 5188 3000  
LatinAmerica@avanade.com

**Europe**  
London  
Phone +44 (0) 20 7025 1000  
Europe@avanade.com

©2013 Avanade Inc. All rights reserved. The Avanade name and logo are registered trademarks in the U.S. and other countries. Other brands and product names are trademarks of their respective owners.