

Driving digital workplace adoption and value

Maximize ROI of workplace tools like Office 365, Skype for Business or SharePoint.



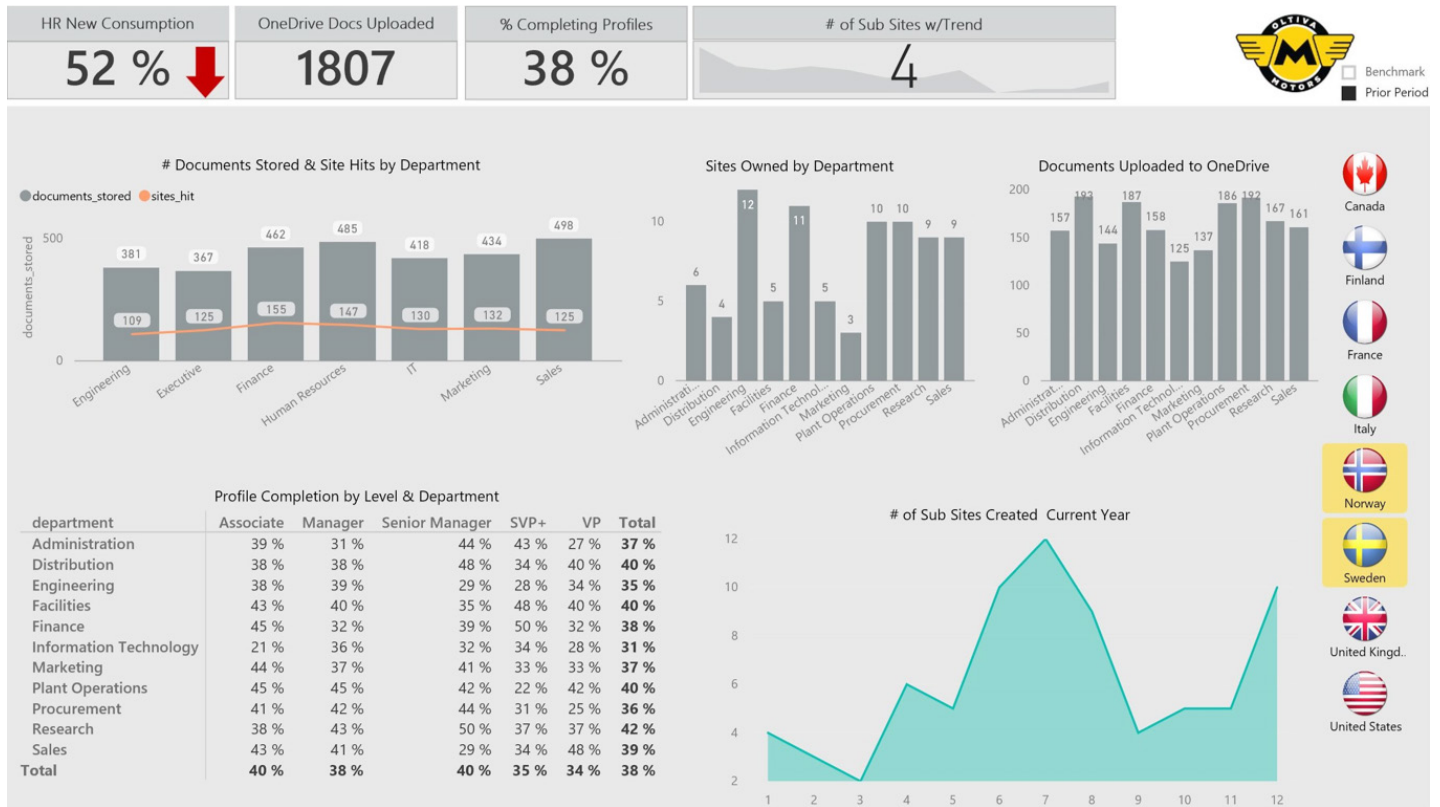
Companies like yours are investing heavily in infrastructure and productivity tools such as Microsoft Office 365 to boost your digital workplace and employee engagement. And over 90% of business decision makers believe strong employee engagement increases revenues, effectiveness and customer satisfaction¹. But is it paying off for you? And how do you quantify and validate your digital investment's ROI?

To maximize business value, you need to start by understanding how your workplace tools are being leveraged by your employees. Shed light on your ROI by measuring employee adoption and comparing usage behaviour to business metrics. By matching best practices and data, you can drive successful change enablement programs to boost employee engagement and productivity through the company-wide use of effective and actionable insights.

More engaged employees become ambassadors of the company that positively impact how they serve customers with an overall increased customer satisfaction. Research shows that companies generate twice the amount of revenue when they have engaged employees who are on the same page².

Avanade can help you accomplish that vision and deliver the business value you need through change programs designed to drive adoption, enable effective use, and deliver business value leveraging Digital Workplace Insights. You will gain actionable insights to improve your employee engagement and digital culture.

Digital Workplace Insights



Digital Workplace Insights is an enterprise analytics accelerator designed to collect usage data from digital technologies such as Skype for Business, Office 365 or SharePoint. It measures the effectiveness of each step along your digital workplace journey by drawing correlations with key business metrics like sales quotas or win rates. You can leverage industry benchmarks and set KPI's to understand relative performance.

Digital workplace Insights helps answer the following questions:

How can I achieve the goals I originally set out when I deployed the tools?

- We help you implement specific KPIs, drill down to the department level, and initiate change efforts. (figure 1)

Figure 1



About Avanade

Avanade provides business technology solutions and managed services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results. Our people have helped thousands of organizations in all industries improve business agility, employee productivity and customer loyalty. Additional information can be found at www.avanade.com.

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Digital Workplace Insights

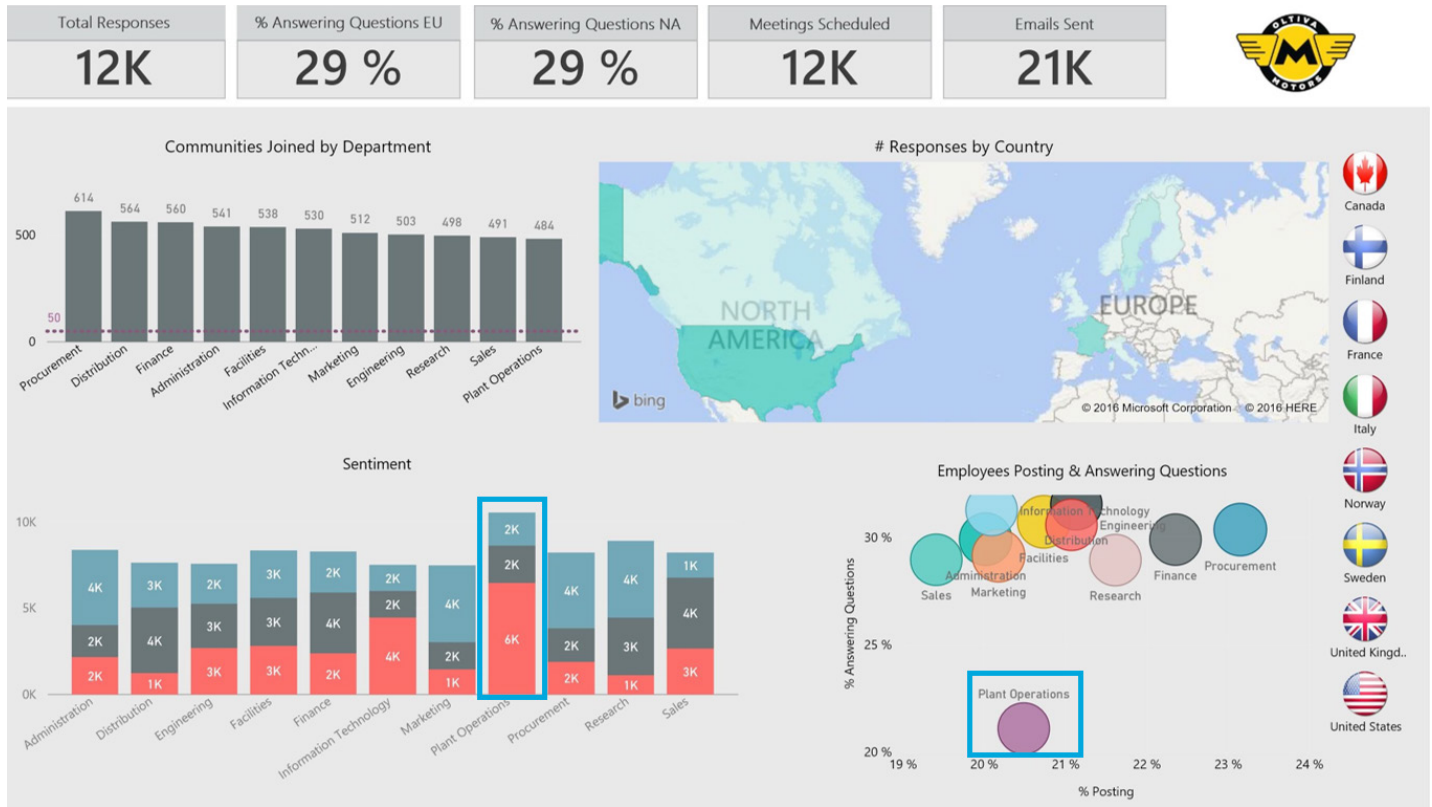


Figure 2

Are employees sharing content with real business value and able to find and connect with subject matter experts?

- We help you drive more effective digital behaviors such as connecting with experts, sharing best practices, reducing emails and ineffective meetings, and making decisions based on hard data. Digital Workplace Insights allows you to measure the progress of those efforts along the way. (figure 2)



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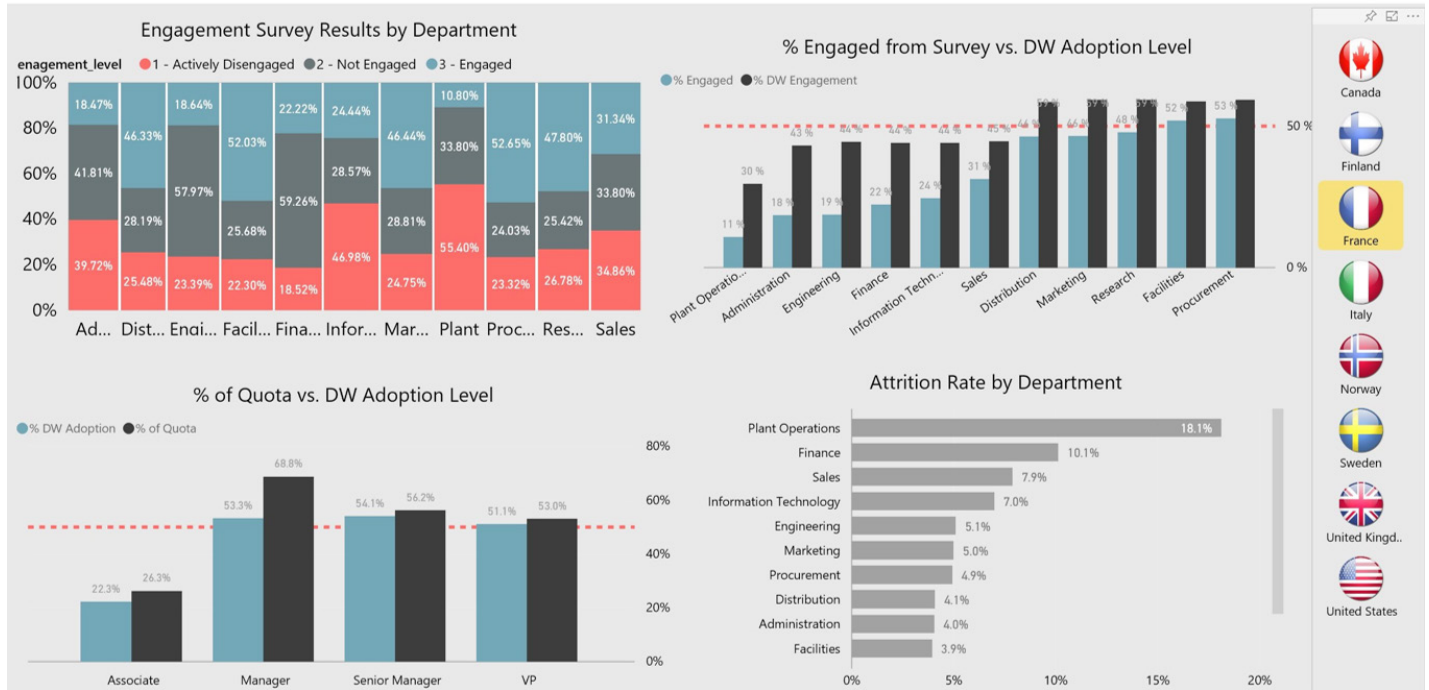


Figure 3

How do I know my investment is paying off and influencing key business metrics?

- We help you measure the correlation between usage, behaviors, and value realized and put a strategic plan in place to achieve measurable business value, such as employee engagement and retention, higher productivity and

innovation, and other company and workforce specific goals. (figure 3)

We can help you realize your vision of a great digital workplace. We will work with you to drive adoption, enable new ways of working and deliver usage and behaviors aimed at increasing business value.

Contact us now for your Digital Workplace Insights discovery workshop.

www.avanade.com/DigitalWorkplace

Sources :

1: Wakefield research, May 2015: <https://www.avanade.com/en/thinking/research-and-insights/digital-workplace-study>

2: The new rules of engagement. HayGroup 2014: <http://www.haygroup.com/en/our-library/whitepapers/new-rules-of-engagement-report/#.VVoOx2Arzww>



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