

New forestry company's existing end-user technology was old and fragmented, did not support its new vision



## Business situation

- Customer is a global leader in the new forest industry
- Reformulated its strategic direction to take a sustainable, innovation-driven approach to business
- Saw technology as key enabler to realize new strategic direction
- Provided a platform to transition 2,000 new employees from a strategic acquisition into the organization more smoothly

# Company implemented a unified platform for communication and collaboration to realize its vision



Employees easily collaborate with each other via instant messenger or video conferencing anywhere in the world with a touch of a button, speeding how work gets done. It is also easier to locate content experts and chat on topics of interest.



Employees now have a unified platform with common tools, applications and processes, and modern functionality, that lets them find and share information and ideas more effectively and work smarter.



Executives are better able to instill core values into the organization, making their vision of collaboration, sustainability and innovation an integral part of our their culture.

## How does it work? Avanade and Accenture delivered ...

- Global workspace project was implemented on time, under budget and with minimal disruption
- Employees get work done smarter and more effectively across the enterprise
- High adoption rate and employee satisfaction demonstrate success
- New customer-facing websites are easier to maintain and refresh with current content.