

NEWS RELEASE

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AVANADE TO HELP DUCKS UNLIMITED CANADA ON ITS DIGITAL TRANSFORMATION JOURNEY

Private nonprofit selects Avanade and new Microsoft Dynamics ERP solution to optimize financial efficiencies

Toronto – August 17, 2016 – [Avanade](#), a leading Microsoft partner in Canada and provider of digital and cloud services, today announced it is working with [Ducks Unlimited Canada \(DUC\)](#) on its digital journey to optimize the conservation nonprofits' financial management systems. Through the flexible, reliable and scalable new cloud-based Microsoft Dynamics AX ERP platform, DUC will experience enhanced visibility into valuable information and data of its national, provincial and regional operations.

The Enterprise Resource Planning (ERP) solution on Microsoft Azure will replace DUC's legacy financial software system that has been in place for more than three decades. By leveraging a cloud-based Microsoft Dynamics AX solution, DUC will be able to access the solution from any device at any time with the ability to scale as needed. Additionally, DUC will be able to analyze data more efficiently and accurately than ever before with real-time access to financial reports.

"As Canada's leading conservation organization, effectively tracking the level of donation and donor and partner contributions are paramount to our conservation outcomes, and Microsoft Dynamics AX allows us to do just that. The reporting also allows agile and efficient decision making to ensure we are optimizing resources." said Marcy Sullivan, Chief Financial Officer, Ducks Unlimited Canada.

"Avanade's experience working with nonprofit organizations, their implementation methodology, and the team's unprecedented understanding of the new Microsoft Dynamics AX, were key factors in our choice to work with them."

With more than 500 ERP clients worldwide and 1,200 ERP experts, Avanade with Accenture is the world's largest Microsoft Dynamics AX partner.

"We are delighted to bring our digital transformation experience to Ducks Unlimited Canada," said Jeff Gilchrist, general manager, Avanade Canada. "This ERP solution builds on the already robust collaboration system in place and will further enhance real-time informed decision making. This is our first implementation of the new Microsoft Dynamics AX solution in Canada and we are proud that it is with an organization that is doing so much for our environment."

About Ducks Unlimited Canada

Ducks Unlimited Canada (DUC) is the leader in wetland conservation. A registered charity, DUC partners with government, industry, non-profit organizations and landowners to conserve wetlands that are critical to waterfowl, wildlife and the environment. For more information please visit www.ducks.ca

About Avanade

Avanade is the leading provider of innovative digital and cloud services, business solutions and design-led experiences delivered through the power of people and the Microsoft ecosystem. Our professionals combine technology, business and industry expertise to build and deploy solutions to realize results for our clients and their customers. Avanade has 29,000 digitally connected people across 23 countries, bringing clients the best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.

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