

MEDIA CONTACTS:

Avanade: Charlie Zaragoza

+1 (206) 239-5893

Charlie.Zaragoza@avanade.com

Edelman: James Boike

+1 (206) 268-2213

James.Boike@edelman.com

AVANADE COMPLETES ACQUISITION OF ASCENTIUM'S MICROSOFT DYNAMICS CRM PRACTICE

Avanade Becomes the Leading Dedicated Provider of Microsoft Dynamics CRM Services

SEATTLE – May 18, 2010 – Avanade Inc., a business technology service provider, today announced it has completed its acquisition of the Microsoft Dynamics CRM assets of Ascentium Corporation and its wholly owned subsidiary, Ascentium Federal, Inc., making Avanade the leading dedicated provider of services for Microsoft Dynamics CRM.

Approximately 90 Ascentium CRM professionals joined Avanade as part of the acquisition, most of them located in Baltimore, Md., and Bellevue, Wash. The company announced in April its intent to acquire the CRM assets of Ascentium. Exact terms of the transaction were not disclosed.

“This acquisition supports our business strategy to maintain Microsoft market leadership so our customers can realize the best results from the Microsoft platform,” said Adam Warby, CEO of Avanade. “We now have the most comprehensive set of Dynamics CRM expertise, assets and solutions available to help our customers build deeper, longer term profitable business relationships.”

The acquisition also extends Avanade’s portfolio of industry specific solution offerings and delivery options. With Avanade’s Software-as-a-Service (SaaS) offering, Avanade Online Services (AOS), customers now have the choice to realize benefits from Dynamics CRM delivered onsite or as SaaS.

For more information about Avanade CRM, please visit us at <http://www.avanadexrm.com> or Avanade CRM blog at <http://www.avanadeblog.com/xrm>.

About Avanade

Avanade provides business technology services that connect insight, innovation and expertise in Microsoft technologies to help customers realize results. Avanade’s services and solutions help improve performance, productivity and sales for organizations in all industries. The company applies Microsoft expertise from its global network of consultants, drawing on the right mix of onshore, offshore and nearshore skills, which together are designed to help deliver results faster, at lower cost and with less risk. Avanade, which is majority owned by Accenture, was founded in 2000 by Accenture and Microsoft Corporation and serves customers in more than 24 countries worldwide with more than 9,700 professionals. Additional information can be found at www.avanade.com.

Avanade and the Avanade logo are registered trademarks or trademarks of Avanade Inc. Other product, service, or company names



mentioned herein are the trademarks or registered trademarks of their respective owners. ©2010 Avanade Inc. All Rights Reserved.

###