



Digital technology and changing consumer behavior are driving new business models in grocery. Are you prepared?

Avanade Digital Connected Retail for Grocery

One-quarter of global respondents are already ordering grocery products online for home delivery, and more than half (55%) are willing to use it in the future!

Digital technology is redefining what it means to “go” grocery shopping. Shoppers are growing accustomed to the benefits of digital in other retail settings and now expect digital experiences in grocery as well. In parallel, changing customer behaviors, such as the demand for low cost or healthier options, are forcing the creation of new grocery store models and products.

Avanade helps savvy grocery retailers win in this new market by leveraging digital technology to enhance the shopping experience and introduce new business models to meet consumers’ evolving desires.



avanade.com/retail

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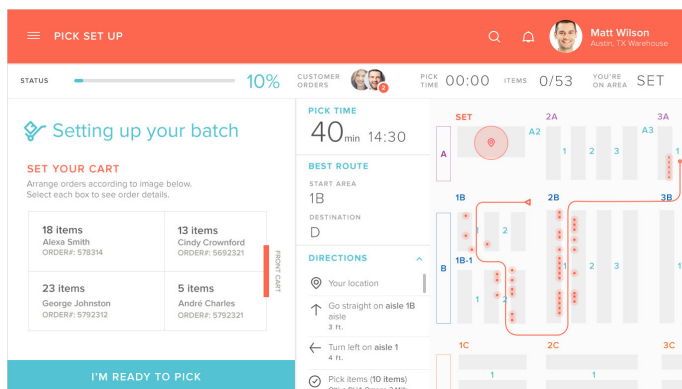
Source: Nielsen

Digital Connected Retail for Grocery

Avanade Digital Connected Retail for Grocery provides the digital strategy, innovation, leading practices, and retail management capabilities to help you create experiences your customers and employees never imagined. We bring Microsoft as the leading productivity platform for grocery retail combined with industrial cloud platforms to deliver technology @scale and @speed enabling the grocery business of tomorrow.

We embed digital customer experience innovation, mobile, analytics and digitized workplace into grocery retailer's systems, processes and operations to achieve:

- Omnichannel Experience
- Digitalized Store & Employee Experiences
- Streamlined Operations
- Customer Service Excellence
- Actionable Analytics
- Agile Enterprise (cloud & infrastructure)



In-store fulfillment application with optimized routing to help reduce the time to fulfill on-line orders for delivery.

Valuable Experience in Grocery

Grocery retailers across the world work with Avanade to create new digital experiences and new business models:

Click and Deliver Service

We enabled a grocery retailer to develop a click and deliver grocery shopping model including a mobile-based order fulfillment solution that reduced the time to pick orders for delivery by 30%.

New Low Cost Grocery Alternative

A global hypermarket built a low-cost grocery format enabled by an end-to-end retail management infrastructure from Avanade including an innovative automated inventory replenishment capability.

Supermarket of the Future

We helped a client create a new grocery store format using motion-sensitive interactive digital displays to give shoppers the value-added information they need to make more informed purchase decisions.

Ask us how we can help you to create great experiences for your customers and employees.

Learn more at www.avanade.com/retail



About Avanade

Avanade is the leading provider of innovative digital and cloud-enabling services, business solutions and design-led experiences, delivered through the power of people and the Microsoft ecosystem. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation and has 29,000 professionals in 23 countries. Visit us at www.avanade.com

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