

## Microsoft Recognizes Accenture and Avanade as 2014 Alliance Partner of the Year

NEW YORK; July 17, 2014 – Accenture (NYSE: ACN), a global management consulting, technology services and outsourcing company, and [Avanade](#), a global business technology solutions and managed services provider, have been recognized by Microsoft as Alliance Partner of the Year for the eighth time. Microsoft also awarded Accenture and Avanade with Mobility Partner of the Year for the third year in a row. This year's awards continue the companies' streak as the most frequently recognized Microsoft partners in the industry.

As voted by the Microsoft global sales field, Accenture and Avanade received Microsoft's Alliance Partner of the Year award for demonstrating business excellence and customer satisfaction in delivering innovative Microsoft solutions. The Mobility Partner of the Year award recognizes Accenture and Avanade's deep industry and technology expertise, and the companies' ability to help customers realize results. Together, Accenture and Avanade have collaborated on more than 10,000 Microsoft-based business and public service projects for more than 4,000 global clients.

"Becoming a digital business is no longer simply about how we incorporate technology into organizations; it's about how we use technology to reinvent those organizations," according to Tom Yemc, global Microsoft alliance director, Accenture. "Working with Microsoft, we have been able to help companies increase their productivity in a Digital Workplace."

"Cloud and digital are transforming the way organizations empower their employees and engage with their customers," said Ashish Kumar, Avanade's chief growth officer. "Every day at Avanade, we are helping customers realize the art of the possible. We're honored that Microsoft has recognized our contributions and commitment to the success of our mutual customers."

"These awards represent clear recognition of the immense business value and innovation that the alliance is delivering to our joint customers," said Stephen Boyle, vice president, Microsoft Enterprise Partners. "The Accenture-Avanade-Microsoft alliance combines customer-centric knowledge with deep understanding of the key market drivers and delivers both with an absolute focus on execution. As we move forward in this digital transformation based on a cloud-first, mobile-first strategy these skills and ability to execute will be even more important to our joint customers."

Accenture also won a Microsoft Preferred Supplier Program (MPSP) Excellence Award, which recognizes superior performance, exemplary service and innovation by suppliers that demonstrate what it means to be a preferred supplier at Microsoft. Accenture won the 2014 Reduced Risk award for its unending excellence in reducing risk. Through many different ongoing efforts Accenture has demonstrated that it is a highly trusted alliance partner of Microsoft, whether through helping Microsoft manage compliance risk with flexibility, responsiveness and broad capability or elevating client satisfaction.

The [Microsoft Partner of the Year Awards](#) recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions during the past year. The Accenture-Avanade-Microsoft alliance offers the valuable combination of market-leading technologies, industry expertise and delivery skills that result in more effective and efficient technology delivered at a lower cost. Avanade has 21 Microsoft Gold Partner Network competencies, and Avanade and Accenture together have more than 23,000 certifications in Microsoft technology.

### About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with approximately 289,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$28.6 billion for the fiscal year ended Aug. 31, 2013. Its home page is [www.accenture.com](http://www.accenture.com).

**Accenture Mobility**, part of Accenture Digital, plans, implements and manages mobility solutions for businesses and public organizations, including developing and implementing enterprise mobility strategies; incorporating applications and managed services; creating and delivering mCommerce solutions; and supplying credible, business ready Connected Product offerings. Accenture Mobility services are based on deep industry insights and technical expertise that helps clients across all industries achieve growth, efficiency and manage a successful transformation as they adopt the tools of a digital business. Find out more by following [@mobilitywise](#) and visiting [www.accenture.com/mobility](http://www.accenture.com/mobility).

#### **About Avanade**

Avanade helps customers realize results in a digital world through business technology solutions and managed services that combine insight, innovation and expertise focused on Microsoft® technologies. Our people have helped thousands of organizations in all industries improve business agility, employee productivity and customer loyalty. Avanade combines the collective business, technical and industry expertise of its worldwide network of experts with the rigor of an industrialized delivery model to provide high quality solutions using proven and emerging technologies with flexible deployment models—on premises, cloud-based or outsourced. Avanade, which is majority owned by Accenture, was founded in 2000 by Accenture LLP and Microsoft Corporation and has 21,000 professionals in more than 20 countries. Additional information can be found at [www.avanade.com](http://www.avanade.com).

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