Application Development Services

Rethinking Application Possibilities

Executive Summary

Enterprises looking to transform themselves need innovative applications which respond to the changing needs of today's workplace. Avanade application development services help enterprises achieve greater customer loyalty, faster time to market, and new growth opportunities through a focus on engaging user experiences, rapid development and delivery, and transformative digital solutions

What is Application Development Services?
Avanade's Application Development services help you design, build, enhance and manage your custom enterprise applications. Application Development services include solutions related to mobility, cloud, digital marketing, application modernization and new application development for a range of industries and verticals.

"In enlisting the services of Avanade, we are in contact with a team of experts in Microsoft technologies who command solid experience with the implementation of quality solutions, which is fundamental to our activities."

— Jean-François Le Moigne,
Executive Director of Marketing & Alliances, NEC

avanade®
Results Realized

From Accenture and Microsoft

Avanade® Application Development Services
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It's a new world of applications

The world of Application Development is changing. Organizations are discovering that user experiences which delight customers and drive productivity are essential to winning customer loyalty. Faster and shorter development cycles which drive results are increasingly important in a competitive marketplace. And enabling growth requires digital transformation across devices and IT boundaries to unlock new value.

Resource constraints inhibit innovation

Unfortunately most organizations rarely have the in-house expertise to create beautiful and functional interfaces. They are wary of complex time consuming solutions but lack the expertise and agile systems to respond quickly. And they need help navigating a landscape of rapidly changing work habits, devices and services to build solutions which meet their own unique needs.

Rethink Application Possibilities with Avanade

At Avanade, custom application development is our core competency and we bring industry leading expertise on the full stack of Microsoft capabilities including .NET, Mobile, and Microsoft Azure capabilities to help you drive greater customer loyalty, respond faster to market needs, and unlock new value.

We do this by focusing on:

Engaging Experiences

Delight users and drive productivity through beautiful and functional design combined with effective backend integration.

Time to Results

React to market needs quickly with deep, specialized Microsoft application development expertise combined with proven assets, process, and delivery experience.

Digital Transformation

Drive Digital Transformation through innovative applications which extend beyond traditional devices and IT boundaries to unlock new value.

Benefits of Application Development Services

- Drive customer satisfaction and loyalty through beautiful and functional user experiences, using our agency quality design services backed by best in breed technology skills

- Reimagine application possibilities with solutions optimized for new form factors, devices and interaction modes with Microsoft's Mobility Partner of Year for 2013 and 2012

- Take your cloud strategy forward with the preferred partner for the Microsoft Azure platform

- Improve time to market and reduce risk with Avanade's repeatable processes and tools, proven delivery methodologies, and global teams

- Focus on innovation with industry leading .NET application development capabilities combined with Industry solutions and assets leveraging the strength of our partners Microsoft and Accenture

- Maximize the effectiveness of your online content and campaigns and create stunning digital experiences with leading Digital Marketing solutions on the Microsoft platform

- Enable business flexibility through flexible managed services options tailored to your individual needs

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Application Development Solution Areas

Our application development solutions span multiple industries and verticals.
Below are some of our technology solution areas along with examples of the type of work we do in each area.

Cloud Applications	Digital Marketing	Mobile Applications
Microsoft Azure Development *Cloud Strategy Development* *Cloud Assessment and Application Selection* *Cloud Application Proof of Concepts* *Cloud Application Management*	*Multi-channel customer experiences* *External and Campaign Web Sites* *Commerce Solutions* *Loyalty Solutions* *Customer Self-Service Solutions* *Consolidating Digital platforms* *Managed Services*	*Enterprise Mobile Strategy* *Cross Platform Mobile Development* *Windows 8 Mobile Development* *Windows Embedded Solutions*
Custom Application Development	**Application Modernization**	**Application Lifecycle Management**
.NET Custom Application Development *Internet and Intranet Websites* *HTML 5 and Rich Internet Applications* *Enterprise Integration and SOA*	*Legacy Application Migration* *Migrating Applications to Cloud* *Mainframe Applications to .NET Migration*	*Application Lifecycle Assessment Tools* *ALM strategy development* *ALM implementation*

Why Application Development Services from Avanade?

MICROSOFT MOBILITY PARTNER OF THE EAR 2012 and 2013

MICROSOFT AZURE PREFERRED PARTNER

#1 NUMBER OF .NET CERTIFIED PROFESSIONALS & 25+ MVP AWARDS

GLOBAL PRESENCE >70 LOCATIONS >20 COUNTRIES

600+ APPLICATION MANAGED SERVICES CUSTOMERS

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What Application Development Services do for our customers
As pioneers in enterprise Application Development on the Microsoft platform, Avanade is committed to delivering innovative custom application solutions. Here is how we have helped some of our customers.

- Built innovative mobile and digital marketing solutions which redefine customer interactions and unlock new value
- Rapidly deployed cloud based applications based on best practice blueprints and templates
- Built new tablet optimized experiences which delight customers while providing strong integration with back-end enterprise assets

For more information
To learn more about Avanade's Application Development Services contact an Avanade expert or visit: http://www.avanade.com/enus/ services/pages/enterprise-application-development.aspx

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About Avanade
Avanade provides business technology solutions and managed services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results. Our people have helped thousands of organizations in all industries improve business agility, employee productivity and customer loyalty. Additional information can be found at **www.avanade.com.**

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