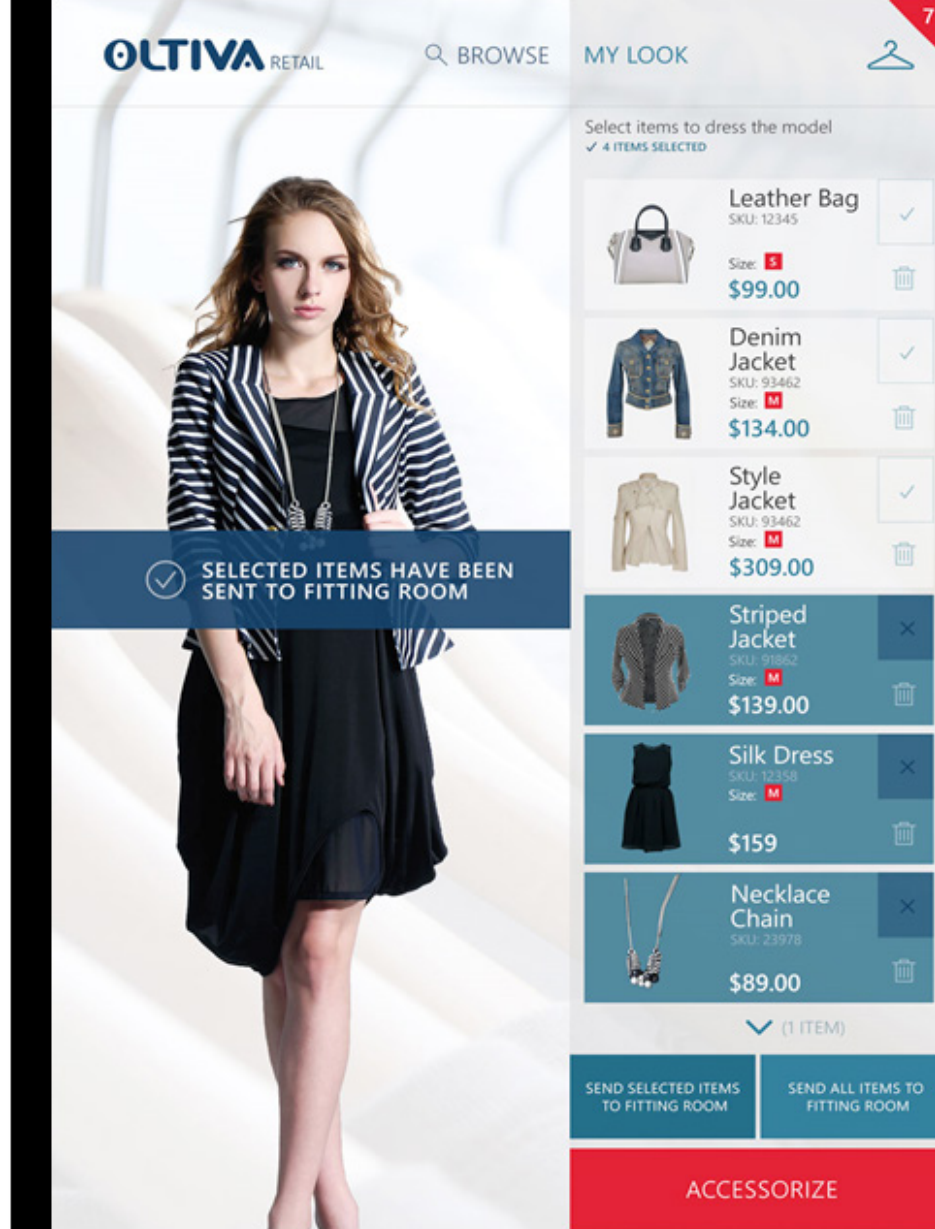


Exceptional experiences for customers and employees are the future of fashion retail. Are you ready?

Avanade Digital Connected Retail for Fashion



70% of shoppers say they want to be inspired and engaged with when they visit physical stores for fashion!

In fashion retail, success usually comes down to authenticity, originality, and quality. But increasingly, it is also about the experiences a brand offers beyond its products. A brand's ability to connect with consumers and strengthen relationships across a multitude of touch points and interactions will ultimately distinguish the brand from its peers.

Avanade helps fashion retailers embed digital customer experience innovation, mobile, analytics and digitized workplace into your systems, processes and operations to create the inspiring and engaged experiences that builds and strengthens brand leaders.



avanade.com/retail

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Source: Conlumino

Digital Connected Retail for Fashion

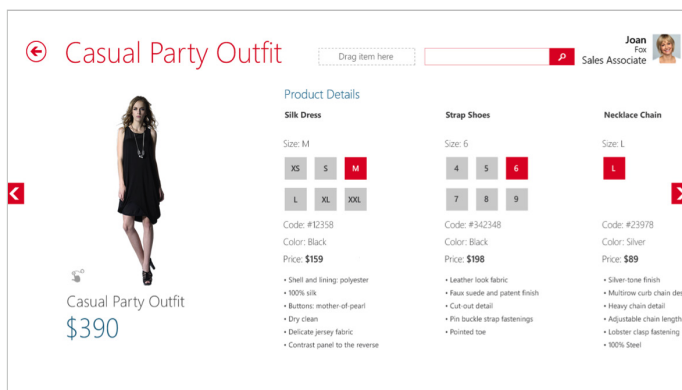
Avanade Digital Connected Retail for Fashion provides the digital strategy, innovation, leading practices, and retail management capabilities to help you create experiences your customers and employees never imagined. We bring Microsoft as the leading productivity platform for retail combined with industrial cloud platforms to deliver technology @scale and @ speed enabling the digital retail business of tomorrow.

Our capabilities and services for fashion retail include:

- Omnichannel Experience
- Digitalized Store & Employee Experiences
- Streamlined Operations
- Customer Service Excellence
- Actionable Analytics
- Agile Enterprise (cloud & infrastructure)

Ask us how we can help you use the capabilities and services to create great experiences for your customers and employees.

Learn more at www.avanade.com/retail



In-store Assisted Selling solution enabling store associates to deliver expert services to customers.

Valuable Experience in Fashion Retail

Fashion retailers across the world work with Avanade to enable their customers to select, try, purchase, and receive fashion products and services anytime and anywhere, with exceptional service for the customer and improved profitability for the retailer.

Point of Sale with Omnichannel View

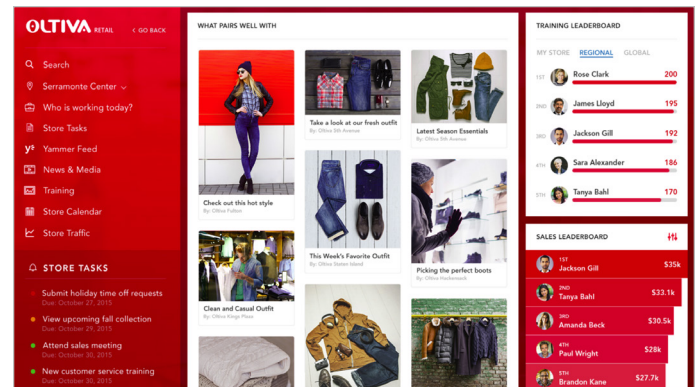
We worked with a global fashion retailer to transform its customer experience by digitizing their store point of sale with an omnichannel customer view enabling highly personalized customer service.

Store Associate Knowledge Portal

An Asian fashion retailer leveraged our digital employee experiences capabilities to empower their store associates with latest product information, made available through an easy-to-access portal.

Worldwide Supply Chain Integration

Our partnership with a prominent global fashion brand is resulting in the digitization of their supply chain providing a unified view across 15 countries to improve product availability and profitability.



Associate portal improving employee knowledge through better access to training and information.



About Avanade

Avanade is the leading provider of innovative digital and cloud-enabling services, business solutions and design-led experiences, delivered through the power of people and the Microsoft ecosystem. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation and has 29,000 professionals in 23 countries. Visit us at www.avanade.com

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