Client Connect @ TechSummit 2017

Agenda
**Welcome to Client Connect @TechSummit**

_Bellevue Hyatt Regency, Prime 21 Spirits Lounge (21st Floor)_

This is optional and casual for anyone who is not jetlagged and wants to say hi. We'll have some appetizers and drinks. For those travelling with significant others, please feel free to bring them along. Come and go as you please.
## Agenda | June 12-14th 2017 | Redmond, WA

### Main Schedule | Agenda | Location
--- | --- | ---
7:00-8:00am | Shuttle service | Last pickup from Hyatt at 8am, arriving 8:45am
7:00-8:30am | Registration and Breakfast | MSCC
8:40-9:40am | **Welcome** - Chris Miller  
**Keynote:** The Day After Tomorrow  
Peter Hinssen | Kodiak
9:50-10:50am | **Client Connect Welcome & Networking Kickoff**  
Chris Miller, Nigel Kirkham, Bob Bruns | Evergreen Room, Upstairs  
*Client Connect Only*
11:00am-12:00pm | **Accenture Labs**  
Mary Hamilton | Recommended session  
St. Helens
12:00am-1:00pm | Choice of:  
**CyberCrime Tour**  
Sign-up online or via Client Connect desk  
Gather at 11:45 at the Main Entrance for transportation | Microsoft Envisioning Center  
Sign-up online or via Client Connect desk  
Gather at 11:55 at the Main Entrance for transportation
1:00pm-2:00pm | *(Client Panel)*Happy Employee, Happy Customer  
Client Panel facilitated by Florin Rotar | Recommended session  
Kodiak
2:10-3:10pm | **The Futures - Discussion**  
Peter Hinssen | Evergreen Room, Upstairs  
*Client Connect Only*
### Main Schedule

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| 3:20-4:20pm  | **A Revolutionary Digital Experience for the information Worker of Today’s Enterprise**  
|              | Shawn Anderson w/ Jaison Smith (Client)                                |
|              | **Recommended session**  
|              | **Baker**                                                             |
| 4:30-5:40pm  | **Keynote**  
|              | James Whittaker – Microsoft                                           |
| 5:30-6:45pm  | Bus Services to Hyatt Bellevue – Last bus leaves from MSC 6:45pm      |
| 7:00pm-11:00pm | **The Parlor** – All Attendees                                        
|              | Clients will gather at the McQuaid Room at the Parlor                 |
|              | **Avanade Executives will be invited to join you in the McQuaid room with the clients** |

### Location

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| **Recommended session**  
| **Baker**   |
| **Kodiak**  
| **Avanade Executives will be invited to join you in the McQuaid room with the clients** |

**DAY 1** Monday, June 12

Denotes where you have options to choose from main agenda sessions if desired, although we have tried to choose awesome speakers, or sessions with clients as the recommended slots.
## Agenda | June 12-14th 2017 | Redmond, WA

### DAY 2 Tuesday, June 13

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<td>Breakfast</td>
<td>MSCC</td>
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<td>8:30-9:40am</td>
<td><strong>Keynote: Accelerating to Imagine 2020</strong> Adam Warby + Client Panel</td>
<td>Kodiak</td>
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<tr>
<td>9:50-10:50am</td>
<td><strong>Design-Led Thinking: A Manual for Innovation and Unlocking Creative Potential</strong> Sarah Awan, Dominic Santucci</td>
<td>Recommended session, to baseline workshop in the afternoon Kodiak</td>
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<tr>
<td>11:00am-12:00pm</td>
<td><strong>Avanade CEO - Adam Warby Unplugged</strong> Adam Warby</td>
<td><strong>Evergreen Room, Upstairs – Client Connect Only</strong> BD’s will not accompany clients to this session</td>
</tr>
<tr>
<td>12:00am-1:00pm</td>
<td>Choice of: <strong>CyberCrime Tour</strong> Sign-up online or via Client Connect desk Gather at 11:45 at the Main Entrance for transportation</td>
<td><strong>Microsoft Envisioning Center</strong> Sign-up online or via Client Connect desk Gather at 11:45 at the Main Entrance for transportation</td>
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<td>1:00pm-2:40pm</td>
<td><strong>Innovation Contest Finals</strong> Aaron Reich</td>
<td>Kodiak</td>
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<tr>
<td>2:50-3:50pm</td>
<td><strong>Human-Centered Design</strong> Jennifer Ferrara, Suluh Lukoskie</td>
<td><strong>Evergreen Room, Upstairs</strong> <strong>Client Connect Only</strong></td>
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<td>4:00-4:40pm</td>
<td><strong>Disruption in Customer Experience - Panel</strong>&lt;br&gt;Violetta Senda</td>
<td>Kodiak</td>
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<tr>
<td>4:45-5:40pm</td>
<td><strong>Keynote</strong>&lt;br&gt;Andrew Wilson, CIO Accenture</td>
<td>Kodiak</td>
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<td>5:30-7:15pm</td>
<td>Bus Services to Hyatt Bellevue – Last bus leaves from MSC 6:45pm</td>
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<tr>
<td>6:30-8:00pm</td>
<td><strong>Client Wine Tasting @ Hyatt Bellevue, Juniper Room – Client Connect Only</strong>&lt;br&gt;Please join us for an exclusive Treasury Wine Estates Wine Tasting event with a few of our executives.</td>
<td></td>
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<tr>
<td>7:00pm-11:00pm</td>
<td><strong>Casino Night</strong>– All Attendees&lt;br&gt;Clients shift to the Casino night at the Hyatt Ballroom.</td>
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<td>Keynote: Artificial Intelligence and Microsoft’s Accelerated Cloud Doug Burger, Microsoft</td>
<td>Kodiak</td>
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<td>9:50-10:50am</td>
<td>(Client Panel) Cloud Proud: It’s not what you got, it’s how you use it Rob Leach</td>
<td>Kodiak</td>
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<td>Accenture CIO Unplugged Andrew Wilson</td>
<td>Evergreen Room, Upstairs <strong>Client Connect Only</strong></td>
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<td>12:00am-1:00pm</td>
<td>Networking Lunch with Avanade Executives – Main Ballroom</td>
<td>Sit with colleagues and Avanade Executives to continue discussions started earlier or new ones.</td>
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<td>1:00pm-2:00pm</td>
<td>Cut the Bull – Artificial Intelligence Aaron Reich</td>
<td>Evergreen Room, Upstairs <strong>Client Connect Only</strong></td>
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| 2:10-2:40pm | **Inspire, Engage and Develop your Organizational Change Strategy**  
                   Suzanne Williams            | **Evergreen Room, Upstairs**    |
| 2:40-3:10pm | **Client Connect Wrap-up**                      | **Evergreen Room, Upstairs**    |
| 3:20-4:20pm | **The Pursuit of Personalisocean**  
                   Jane Headon                  | **Kodiak**                      |
| 4:30-5:40pm | **Final Keynote – Exec Panel and Finalist Awards**  
                   Chris Miller, Aaron Reich, Adam Warby | **Kodiak**                      |
| 5:30-7:15pm | **Bus Services to Hyatt Bellevue – Last bus leaves from MSC 6:30pm** |                                 |

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Microsoft Cybercrime Center (DCU) - Monday & Tuesday, June 12, 13th - 12pm, Meet 11:45am

Microsoft created the Microsoft Cybercrime Center as a center of excellence for advancing the fight against cybercrime. Within the Center, Microsoft’s Digital Crimes Unit (DCU) - an international legal and technical team - works with industry partners to help create a safe digital world. This world-class facility serves as the global hub for Microsoft’s fight against cybercrime as well as a center for cooperative efforts with customers, industry partners, law enforcement and academic experts. Whether working on issues such as malicious software crimes, IP crimes, or technology-facilitated child exploitation, the team applies legal and technical expertise to keep the internet safe for everyone.

Microsoft Envisioning Center – Monday and Tuesday, June 12, 13th, 12pm - Meet 11:55

The Envisioning Center allows you to experience how Microsoft's emerging technologies and current investments could transform life at home, at work and on the go, and to see first-hand our vision for the future of productivity in response to this fast changing world.

Get an immersive, hands-on experience with four prototypes, set about five years out, in three environments: work, home, and public space:

- **Bring People Together**: Connecting with others and working together in new ways, with interactive surfaces that help you brainstorm, visualize projects, and simulate outcomes in real-time.
- **Live Smarter, Work Smarter**: Augment human intelligence with services and devices that understand your world and work on your behalf, bringing the right information, people and tools to you at the right time.
- **Creative Flow**: Tools that help you bring your ideas to life and evolve them naturally, the way your mind works. Move freely, fluidly traversing devices, places and most importantly ideas.
- **Peace of Mind**: Work in confidence, knowing that the mobility of your experiences is matched by their security, both for you and the organization or team you are working with.
# Client Connect @TechSummit 2017

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### Client Side Sessions 2017– Day 1 and 2

#### Client Connect Kick-off
- Chris Miller, Nigel Kirkham, Bob Bruns – Monday, June 12th

Join Client Connect Lead, Nigel Kirkham and TechSummit Lead, Chris Miller for an introduction to the Client Connect experience at TechSummit, including all the private sessions and activities planned for this exciting three days. Begin your networking with your peers at the event.

**Speakers:** Chris Miller, Nigel Kirkham

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#### Peter Hinssen
- Monday, June 12th

Peter is one of the most sought-after thought leaders on radical innovation, leadership, and the impact of all things digital on society and business. Join us for an exclusive discussion with Peter where you can gain some new insights, pick his brain on all things digital today and in future, and ask questions relevant to your organization.

**Speakers:** Peter Hinssen

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#### Avanade CEO - Adam Unplugged
- Tuesday, June 13th

Just like the title says: a closed door session between you and Avanade CEO Adam Warby. No presentation, no agenda, no guests. One hour for you to have an open dialogue with Adam. Bring your questions, comments and feedback.

**Speakers:** Adam Warby, Nigel Kirkham
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Client Side Sessions 2017 – Day 3

Accenture CIO - Andrew Wilson
Unplugged
Wednesday, June 14th

As one of the largest companies in the world, Accenture's CIO Andrew Wilson is charged harnessing the digital imperative, capitalizing on platforms, co-innovating with partners and enabling a digital workforce thru to advancing new business models. Join this open discussion to talk about a variety of perspectives and your won with Andrew.

Speakers: Andrew Wilson

Human-centered design approach to solving business challenges and driving innovation
Wed, June 14th

Design Thinking is a human-centered approach to problem solving that encourages collaboration and experimentation to gain user empathy and drive innovative solutions. In this session, we will use a set of design thinking methods to uncover insights and test new ideas. The workshop will be led by Jennifer Ferrara, Director, Avanade, and design-thinking practitioners at Avanade.

Speakers: Jennifer Ferrara, Suhlu Lukoskie

Cut the Bull – Artificial Intelligence
Wed, June 14th

It’s hard to not pick up a newspaper or analyst reports these days that does not explain artificial intelligence and how it will reshape businesses and industries. With so much hype, it’s hard to know what is real and not and where to focus your energy and efforts. Avanade cuts the bull with a simple view - now is the time to learn, explore your business for opportunities, and experiment. Participate in a real-time discussion hosted by Aaron Reich, Sr. Director Avanade Innovation labs where you will provide perspective, showcase examples and facilitate a discussion around evolving AI technologies.

Speakers: Aaron Reich

Inspire, Engage and Develop your Organizational Change
Wed, June 14th

How do you tell people that everything is changing? How do you help them through a 2-year transformation?
1 – INSPIRE them, by presenting the experience as a challenging journey
2 – ENGAGE them, by encouraging advocacy and involvement
3 – DEVELOP them to be confident and competent, and build a leadership team that takes on ownership and accountability

Speakers: Suzanne Williams