

MEDIA ALERT

MEDIA CONTACTS:

Avanade:

Suma Bobby

+1 (443) 514-1191

suma.bobby@avanade.com

Edelman on behalf of Avanade:

Noah Banning

+1 (206) 664-8618

noah.banning@edelman.com

AVANADE NAMED ONE OF WORLD'S MOST ETHICAL COMPANY BY THE ETHISPHERE INSTITUTE

Award honors Avanade as winner in the 'consulting services' category

SEATTLE – March 8, 2016 – [Avanade](#) has been recognized by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as a 2016 World's Most Ethical Company®.

This year marks the tenth anniversary of Ethisphere and the World's Most Ethical Companies designation, which recognizes companies that align principle with action, work tirelessly to make trust a part of their corporate DNA – and in doing so, shape future industry standards by introducing tomorrow's best practices today.

Avanade has been recognized in the category of "Consulting Services," underscoring the company's commitment to leading ethical business standards and practices and is only one of three recipients in the category.

"We are deeply honored by this prestigious recognition from the Ethisphere Institute, which validates our efforts to ensure that we operate as an ethical business, setting high standards that our team members demonstrate on a daily basis" said Avanade CEO, Adam Warby. "Avanade's values-based approach to client service and strong culture of trust and integrity are cornerstones of our success, and we remain committed to setting a high bar for ethical business practices now and in the future."

"Companies rely on Ethisphere to continually raise and measure the standards of corporate behavior. Those that demonstrate leadership in areas like citizenship, integrity and transparency create more value for their investors, communities, customers and employees, thus solidifying a sustainable business advantage," explained Ethisphere's Chief Executive Officer, Timothy Erblich. "Congratulations to everyone at Avanade for being recognized as a World's Most Ethical Company."

Methodology & Scoring

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's Ethics Quotient™ (EQ) framework developed over years of research and vetted and refined by the expert advice from Ethisphere's World's Most Ethical Company Methodology Advisory Panel. The EQ offers a quantitative way to assess a company's performance in an objective, consistent and standardized way. The information collected provides a comprehensive sampling of definitive criteria of core competencies, rather than all aspects of corporate governance, risk, sustainability, compliance and ethics. Scores are generated in five key categories: ethics and compliance program (35 percent), corporate citizenship and responsibility (20 percent), culture of ethics (20 percent), governance (15 percent) and leadership, innovation and reputation (10 percent) and provided to all companies who participate in the process.

Honorees

The full list of the 2016 World's Most Ethical Companies can be found at <http://worldsmoethicalcompanies.ethisphere.com/honorees/>.

Best practices and insights from the 2016 honorees will be released in the form of a whitepaper and infographics over the next few months. Organizations interested in how they compare to the World's Most Ethical Companies are invited to participate in the Ethics Quotient.

About Avanade

Avanade leads in providing innovative digital services, business solutions and design-led experiences for its clients, delivered through the power of people and the Microsoft ecosystem. Our professionals combine technology, business and industry expertise to build and deploy solutions to realize results for clients and their customers. Avanade has 27,000 digitally connected people across 23 countries, bringing clients the best thinking through a collaborative culture that honors diversity and reflects the communities in which we operate. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.

Avanade and the Avanade logo are registered trademarks or trademarks of Avanade Inc. Other product, service, or company names mentioned herein are the trademarks or registered trademarks of their respective owners.

About the Ethisphere Institute

The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character. Ethisphere honors superior achievement through its World's Most Ethical Companies® recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA) and showcases trends and best practices in ethics with the publication of Ethisphere magazine. More information about Ethisphere can be found at: <http://ethisphere.com>.

###

