

Avanade collaboration solution binds Fujitsu

Avanade has helped Japanese information and communication technology (ICT) giant Fujitsu integrate an enterprise social application into its existing global communication infrastructure, delivering a new global communication platform that brings it significantly closer to its 'one company' vision by entrenching a collaborative working culture across the company.

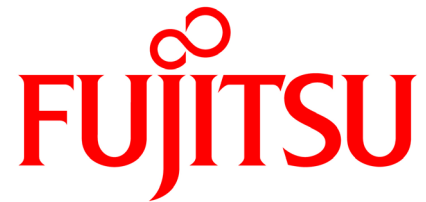
Founded in 1935 as a spinoff of the Fuji Electric Company, which is a joint venture with German conglomerate Siemens, Fujitsu is the world's second oldest IT Company.

The world's fourth-largest ICT services provider by revenue, with operations in 151 countries, Fujitsu reported sales of ¥4.8 trillion (\$46 billion) for the fiscal year ended March 31, 2014, with total assets of ¥3.079 trillion (\$28.7 billion).

Recognizing that pooling its intellectual capital was key to transforming its business performance and unlocking value, Fujitsu enlisted Avanade to implement its 'one company' vision through a global communication platform that leverages the 'global power' of its skills, assets, and knowledge and enables easy sharing of information, knowledge, and best practices.

Part of an ambitious drive to embed a collaborative work culture and environment within the company, the project started off as a pilot that culminated in the release of a new global platform in November 2013 for 50,000 users, which currently has over 500 active communities and is still growing.

There were three key drivers for the success of the initiative: Avanade's global capabilities, proven methodologies and superior expertise in Microsoft technology, supported by compelling customer case studies in implementing social collaboration solutions. These factors convinced Fujitsu to move forward with the project.



Avanade proposed Sitrion Social Site as a preferred solution, based on its compatibility and high connectivity with SharePoint, ability to handle large user volumes, and overall flexibility and versatility.

The solution integrates the enterprise social stream with personalized “My Page” features that enable employees to access information and communities at the click of a mouse or touch of a button.

This solution helps Fujitsu reach employees working at its 151 locations, utilizing multi-device channels, resulting in improved information and knowledge-sharing, better cross-functional team collaboration, enhanced proposal quality, smoother project implementations, increased communication frequency, and a strengthened sense of solidarity among Fujitsu employees.

“Avanade’s methodology helped us eliminate “siloes” communication, leveraging Sitrion Social Site’s full functionalities,” concluded Fujitsu Senior Manager, *Mitsuhisa Yoshida*.

In 2015, Fujitsu will extend the platform’s footprint to include its nearly 170,000 employees operating from both Japan and its overseas offices.



Avanade helps customers realize results in a digital world through business technology solutions, cloud and managed services that combine insight, innovation and expertise focused on Microsoft technologies.

Our people have helped thousands of organizations in all industries improve business agility, employee productivity and customer loyalty. Avanade combines the collective business, technical and industry expertise of its worldwide network of experts with the rigor of an industrialized delivery model to provide high quality solutions using proven and emerging technologies with flexible deployment models—on premises, cloud-based or outsourced.

Avanade, which is majority owned by Accenture, was founded in 2000 by Accenture LLP and Microsoft Corporation and has 22,000 professionals in more than 20 countries. Additional information can be found at www.avanade.com.

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