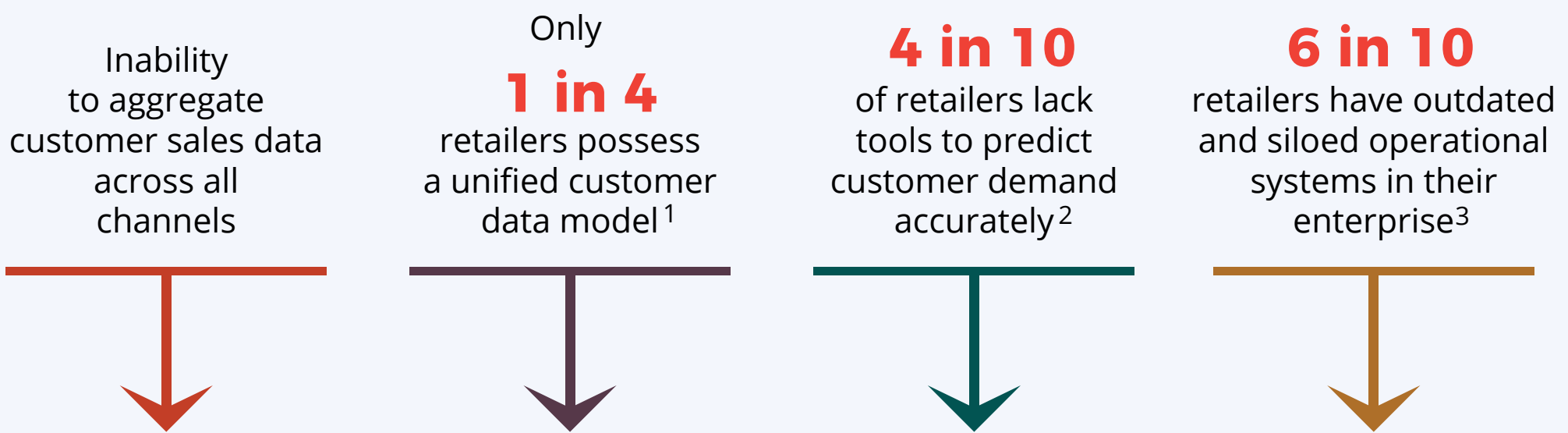


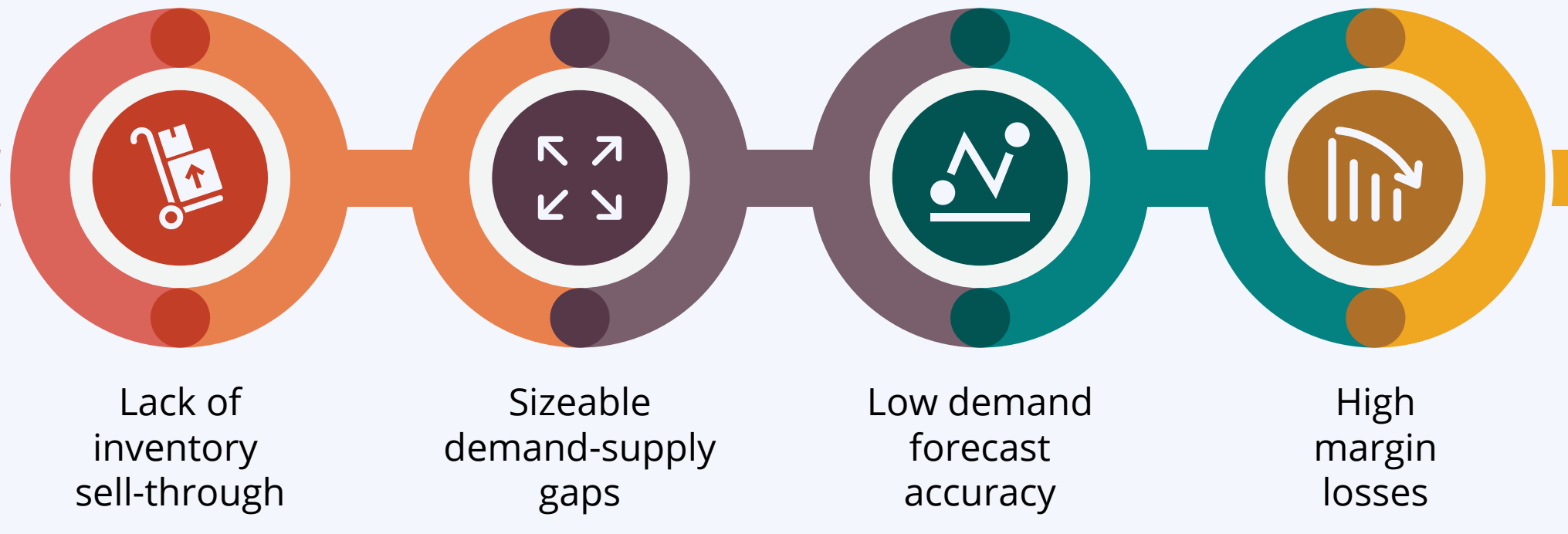


FOR RETAIL IN THE DIGITAL AGE

ISSUES WITH TRADITIONAL ERP SYSTEMS AND APPROACHES

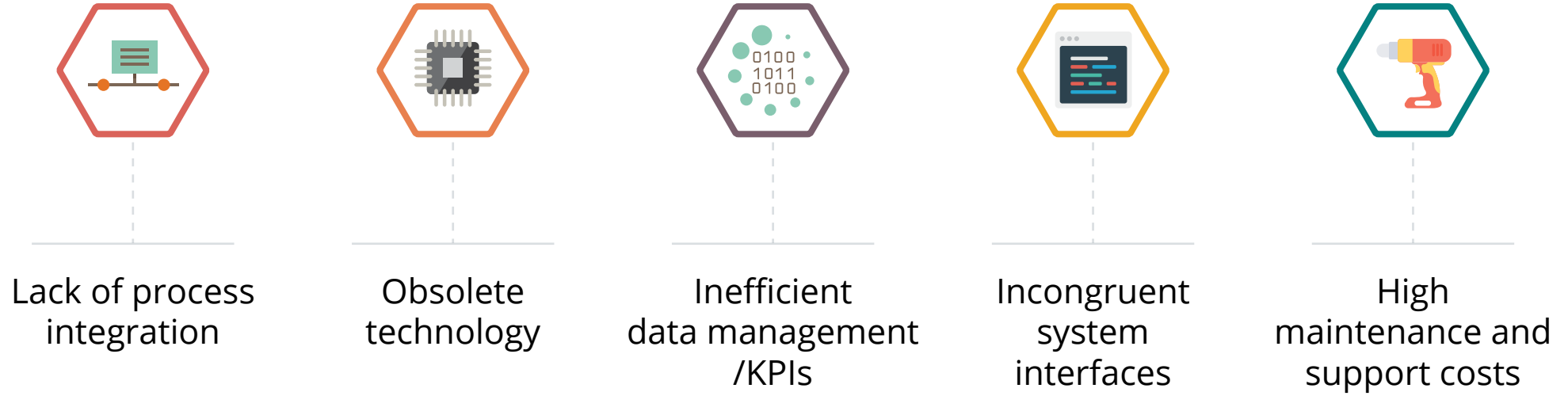


Impacts Retail KPIs negatively:

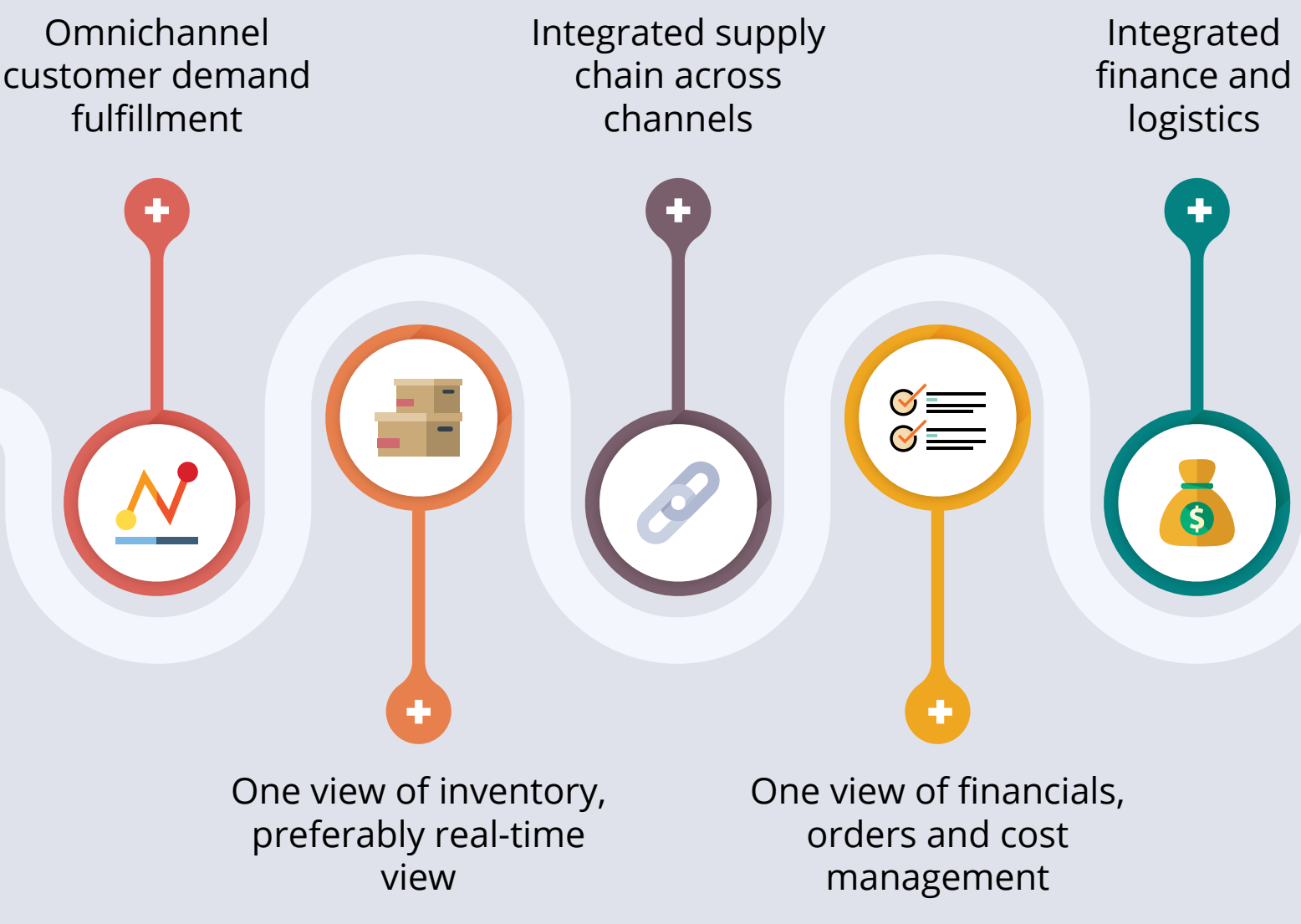


TRADITIONAL ERP SYSTEMS ARE HINDERING THE TRANSITION TO THE DIGITAL ERA

5 critical technology challenges with traditional ERP systems

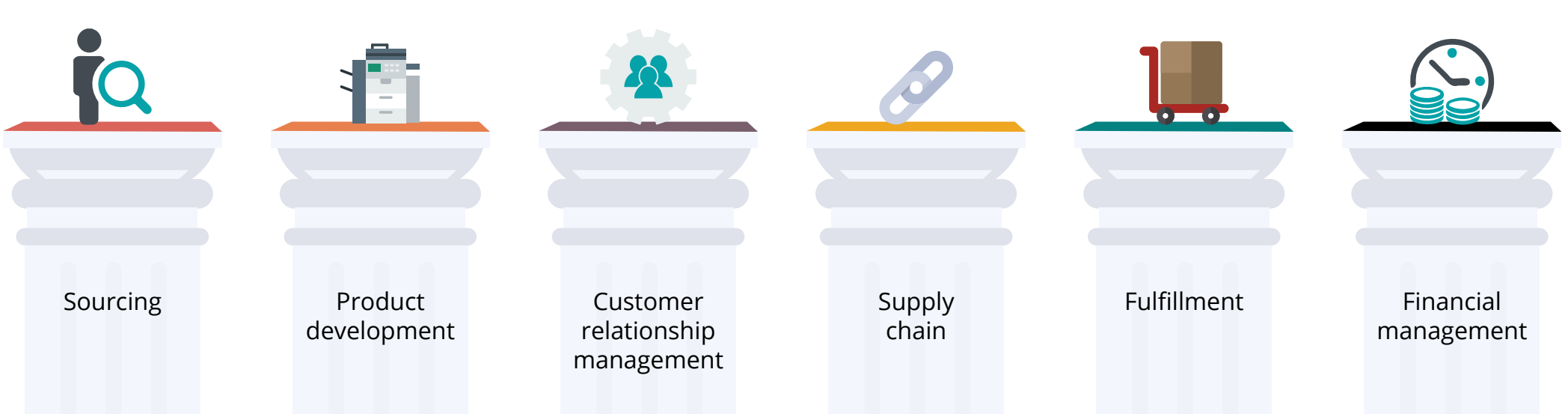


BUILDING BLOCKS FOR RETAIL ERP IN THE DIGITAL AGE



A FRESH APPROACH TO RETAIL ERP

An integrated and optimized approach for distributed stores across countries and brands



Sources:
 1. Report titled "Hidden Treasure" a global study on master data management by PwC, https://www.pwc.de/de/prozessoptimierung/assets/studie_mdm_englisch.pdf
 2. EKN Assortment Planning and Localization Survey, 2016
 3. EKN The Future of Retail IT Survey, 2015

