

RapidResults for Retail



Avanade Rapid Results Bundled with Two Decades of retail expertise

Retail demands accuracy and timeliness. The best technology conveys intelligence in a timely, easily understood format.

Avanade RapidResults delivers an exceptional retail toolset with a dramatic twist: two decades of Accenture retail experience. RapidResults facilitates best practices built into Microsoft® Dynamics™ AX for Retail and integrated with Sitecore® Commerce powered by Microsoft Dynamics.

Avanade RapidResults for Retail

Imagine drawing from two decades of Accenture retail data and you can envision just how powerful RapidResults can be for your business. Our adaptable toolset is designed specifically for retail, an ERP solution that evaluates business strategies, goals, opportunities and metrics. This information is integrated directly into Microsoft Dynamics AX, creating a customizable platform that fits your specific business requirements

from assortment planning to seasonal markdowns to omni-channel eCommerce. The maximized efficiency will lead directly to an increase in your GMROI.

How is RapidResults Different?

Retail companies must adapt to the changing marketplace more swiftly than any other commercial sector. Avanade's consultants work closely with your IT staff and managers to customize the program to exactly fit to your company's agility. Because RapidResults was designed specifically for retail, real time adjustments are built right into the framework. For example, changes to the assortment or inventory status populates instantly throughout the entire system, eliminating misinformation that can lead directly to wasted employee hours and bottom line affecting miscommunication. RapidResults also provides you with 18-years of Accenture's retail expertise, a powerful library of concrete information at your fingertips.

Who Benefits from Avanade RapidResults?

Precision, from purchase to final liquidation, sets retail apart. RapidResults process driven prescriptive application benefits all levels of your business. In short, every member of your business benefits from the RapidResults platform.

C-Level executives appreciate the solution's support of overall business goals with transparency and the ability to track all critical processes impacting those goals real time. Managers feel confident when new procedures populate throughout the system, eliminating gaps and redundancies. Inventory tracking remains fluid from ordering to markdown. Seasonal staff receives uniform training information. This dynamic system couples two decades of Accenture retail know-how, with the ultimate in software flexibility, providing you with a competitive advantage.



How Does Avanade RapidResults Work?

Here's a short case study from a recent RapidResults implementation: A company wants to reinvent its business processes and customer experiences by leveraging new technology. To make this happen, they choose to start with a clean slate and give the team a green field to build upon. With Avanade RapidResults built on the familiar Microsoft Dynamics AX platform and integrated with Sitecore Commerce powered by Microsoft Dynamics, the team is able to accelerate using high performance retail practices with a preconfigured Dynamics solution. This wholesale change might appear risky, except the system has already been vetted against the Accenture Knowledge Library, eighteen years of research and data that supports and instructs best practices, processes and metrics in the retail sphere. The implementation of this solution greatly increases efficiencies in all facets of the operation while catapulting the retailer to best in class processes, technology and customer experiences. The choice is truly making this company a high-performance business.

➔ CORE PROCESSES

Plan/Market to Customer

- Merchandise & financial Planning
- Manage Assortment
- Media & Advertising Management
- Manage Price, Promotions & Offers

Supply to Customer

- Manage Supply
- Manage Inventory
- Manage Transportation
- Manage DC/Warehouse

Sell to Customer

- Manage Commercial Operations
- Sales Partner Management
- Manage Customer Experience
- Manage Physical Operations
- Manage Digital Operations

➔ RETAIL DATA MANAGEMENT

Product Information Management

- Item Management
- Providing Product Attributes
- Provisioning Product configuration
- Managing Product Bundling
- Managing Cross Sell and Up Sell Rules
- Product Cross Reference & Replacement

- Key Business Process Model elements and Solution Accelerators include:**
- 342 Business Process Flows and Training Documents
 - 765 Questions in our Business Process Questionnaire
 - 698 Goals and Key Performance Indicators
 - 238 Test Script Templates



©2016 Avanade Inc. All rights reserved.

About Avanade
 Avanade leads in providing innovative digital services, business solutions and design-led experiences for its clients, delivered through the power of people and the Microsoft ecosystem. Our professionals combine technology, business and industry expertise to build and deploy solutions to realize results for clients and their customers. Avanade has 27,000 digitally connected people across 23 countries, bringing clients the best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.

©2016 Avanade Inc. All rights reserved.
 The Avanade name and logo are registered trademarks in the US and other countries. Other brand and product names are trademarks of their respective owners.

North America
 Seattle
 Phone +1 206 239 5600
 America@avanade.com

South America
 Sao Paulo
 Phone +55 (11) 5188 3000
 LatinAmerica@avanade.com

Africa
 Pretoria
 Phone +27 12 622 4400
 SouthAfrica@avanade.com

Asia-Pacific
 Singapore
 Phone +65 6592 2133
 AsiaPac@avanade.com

Europe
 London
 Phone +44 0 20 7025 1000
 Europe@avanade.com