

# It's just one year away...



## Are you ready for the end of Windows 7 support?

Most companies are far from finished with their upgrades to Windows 10. Many haven't started. Meanwhile, the clock is ticking down to January 14, 2020, when Windows 7 support ends. Upgrading can be risky. Not upgrading is riskier..

### You need to act now

If you haven't yet begun to plan your upgrade from Windows 7, you need to ask yourself what you're waiting for. Large enterprises can take a year or more to plan and implement the move — and that's all the time that's left until Microsoft ends support for Windows 7.

After that, Year 1 Extended Security Updates will be costly and could double in price each year if they're typical of past updates. Worse, unsupported software can pose unacceptable risks and costs — including exposure to malware — and limit the way you can respond to new threats and new opportunities.

If, like most companies, you *have* begun to upgrade from Windows 7, you may be finding the challenges of upgrading greater than you expected. Your IT pros may be unfamiliar with Windows' new, continuous update model and its impact on your management systems. Your business people may be wholly unprepared for the impact on their applications and the need for more regular application testing.

### Make your Windows 10 upgrade a success with Avanade

There's no need for you to go it alone, especially when your implementation partner can be one of the world's most experienced providers of Microsoft technologies.

We understand the low-risk, low-cost delivery options for Windows 10 better than anyone else. With Avanade on your team, you cut the time, risk and cost of your upgrade, while increasing the ROI and security you gain from the software. And you realize more than a one-time advantage with Avanade because we can help you optimize your benefits throughout the evergreen cycle of Windows 10 feature releases.

### Why Avanade?

- We're Microsoft's Partner of the Year for 11 consecutive years.
- We've upgraded more than 10 million desktops to Windows.
- We've done some of the largest Windows 10 migrations in the world, some with more than 330,000 seats.
- With our exclusive Avanade Accelerate tool, we upgrade as many as 40,000 devices to Windows 10 *per month*.

Why would you upgrade and continue to service Windows 10 *without* us?



**MICROSOFT  
ALLIANCE  
PARTNER  
OF THE YEAR  
2018 WINNER**  
ELEVEN CONSECUTIVE YEARS



**10 MILLION  
DEVICES  
MIGRATED TO  
NEW VERSIONS OF  
MICROSOFT  
WINDOWS**



DEPLOYED OVER  
**8 MILLION**  
OFFICE 365 SEATS  
**#1** PARTNER  
FOR NINE  
CONSECUTIVE YEARS

## Of course, you need more than Windows 10

You need Windows 10 to work seamlessly with Microsoft 365 solutions including Office 365 and Enterprise Mobility + Security. No one has more experience in delivering these solutions than Avanade.

Avanade brings the benefits of its alliance with Microsoft and Accenture. You have access to Accenture's deep business and industry expertise, Avanade's world-class digital innovation and Microsoft's market-leading enterprise technology when and where you need them.

And we're not just a systems integrator. With [Avanade Advisory Services](#), we can help you with higher-level strategic planning to ensure that you wring maximum advantage from your adoption and continued use of Windows 10. And with Avanade Managed Services, we deliver a full, end-to-end spectrum of services and support.



### The right tools help Towergate save 30%

**Challenge:** Stay competitive in the insurance market.

**Solution:** Avanade created an evergreen workplace platform including Windows 10 and Office 365.

**Benefit:** Immediate 30% cost savings and a workplace that's smarter, faster and more reliable

*"We wanted to go all in and leapfrog what others in the industry were doing."*

– Adrian Brown, COO, Towergate

## 3 reasons to move to Windows 10 now

- 1 Gain a cost-efficient, highly responsive and secure evergreen workplace platform
- 2 Get greater operational excellence to drive sustainable growth from your workplace
- 3 Give your employees a great workplace experience, on par with your customers, which increases productivity, employee engagement and talent retention

## Ready to optimize your move to Windows 10?

Learn more about what [Avanade and Windows 10](#) can do for you and your [workplace experience](#).



### About Avanade

Avanade is the leading provider of innovative digital and cloud-enabling services, business solutions and design-led experiences, delivered through the power of people and the Microsoft ecosystem. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation and has 30,000 professionals in 24 countries.

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