

News Release

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NEW IDC MARKETSCOPE POSITIONS ACCENTURE/ AVANADE AS LEADER IN MICROSOFT ENTERPRISE APPLICATION IMPLEMENTATION SERVICES

NEW YORK and SEATTLE – January 19, 2016 – [Accenture](#) (NYSE: ACN) / [Avanade](#) has been recognized by the IDC MarketScape as a leader for worldwide Microsoft enterprise application implementation services based on both current capabilities and future strategies.

The report, “*IDC MarketScape for Worldwide Microsoft Enterprise Applications Implementation Services Ecosystem*” (doc #_ US40150215, December 2015), evaluated 10 leading global Microsoft Enterprise Implementation Services providers on applications including Microsoft Dynamics, Microsoft Power BI, Microsoft System Center, Visual Studio, Microsoft Azure, Microsoft Social Engagement, Office 365, Microsoft Intune, Exchange Server, Skype for Business and SharePoint. Accenture/Avanade was evaluated as a single entity for this report because their strategies, including go-to-market, and capabilities for Microsoft services are tightly integrated.

Accenture/Avanade was rated highly by buyers based on a number of factors, including very favorable survey feedback from clients and the companies’ combined ability to achieve desired business outcomes with functional insights and competence.

“Being recognized as a leader is testament to the unique differentiation that Accenture and Avanade bring to clients in Microsoft strategy, capabilities and services,” said Paul Daugherty, Accenture’s chief technology officer and chairman of the Avanade board. “This validation from the IDC MarketScape also comes at a time when Microsoft is strengthening its position in the enterprise technology market, and speaks to our commitment to helping clients achieve meaningful business outcomes on the Microsoft platform.”

“This leadership positioning in the IDC MarketScape underscores our successful track record as the leading digital innovator on the Microsoft platform,” said Adam Warby, Avanade chief executive officer. “As an 11 time winner of the Microsoft Partner of the Year award together last year, Avanade and Accenture are clearly positioned to help organizations realize results and tap into the potential of the digital world.”

Read an excerpt of the IDC MarketScape [here](#).

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and

future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

About Accenture

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions — underpinned by the world’s largest delivery network — Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With more than 373,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

About Avanade

Avanade leads in providing innovative digital services, business solutions and design-led experiences for its clients, delivered through the power of people and the Microsoft ecosystem. Our professionals combine technology, business and industry expertise to build and deploy solutions to realize results for clients and their customers. Avanade has 27,000 digitally connected people across 23 countries, bringing clients the best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.

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